

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM656392

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A PRIORI INTERNATIONAL, LLC		06/28/2021	Limited Liability Company: ARIZONA
RECEIVING PARTY DATA			
Name:	PROSPERITY RULES, LLC		
Street Address:	7205 S. AVENIDA DEL POTRILLO		
City:	TUCSON		
State/Country:	ARIZONA		
Postal Code:	85747		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4651815	MARKET FORCE	
Registration Number:	4571123	MARKET FORCE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6027674867		
Email:	info@msbusinesslaw.com		
Correspondent Name:	Jerry Stephen Smith		
Address Line 1:	101 North 1st Avenue, Suite 800		
Address Line 4:	Phoenix, ARIZONA 85003		
NAME OF SUBMITTER:	Jerry Stephen Smith		
SIGNATURE:	/Jerry Stephen Smith/		
DATE SIGNED:	06/28/2021		
Total Attachments: 1			
source=Trademark Assignment API to PR SIGNED and FILED USPTO#page1.tif			

OP \$65.00 4651815

TRADEMARK ASSIGNMENT

WHEREAS, A Priori International, LLC, an Arizona limited liability company ("Assignor"), has those certain trademark registrations in the United States Patent and Trademark Office, described below (the "Marks").

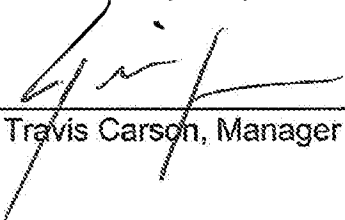
MARK	REGISTRATION NO.	REGISTRATION DATE
MARKET FORCE	4651815	December 9, 2014
MARKET FORCE	4571123	July 22, 2014

WHEREAS, Prosperity Rules, LLC, an Arizona limited liability company ("Assignee"), is using and intends to continue using the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee, and Assignee hereby accepts the assignment and transfer of, all right, title and interest in, to and under the Marks and the Registrations, together with the goodwill of its business symbolized by the Marks, all rights to sue for infringement of the Marks, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

DATED this 28 day of JUNE, 2021.

A Priori International, LLC, an Arizona corporation

By: 
 Travis Carson, Manager

STATE OF ARIZONA)
) ss.
 County of Maricopa)

On this 28 day of JUNE, 2021, before me appeared Travis Carson, Manager of A Priori International, LLC, an Arizona limited liability company, the person who signed this instrument, who acknowledged that he signed it as a free act with authority to do so.


 Notary Public

My Commission Expires:

