

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM654381

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANK HAPOALIM B.M., AS AGENT		04/12/2021	Corporation: ISRAEL
RECEIVING PARTY DATA			
Name:	IM BRANDS, LLC		
Street Address:	1333 Broadway, 10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4852016	HEALTHY GLAMOUR	
Registration Number:	4769284	ISAAC MIZRAHI	
Serial Number:	86441404	ISAAC MIZRAHI CRAFT	
Serial Number:	86210262	TRUE ISAAC MIZRAHI	
Serial Number:	86245849	TRUE ISAAC MIZRAHI	
Serial Number:	86725010	IMNYC	
CORRESPONDENCE DATA			
Fax Number:	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102822000		
Email:	trademarks@loeb.com		
Correspondent Name:	Melanie Howard		
Address Line 1:	10100 Santa Monica Boulevard, Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	220846-10005		
NAME OF SUBMITTER:	Jessica Manavi		
SIGNATURE:	/jrm/		
DATE SIGNED:	06/16/2021		

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Total Attachments: 2

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NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by an Intellectual Property Security Agreement dated as of February 26, 2016, recorded with the United States Patent and Trademark Office on March 1, 2016 at Reel 5743, Frame 0065, IM BRANDS, LLC ("Assignor") assigned to and granted to Bank Hapoalim B.M., as Agent ("Assignee"), a security interest in all right, title and interest of Assignor in and to the trademarks and trademark registrations and applications therefore listed on Schedule A hereto (the "Trademarks");


WHEREAS, Assignee wishes to release the security interest and provide a document suitable for recording in the United States Patent and Trademark office and other applicable filing office(s), domestic and foreign, for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademarks.

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of April 12, 2021.

BANK HAPOALIM B.M., as Agent

By: 
Name: MITCHELL BARNETT
Title: Executive Vice President

By: 
Name: Louis G. Barone
Title: Senior Vice President

SCHEDULE A TO NOTICE OF RELEASE

Mark Name	Current Owner	Country	Status	Application Number	Application Date	Registration Number	Registration Date	Renewal Date
HEALTHY GLAMOUR	IM Brands, LLC	USA	REGISTERED	86/241037	04/03/2014	4,852,016	11/10/2015	11/10/2025
ISAAC MIZRAHI	IM Brands, LLC	USA	REGISTERED	85/982897	04/13/2012	4,769,284	07/07/2015	07/07/2025
ISAAC MIZRAHI CRAFT	IM Brands, LLC	USA	FILED	86/441404	10/31/2014			
TRUE ISAAC MIZRAHI	IM Brands, LLC	USA	FILED	86/210262	03/04/2014			
TRUE ISAAC MIZRAHI	IM Brands, LLC	USA	REGISTERED	86/245849	04/08/2014	4,842,125	10/27/2015	10/27/2025
IMNYC	IM Brands, LLC	USA	FILED	86/725010	08/14/2015			