

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM656158

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Intellectual Property Security Interest recorded at Reel 6535/Frame 0151

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Comerica Bank		06/25/2021	Banking Association: TEXAS

## RECEIVING PARTY DATA

<b>Name:</b>	Lily's Sweets, LLC
<b>Street Address:</b>	4840 Pearl East Circle, Suite 201E
<b>City:</b>	Boulder
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80301
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Lily's Sweets Holdings, LLC
<b>Street Address:</b>	4840 Pearl East Circle, Suite 201E
<b>City:</b>	Boulder
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80301
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
<b>Serial Number:</b>	88183033	LESS SUGAR. SWEET LIFE.
<b>Registration Number:</b>	4325583	LILY'S
<b>Registration Number:</b>	4325587	LILY'S
<b>Registration Number:</b>	4564610	LILY'S

## CORRESPONDENCE DATA

Fax Number: 9494754754

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 949-451-3800

Email: skann@gibsondunn.com

Correspondent Name: Stephanie Kann

Address Line 1: 3161 Michelson Drive

Address Line 2: Gibson, Dunn &amp; Crutcher LLP

TRADEMARK

<b>Address Line 4:</b>	Irvine, CALIFORNIA 92612
<b>ATTORNEY DOCKET NUMBER:</b>	42649-00003
<b>NAME OF SUBMITTER:</b>	Stephanie Kann
<b>SIGNATURE:</b>	/stephanie kann/
<b>DATE SIGNED:</b>	06/25/2021
<b>Total Attachments: 7</b> source=IP Release Comerica Bank to Lily's Sweets#page1.tif source=IP Release Comerica Bank to Lily's Sweets#page2.tif source=IP Release Comerica Bank to Lily's Sweets#page3.tif source=IP Release Comerica Bank to Lily's Sweets#page4.tif source=IP Release Comerica Bank to Lily's Sweets#page5.tif source=IP Release Comerica Bank to Lily's Sweets#page6.tif source=IP Release Comerica Bank to Lily's Sweets#page7.tif	

**RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST**

This RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST (this “Release”) is made as of June 25, 2021, by **COMERICA BANK**, a Texas banking association in its capacity as Secured Party under (and as defined in) the Security Agreement referred to below (the “Secured Party”) for the benefit of **LILY’S SWEETS, LLC**, a Delaware limited liability company (“Borrower”) and **LILY’S SWEETS HOLDINGS, LLC**, a Delaware limited liability company (“Guarantor”), (collectively, including Borrower and Guarantor, the “Grantor”). Capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed thereto in the Credit Agreement (as defined below) or the Security Agreement (as defined below) as applicable.

W I T N E S S E T H:

WHEREAS, the Borrower and the Secured Party are parties to that certain (i) Revolving Credit Agreement, dated as of January 18, 2019 (as amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”); and the Grantor and the Secured Party are parties to that certain (ii) Intellectual Property Security Agreement, dated as of January 18, 2019 (as amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”) pursuant to which the Grantor has granted to the Secured Party for the benefit of the Secured Parties a lien on and security interest in all of the right, title and interest of the Grantor in, to and under the Intellectual Property Collateral (as defined in the Security Agreement), including the trademarks set forth on Exhibit C hereto; and

WHEREAS, the Security Agreement was recorded in the United States Patent and Trademark Office on January 24, 2019 at Reel 6535 and Frame 0151; and

WHEREAS, the Grantor has requested that the Secured Party release, and the Secured Party is willing to release its lien on and security interest in, and any other right, title, and interest it may have in, to and under the Intellectual Property Collateral, including, without limitation, the trademarks set forth on Exhibit C hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby agrees as follows:

1. The Secured Party does hereby irrevocably terminate, release and discharge the entirety of any and all liens or security interests that it may have in, and all claims, whether presently existing or hereafter acquired or created, pursuant to the Credit Agreement or Security Agreement to the Intellectual Property Collateral, including, without limitation, the trademarks (including the trademark registrations and trademark applications) set forth on Exhibit C hereto, the goodwill of the business symbolized by the trademarks and the applications and registrations thereof, and all proceeds thereof, and any right, title or interest of the Secured Party in such Intellectual Property Collateral shall hereby terminate, cease and become void. The Secured Party hereby assigns, transfers and conveys any and all right, title or interest of the Secured Party in the Intellectual Property Collateral to the Grantor.

2. The Secured Party, on behalf of itself and the Secured Parties, does hereby terminate and cancel the Security Agreement.

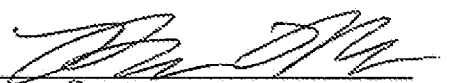
3. This Release may be executed in any number of counterparts (including electronic transmission and facsimile counterparts), each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

4. This Release and the rights and obligations of the parties hereunder shall be governed by, and shall be construed and enforced in accordance with, the laws of the State of New York.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has caused this Release of Intellectual Property Security Interest to be executed and delivered as of the date first written above.

**COMERICA BANK, as Secured Party**

By:   
Name: Brennan Moran  
Title: Vice President

[SIGNATURE PAGE TO RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST]

**TRADEMARK**  
**REEL: 007337 FRAME: 0032**

EXHIBIT A  
COPYRIGHTS



None.

EXHIBIT B





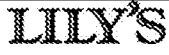


PATENTS

None.

**EXHIBIT C  
TRADEMARKS**

<b>Design</b>	<b>Trademark</b>	<b>Country</b>	<b>Owner</b>	<b>Appl. No</b>	<b>Filing Date</b>	<b>Reg. No</b>	<b>Reg. Date</b>
	LESS SUGAR. SWEET LIFE.	United States of America	Lily's Sweets, LLC	88/183,033	11/6/2018	Pending	Pending
	LILY'S	Australia (Madrid Filing)	Lily's Sweets, LLC	1962948	9/21/2018	IR1402065	9/21/2018
	LILY'S	Canada	Lily's Sweets, LLC	1931225	11/19/2018	Pending	Pending
	LILY'S	China (Madrid Filing)	Lily's Sweets, LLC	IR1402065	9/21/2018	Pending	Pending
	LILY'S	EUTM (Madrid Filing)	Lily's Sweets, LLC	IR1402065	2/14/2018	IR1402065	2/14/2018
	LILY'S	Japan (Madrid Filing)	Lily's Sweets, LLC	IR1402065	9/21/2018	IR1402065	2/14/2018
	LILY'S	Mexico (Madrid Filing)	Lily's Sweets, LLC	2119537 (IR1402065)	9/21/2018	2151365 (IR1402065)	2/14/2018
	LILY'S	Republic of Korea (South)	Lily's Sweets, LLC	40-2018-145723	10/24/2018	Pending	Pending
	LILY'S	United Kingdom (Madrid Filing)	Lily's Sweets, LLC	UK00801402065	2/14/2018	UK00801402065	12/6/2018
	LILY'S	United States of America	Lily's Sweets, LLC	85/541,793	2/14/2012	4,325,583	4/23/2013
	LILY'S	WIPO (IR Reg.)	Lily's Sweets, LLC	1402065	2/14/2018	1402065	2/14/2018
	LILY'S (Stylized)	Australia (Madrid Filing)	Lily's Sweets, LLC	1962950	9/21/2018	IR1405076	9/21/2018
	LILY'S (Stylized)	China (Madrid Filing)	Lily's Sweets, LLC	IR1405076	9/21/2018	Pending	Pending



Design	Trademark	Country	Owner	Appl. No	Filing Date	Reg. No	Reg. Date
	LILY'S (Stylized)	EUTM (Madrid Filing)	Lily's Sweets, LLC	IR1405076	2/14/2018	IR1405076	11/5/2018
	LILY'S (Stylized)	Japan (Madrid Filing)	Lily's Sweets, LLC	IR1405076	9/21/2018	IR1405076	2/14/2018
	LILY'S (Stylized)	Mexico (Madrid Filing)	Lily's Sweets, LLC	2119538 (IR1405076)	9/21/2018	2151366 (IR1405076)	2/14/2018
	LILY'S (Stylized)	Republic of Korea (South)	Lily's Sweets, LLC	40-2018-145724	10/24/2018	Pending	Pending
	LILY'S (Stylized)	United States of America	Lily's Sweets, LLC	85/542,259	2/14/2012	4,325,587	4/23/2013
	LILY'S (Stylized)	WIPO (IR Reg.)	Lily's Sweets, LLC	1405076	2/14/2018	1405076	2/14/2018
	LILY'S and Hummingbird Design (B&W)	United States of America	Lily's Sweets, LLC	85/542,355	2/14/2012	4,564,610	7/8/2014