

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM655621

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/31/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AATC TRADING AG		06/23/2021	Company: SWITZERLAND
RECEIVING PARTY DATA			
Name:	AZZEDINE ALAIA SAS		
Street Address:	7, rue de Moussy		
City:	75004 Paris		
State/Country:	FRANCE		
Entity Type:	Société Par Actions Simplifiée (Sas): FRANCE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1459348	ALAIA	
Registration Number:	2011468	ALAIA	
Registration Number:	4896000	ALAÏA	
Registration Number:	4887491	ALAÏA PARIS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	Lawrence E. Apolzon		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	151 West 42nd Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	AZZA 2107512		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/anca nicolescu/		
DATE SIGNED:	06/23/2021		
Total Attachments: 2			

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CONFIRMATORY ASSIGNMENT

WHEREAS, **AATC TRADING AG**, a company organized and existing under the laws of Switzerland (also sometimes described as an aktiengesellschaft organized and existing under the laws of Switzerland), with an address of Hinterbergstrasse 22, 6312 Steinhausen, Switzerland ("Assignor"), was the owner of the trademarks listed in the attached schedule registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks").

WHEREAS, **AZZEDINE ALAIA SAS**, a société par actions simplifiée organized and existing under the laws of France, located and doing business at 7, rue de Moussy, 75004 Paris, France ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective as of **March 31, 2021**;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of **March 31, 2021**, of all right, title and interest in and to the Trademarks and the above-named registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: 23/06/2021

AATC TRADING AG

By: [Signature]

Name: Elizabeth May

Title: Lead IP Counsel

SCHEDULE

TRADEMARK

REGISTRATION NO.

ALAIA	1459348
ALAÏA	2011468
ALAÏA	4896000
ALAÏA PARIS	4887491