

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM655126

|   |                                     |                       |                       |
|---|-------------------------------------|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                      |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | NUNC PRO TUNC ASSIGNMENT            |                       |                       |
| <b>EFFECTIVE DATE:</b>  | 11/17/2020                          |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |                                     |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                     | <b>Execution Date</b> | <b>Entity Type</b>    |
| ANNCO, INC.   |                                     | 06/17/2021            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |                                     |                       |                       |
| <b>Name:</b>  | ANNTAYLOR LOFT BORROWER LUX SCS     |                       |                       |
| <b>Street Address:</b>  | 14, Rue Edward Steichen             |                       |                       |
| <b>City:</b>  | Luxembourg City                     |                       |                       |
| <b>State/Country:</b>   | LUXEMBOURG                          |                       |                       |
| <b>Postal Code:</b>   | L-2540                              |                       |                       |
| <b>Entity Type:</b>   | Limited Partnership: LUXEMBOURG     |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                     |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                       | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 6201212                             | ALL REWARDS           |                       |
| <b>CORRESPONDENCE DATA</b>  |                                     |                       |                       |
| <b>Fax Number:</b>  |                                     |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |                       |                       |
| <b>Phone:</b>   | 212-813-5900                        |                       |                       |
| <b>Email:</b>   | anicolescu@fzlz.com                 |                       |                       |
| <b>Correspondent Name:</b>  | Allison Strickland Ricketts         |                       |                       |
| <b>Address Line 1:</b>  | Fross Zelnick Lehrman & Zissu, P.C. |                       |                       |
| <b>Address Line 2:</b>  | 151 West 42nd Street, 17th Floor    |                       |                       |
| <b>Address Line 4:</b>  | New York, NEW YORK 10036            |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | LOFT 2100978                        |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Anca Nicolescu                      |                       |                       |
| <b>SIGNATURE:</b>   | /anca nicolescu/                    |                       |                       |
| <b>DATE SIGNED:</b>   | 06/21/2021                          |                       |                       |
| <b>Total Attachments: 1</b>   |                                     |                       |                       |
| source=Executed assignment - All Rewards (F4133409x96B9E)#page1.tif   |                                     |                       |                       |

CH \$40.00 6201212

**CONFIRMATORY NUNC PRO TUNC ASSIGNMENT**

WHEREAS, ANNCO, INC., a corporation organized under the laws of Delaware, with an address at 7 Times Square, New York, NY 10036 ("Assignor") was the owner of the trademark ALL REWARDS (the "Trademark") registered in the U.S. Patent and Trademark Office under Registration No. 6201212 (the "Registration"); and

WHEREAS, ANNTAYLOR LOFT BORROWER LUX SCS, a limited partnership organized and existing under the laws of Luxembourg, with an address at 14, Rue Edward Steichen, Luxembourg City, Luxembourg, L-2540, ~~Netherlands~~ ("Assignee"), acquired said Trademark, Registration and all associated goodwill, effective as of November 17, 2020.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of November 17, 2020, of all right, title and interest in and to the Trademark and the Registration, together with the goodwill of the business symbolized by the Trademark and the Registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

ANNCO, INC.



Signed: \_\_\_\_\_

Name: Gilbert Nathan

Title: Plan Administrator

Dated: 6/17/21