

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM655176

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
RESUBMIT DOCUMENT ID:	900616346		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AFAR MEDIA LLC		02/16/2021	Limited Liability Company: ARIZONA
RECEIVING PARTY DATA			
Name:	AFAR LLC		
Street Address:	22 Napier Lane		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94133		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5255592	EXPLORE AFAR	
Registration Number:	3881693	SPIN THE GLOBE	
Registration Number:	4049637	SPIN THE GLOBE	
Registration Number:	3764059	AFAR	
CORRESPONDENCE DATA			
Fax Number:	4153939887		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-954-0200		
Email:	ip-squiretm@squirepb.com		
Correspondent Name:	Raisa Dyadkina		
Address Line 1:	Squire Patton Boggs (US) LLP		
Address Line 2:	275 Battery Street, Suite 2600		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Raisa Dyadkina		
SIGNATURE:	/Raisa Dyadkina/		
DATE SIGNED:	06/22/2021		
Total Attachments: 6			

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF AN ARIZONA LIMITED LIABILITY COMPANY UNDER THE NAME OF "AFAR MEDIA LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "AFAR MEDIA LLC" TO "AFAR LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF FEBRUARY, A.D. 2021, AT 5:11 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5075936 8100F
SR# 20210499624

You may verify this certificate online at corp.delaware.gov/authver.shtml

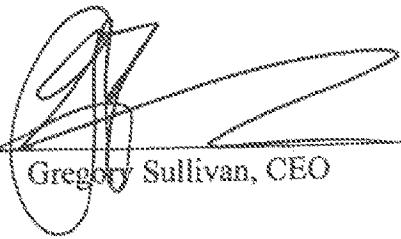
Authentication: 202548716
Date: 02-19-21

TRADEMARK
REEL: 007332 FRAME: 0700

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY
COMPANY ACT**

1. The jurisdiction where the Non-Delaware Limited Liability Company first formed is Arizona.
2. The jurisdiction immediately prior to filing this Certificate is Arizona.
3. The date the Non-Delaware Limited Liability Company first formed is April 6, 2006.
4. The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Afar Media LLC.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Afar LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 16th
day of February, 2021.

By: 
Gregory Sullivan, CEO

Name: Gregory Sullivan
Print or Type

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "AFAR LLC"
FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF FEBRUARY, A.D.
2021, AT 5:11 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5075936 8100F
SR# 20210499624

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202548716
Date: 02-19-21

TRADEMARK
REEL: 007332 FRAME: 0703

STATE OF DELAWARE
CERTIFICATE OF FORMATION
OF STATUTORY PUBLIC BENEFIT
LIMITED LIABILITY COMPANY

The undersigned authorized person, desiring to form a statutory public benefit limited liability company pursuant to the Limited Liability Company Act of the State of Delaware, hereby certifies as follows:

1. The name of the statutory public benefit limited liability company is Afar LLC.
2. The Registered Office of the statutory public benefit limited liability company in the State of Delaware is located at 1209 Orange Street, Wilmington, Delaware 19801. The name of the Registered Agent at such address upon whom process against this statutory public benefit limited liability company may be served is The Corporation Trust Company.
3. Through its online and print published content, including its monthly Afar print magazine, the Company intends to inspire, guide and empower travelers to have enriching experiences that have a positive impact on the world.

By:  _____
Gregory Sullivan, CEO

Name: Gregory Sullivan
Print or Type