

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM654379

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|---|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BANK HAPOALIM B.M., AS AGENT | | 04/12/2021 | Corporation: ISRAEL |
| RECEIVING PARTY DATA | | | |
| Name: | IM BRANDS, LLC | | |
| Street Address: | 1333 Broadway, 10th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10018 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87602833 | IM | |
| Registration Number: | 5075221 | IMNYC | |
| Serial Number: | 87161536 | ISAAC MIZRAHI JEANS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3102822200 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3102822000 | | |
| Email: | trademarks@loeb.com | | |
| Correspondent Name: | Melanie Howard | | |
| Address Line 1: | 10100 Santa Monica Boulevard, Suite 2200 | | |
| Address Line 4: | Los Angeles, CALIFORNIA 90067 | | |
| ATTORNEY DOCKET NUMBER: | 220846-10005 | | |
| NAME OF SUBMITTER: | Jessica Manavi | | |
| SIGNATURE: | /jrm/ | | |
| DATE SIGNED: | 06/16/2021 | | |
| Total Attachments: 3 | | | |
| source=22bix - NOTICE OF RELEASE - IM Brands - 2019#page1.tif | | | |
| source=22bix - NOTICE OF RELEASE - IM Brands - 2019#page2.tif | | | |

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NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by an Intellectual Property Security Agreement dated as of February 11, 2019, recorded with the United States Patent and Trademark Office on February 22, 2019 at Reel 6570, Frame 0314, IM BRANDS, LLC ("Assignor") assigned to and granted to Bank Hapoalim B.M., as Agent ("Assignee"), a security interest in all right, title and interest of Assignor in and to the trademarks and trademark registrations and applications therefore listed on Schedule A hereto (the "Trademarks");

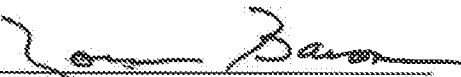
WHEREAS, Assignee wishes to release the security interest and provide a document suitable for recording in the United States Patent and Trademark office and other applicable filing office(s), domestic and foreign, for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademarks.

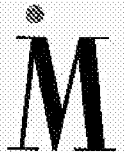
IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of April 12, 2021.

BANK HAPOALIM B.M., as Agent

By: 
Name: MITCHELL BARNETT
Title: Executive Vice President

By: 
Name: Louis G. Barone
Title: Senior Vice President

SCHEDULE A TO NOTICE OF RELEASE

| Mark | Country (Sorted ↓) | Owner | Registration No. (Application No.) | Registration Date (Application Date) | International Class + Goods/Services |
|--|-------------------------------|----------------|---|---|--|
| IM (Stylized)  | USA - (US) | IM Brands, LLC | (87/602,833) | (09/11/2017) | 25: Women's Clothing, namely, suits, coats, jackets, pants, slacks, trousers, dresses, gowns, jumpsuits, blouses, skirts, hosiery, tights, stockings, jeans, shorts, shirts, sweaters, vests, t-shirts, overalls, swimsuits, socks and underwear in the nature of briefs and tops, bras and panties, lingerie, hats, scarves and gloves |
| IMNYC | USA - (US) | IM Brands, LLC | 5,075,221 | 11/01/2016 | 25: dresses; sportswear, namely, tops, knit tops, shirts, t-shirts, sweaters, sweatshirts, jackets, coats, bottoms, pants, skirts, tights, hats, caps; denim pants; denim jackets; footwear |
| ISAAC MIZRAHI JEANS | USA - (US) | IM Brands, LLC | (87/161536) | (09/06/2016) | 9: eyewear; eyeglasses; sunglasses; eyeglass frames; opera glasses; spectacles; eyeglass, sunglass and spectacle cases; eyeglass, sunglass and spectacle straps; eyeglass, sunglass and spectacle chains; related accessories, namely, eyeglass cords, parts and fittings for eyewear 18: Backpacks, knapsacks, business tote bags, tote bags, cross-body bags, namely, shoulder bags, flat bags, namely, garment bags for travel, diaper bags, duffle bags, gym bags, handbags, luggage, messenger bags, reusable shopping tote bags, reusable textile grocery tote bags, travel bags and matching cosmetic bags and cosmetic cases both sold empty; small leather goods, namely, key cases, pouches, and business card holder in the nature of card cases and credit card holders 25: men's and women's clothing, namely, bathing suits, belts, coats, jackets, jeans, jumpsuits, pants, |

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|--|--|--|--|--|---|
| | | | | | <p>parkas, shirts, shorts, sleepwear and loungewear, suits, sweaters, t-shirts, vests, socks, sweatshirts, tops, trousers, bottoms, hooded shirts and sweatshirts; women's clothing, namely, dresses, hosiery, leggings, skirts, tights, knee highs, panty hose; women's intimate apparel, namely, bras, slips, camisoles, and panties; shapewear, namely, girdles, body shapers, bodysuits, lingerie, and hosiery; men's clothing, namely, dress shirts and neckwear; men's and women's footwear</p> |
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