

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM655814

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
McClellan-Faunce, LLC		06/23/2021	Limited Liability Company: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Magnolia Business Ventures LLC		
<b>Street Address:</b>	6400 Imperial Drive		
<b>City:</b>	Waco		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76712		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4357906	REVERIE LIVING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6785534779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	678-553-4778		
<b>Email:</b>	feldmanjoel@gtlaw.com		
<b>Correspondent Name:</b>	Joel R. Feldman		
<b>Address Line 1:</b>	3333 Piedmont Rd. NE, Suite 2500		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30305		
<b>ATTORNEY DOCKET NUMBER:</b>	175601010700		
<b>NAME OF SUBMITTER:</b>	Joel R. Feldman		
<b>SIGNATURE:</b>	/jrf/		
<b>DATE SIGNED:</b>	06/24/2021		
<b>Total Attachments: 1</b>			
source=Reg No 4357906 - Assignment#page1.tif			

CH \$40.00 4357906

TRADEMARK ASSIGNMENT

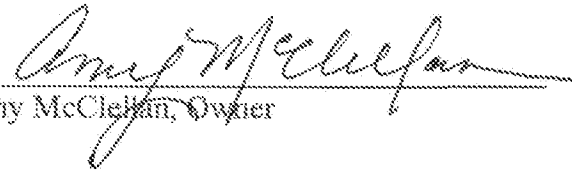
WHEREAS, McClellan-Faunce, LLC, a Colorado limited liability company with an address of 290 W. 12<sup>th</sup> Avenue, Unit 505, Denver, Colorado 80204 ("Assignor"), owns U.S. Service Mark Reg. No. 4357906 for REVERIE LIVING in International Class 35 for retail store featuring contemporary home and personal accessories, paper products, and designer goods (the "Mark");

WHEREAS, Assignor wishes to assign to Magnolia Business Ventures LLC, a Texas limited liability company with an address of 6400 Imperial Drive Waco, TX 76712 ("MBV"), on an as-is basis, all of Assignor's worldwide rights in the Mark, including U.S. Service Mark Reg. No. 4357906, common-law rights related to the Mark, the goodwill of its business connected to the Mark, and the right to recover damages for past infringement of the Mark (collectively, the "Property"); and

WHEREAS, MBV wishes to receive the Property from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns the Property to MBV on an as-is basis.

MCCLELLAN-FAUNCE, LLC

  
\_\_\_\_\_  
Amy McClellan, Owner

Date: 6/23/2021