

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM655410

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Farm Journal, Inc.		06/22/2021	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Agworld, Inc.		
<b>Street Address:</b>	601 Pelican Lakes Point		
<b>Internal Address:</b>	Suite 201-b		
<b>City:</b>	Windsor		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80550		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5697392	G GREENBOOK YOUR CROP PROTECTION SOURCE	
<b>Registration Number:</b>	5697390	G GREENBOOK YOUR CROP PROTECTION SOURCE	
<b>Registration Number:</b>	5697391	G GREENBOOK YOUR CROP PROTECTION SOURCE	
<b>Registration Number:</b>	5456984	GREENBOOK	
<b>Registration Number:</b>	5456983	GREENBOOK	
<b>Registration Number:</b>	5456982	GREENBOOK	
<b>Registration Number:</b>	4780029	GREENBOOK DATA SOLUTIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3034021600		
<b>Email:</b>	docketing@bhgrlaw.com		
<b>Correspondent Name:</b>	David S. Kerr		
<b>Address Line 1:</b>	1712 Pearl St.		
<b>Address Line 4:</b>	Boulder, COLORADO 80302		
<b>NAME OF SUBMITTER:</b>	David S. Kerr		
<b>SIGNATURE:</b>	/David S. Kerr/		

OP \$190.00 5697392

<b>DATE SIGNED:</b>	06/22/2021
<b>Total Attachments: 2</b> source=Trademark Assignment Jun-2021 copy#page1.tif source=Trademark Assignment Jun-2021 copy#page2.tif	

**CONFIRMATORY TRADEMARK ASSIGNMENT**

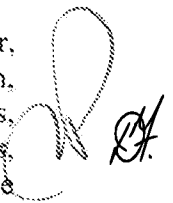
This Confirmatory Trademark Assignment (this "Assignment"), dated as of June 22, 2021 (the "Effective Date"), is entered into between FARM JOURNAL, INC., a Pennsylvania corporation (the "Assignor"), and AGWORLD, INC., a Delaware corporation (the "Assignee", and together with Seller, each a "Party" and collectively the "Parties").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title, and interest in, to and under the United States trademark registrations listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor and Assignee entered into an Asset Purchase Agreement (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title, and interest in and to the Marks, together with the goodwill associated therewith.

WHEREAS, Assignor and Assignee wish to confirm the assignment of the Marks under the Agreement.

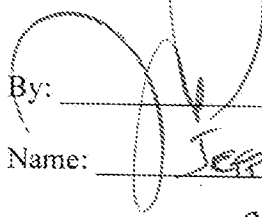
NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, ~~for the United States and for all foreign countries,~~ including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.






**AGWORLD, INC. (ASSIGNEE)**

By:   
Name: Doug Fitch  
Title: CEO

**FARM JOURNAL, INC (ASSIGNOR)**

By:   
Name: Jeffrey A. Pence  
Title: COO

APPENDIX A

Registration No.	Mark	Class
5697392, 5697391, 5697390	 <b>GREENBOOK</b> <small>YOUR CROP PROTECTION SOURCE</small>	44, 41, 35
5456984, 5456983, 5456982	GREENBOOK	44, 41, 035
4780029		9, 16, 35, 38, 42, 44, 45
N/A		Common Law

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