TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM654376

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DISPENSING DYNAMICS INTERNATIONAL, LLC		06/16/2017	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	AWAY FROM HOME ACQUISITION COMPANY		
Street Address:	1940 Diamond Street		
City:	San Marcos		
State/Country:	CALIFORNIA		
Postal Code:	92078		
Entity Type:	Corporation: DELAWARE		

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3966521	SMART-CUT
Registration Number:	3966522	
Registration Number:	4084553	POWER-BAR
Registration Number:	2747862	EASY TOUCH

CORRESPONDENCE DATA

Fax Number: 9497609502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9497600404

Email: efiling@knobbe.com

Correspondent Name: Knobbe Martens Olson & Bear, LLP

Address Line 1: 2040 Main Street, 14th Floor

Address Line 2: Attn: Lesley Y. Kim

Address Line 4: Irvine, CALIFORNIA 92614

NAME OF SUBMITTER:	Lesley Y. Kim
SIGNATURE:	/lesley y. kim/
DATE SIGNED:	06/16/2021

Total Attachments: 5

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "<u>Assignment</u>"), is dated and effective as of June 16, 2017, by and among DISPENSING DYNAMICS INTERNATIONAL, LLC, a California limited liability company ("<u>DDI</u>"), and AWAY FROM HOME ACQUISITION COMPANY, a Delaware corporation (the "<u>Assignee</u>").

WHEREAS, DDI has conveyed, transferred and assigned all of DDI's right, title and interest in the trademarks listed in <u>Schedule 1</u> to this Agreement, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, trademark applications and registrations, and the right to recover for past infringement worldwide, and including all goodwill associated with and symbolized by such trademarks (collectively, the "<u>Trademark Rights</u>") to Assignee and has agreed to execute and deliver this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto, intending to be legally bound, agree as follows:

- 1. <u>Assignment</u>. DDI hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of DDI's right, title and interest in and to the following:
 - (a) the Trademark Rights;
- (b) all rights of any kind whatsoever of DDI accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; and
- (c) any and all rights to sue and collect damages, royalties and payments for past, present and future infringement, misappropriation or other violation thereof.
- 2. <u>Recordation</u>. DDI, on its behalf and on behalf of its subsidiaries, authorizes the Commissioner for Trademarks and any other trademark offices and other similar authorities anywhere in the world to record and register this Assignment upon request by Assignee. As between the parties, Assignee shall be responsible, at its sole cost and expense, for all applicable recordations (and preparation of such recordations and other applicable instruments of transfer or assignment) of the assignment or transfer of the Trademark Rights.
- 3. <u>Counterparts and Execution</u>. This Assignment may be executed in two or more counterparts, all of which when taken together will be considered one and the same agreement and will become effective when counterparts have been signed by each party hereto and delivered to the other party, it being understood that all parties need not sign the same counterpart. In the event that any signature is delivered by facsimile transmission or by e-mail

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delivery of a ".pdf" format data file, such signature will create a valid and binding obligation of the party executing (or on whose behalf such signature is executed) with the same force and effect as if such facsimile or ".pdf" signature page were an original thereof.

4. <u>Successors and Assigns</u>. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto their respective successors and assigns.

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IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the day and year first above written.

DISPENSING DYNAMICS INTERNATIONAL, LLC
By: Dian de Buhr
Name: Dean deBuhr
Title: Chief Executive Officer
AWAY FROM HOME ACQUISITION COMPANY
By:
Name:
Title:

[Signature page to Trademark Assignment]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the day and year first above written.

DISPENSING DYNAMICS INTERNATIONAL, LLC
Ву:
Name:
Title:
AWAY FROM HOME ACQUISITION COMPANY
By: fing A Hotel
Name: Greg Haunter
Title: President

SCHEDULE 1

ASSIGNED TRADEMARKS

Mark	Jurisdiction	Filing Date	Application No.	Registration No.	Issue Date
"CARD MASTER" & DESIGN	U.S.	4/12/96	75/087,452	2,093,692	9/2/97
"PERRINCRAFT"	U.S.	4/8/96	75/085,330	2,373,116	8/1/00
"TWISTER"	U.S.	11/12/98	75/587,514	2,402,669	11/7/00
"EASY TOUCH"	U.S.	9/1/00	76/120,347	2,747,862	8/5/03
SMART-CUT	U.S.	12/15/08	76/694,812	3,966,521	5/24/11
DESIGN MARK (Triangles used with SMART-CUT)	U.S.	12/15/08	76/694,815	3,966,522	5/24/11
DISPENSING DYNAMICS INTERNATIONAL	U.S.	5/4/09	77/728,379	4,384,147	8/13/13
INNOVA	U.S.	11/9/09	76/700,269	3,934,643	3/22/11
POWER-BAR	U.S.	4/26/10	85/023,297	4,084,553	1/10/12
SELECTRIC	U.S.	4/26/10	85/023,336	4,176,155	7/17/12

RECORDED: 06/16/2021

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