

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM654880

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>SEQUENCE:</b>	5		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RhythmOne, LLC		04/22/2021	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Unruly Group LLC		
<b>Street Address:</b>	3600 136th Place SE, Suite 400		
<b>City:</b>	Bellevue		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98006		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5060163	RHYTHMONE	
<b>Registration Number:</b>	5697557	1R RHYTHMONE	
<b>Registration Number:</b>	5697558	1R RHYTHMONE	
<b>Registration Number:</b>	5014176	RHYTHMGUARD	
<b>Registration Number:</b>	6161750	RHYTHMINFLUENCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4056078686		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4056078600		
<b>Email:</b>	eisaac@dunlapcoddling.com		
<b>Correspondent Name:</b>	Elizabeth L. Isaac		
<b>Address Line 1:</b>	P.O. Box 16370		
<b>Address Line 4:</b>	Oklahoma City, OKLAHOMA 73113		
<b>NAME OF SUBMITTER:</b>	Candice M. Cannon		
<b>SIGNATURE:</b>	/Candice M. Cannon/		
<b>DATE SIGNED:</b>	06/18/2021		
<b>Total Attachments: 2</b>			

OP \$140.00 5060163

source=Rhythmone LLC- CA Name Change Amendment 04.16.21.jpg#page1.tif

source=2021 05 19 Unruly Group US Holding Inc. - Amendment to Certificate of Incorporation re Name#page1.tif



Secretary of State  
Amendment to Articles of  
Organization of a  
Limited Liability Company (LLC)

LLC-2



**IMPORTANT** — Read Instructions before completing this

Form Filing Fee - \$30.00

Copy Fees - First page \$1.00; each attachment page \$0.50;  
Certification Fee - \$5.00

Note: You must file a Statement of Information (Form LLC-12) to change the business addresses of the LLC, or to change the name or address of the LLC's manager(s) and/or agent for service of process, which can be filed online at [sbszfrs.sos.ca.gov/SI](http://sbszfrs.sos.ca.gov/SI)

Above Space For Office Use Only

1. **LLC Exact Name** (Enter the exact name on file with the California Secretary of State.)

RhythmOne, LLC

2. **LLC 12-Digit Entity (File) Number** (Enter the exact 12-digit Entity (File) Number issued by the California Secretary of State.)

2	0	1	4	0	9	1	1	0	0	9	3
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3. **New LLC Name (If Amending)** (See Instructions — List the proposed LLC name exactly as it is to appear on the records of the California Secretary of State. The name must contain an LLC identifier such as LLC or L.L.C. "LLC" will be added, if not included.)

Unity Group LLC

4. **Management (If Amending)** (Select only one box.)

The LLC will be managed by:

One Manager

More than One Manager

All LLC Member(s)

5. **Purpose Statement** (Do not alter Purpose Statement.)

The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

6. **Additional Amendment(s)** set forth on attached pages, if any, are incorporated herein by reference and made part of this Form LLC-2. (All attachments should be 8 1/2 x 11, one-sided, legible and clearly marked as an attachment to this form (LLC-2).)

**Signature**

By signing, I affirm under penalty of perjury that the information herein is true and correct and that I am authorized by California law to sign.

Sign here

Amy Rothstein

Print your name here



**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of \_\_\_\_\_  
RHYTHMONE (US) HOLDING, INC.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED**, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "ARTICLE 1" so that, as amended, said Article shall be and read as follows:

ARTICLE 1: The name of the corporation is Unruly Group US Holding Inc. (the "Corporation").

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF**, said corporation has caused this certificate to be signed this 5 day of March, 2021.

By: /s/ Yaniv Carmi  
Authorized Officer

Title: Treasurer

Name: Yaniv Carmi  
Print or Type

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 01:52 PM 05/14/2021  
FILED 01:52 PM 05/14/2021

SR 20211791128 - File Number 5125745

**RECORDED: 06/18/2021**

**TRADEMARK  
REEL: 007331 FRAME: 0077**