

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM654665

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Heather Lowery		04/07/2021	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Live Nation Worldwide, Inc.		
<b>Street Address:</b>	9348 Civic Center Drive		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90014613	REVOLUTIONARY READS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@livenation.com		
<b>Correspondent Name:</b>	Ellie Schwimmer		
<b>Address Line 1:</b>	9348 Civic Center Drive		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90210		
<b>ATTORNEY DOCKET NUMBER:</b>	MUS-US-00361		
<b>NAME OF SUBMITTER:</b>	Ellie Schwimmer		
<b>SIGNATURE:</b>	/ES/		
<b>DATE SIGNED:</b>	06/17/2021		
<b>Total Attachments: 1</b>			
source=Revolutionary Reads - Heather Lowery to LNW 20210407 (signed)#page1.tif			

CH \$40.00 90014613

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK AGREEMENT ("Agreement"), effective as of April 7, 2021, is made by and between Heather Lowery, an individual, ("Assignor") and Live Nation Worldwide, Inc., a Delaware corporation, ("Assignee").

WHEREAS, Assignor owns of all trademark rights in the mark identified in the word mark "REVOLUTIONARY READS," U.S. Serial Number 90/014,613 ("the "Trademark");

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademark pursuant to the terms of this Agreement.

NOW, THEREFORE, in consideration of mutual promises contained herein and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys exclusively to Assignee and its successors all of Assignor's right, title and interest in and to the Trademark, including all statutory and common law rights in and to the Trademark, all goodwill symbolized by or otherwise associated with the Trademark, all listed application and registration for the Trademark and all extensions and renewals thereof, and the right to sue, make claims, and recover damages for any past, presents or future infringement of the Trademark; all of such right, title and interest to be held and enjoyed by Assignee to the same extent as they would have been held and enjoyed by Assignor had this Assignment not been made. Assignor further agrees to execute and deliver to Assignee, its successors and assigns, such other and further assignments, instruments and documents as Assignee reasonably may request from time to time for the purpose of establishing, registering, evidencing, enforcing or defending Assignee's ownership of all rights, titles and interest of every kind and nature whatsoever in and to the Trademark.

It is expressly understood and agreed that Assignee shall be entitled to record this Assignment with the U.S. Patent & Trademark Office and take such other actions as it deems necessary to effect the transfer of ownership contemplated by this Assignment.

IN WITNESS WHEREOF, the parties have duly executed this Agreement as of the effective date first written above.

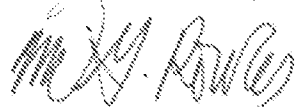
**ASSIGNOR:**

HEATHER LOWERY

By: Heather Lowery

**ASSIGNEE:**

LIVE NATION WORLDWIDE, INC.

By: 

Michael Rowles  
EVP, General Counsel and Secretary