

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM656439

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eastcom, Inc dba XFX Technology USA		06/24/2021	Corporation: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	XFX Technology Inc.		
<b>Street Address:</b>	20556 E. Meghan Court		
<b>City:</b>	Walnut		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91789		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3899258	PLAY HARD.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2066826031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2066224900		
<b>Email:</b>	USTM.Docketing@SeedIP.com		
<b>Correspondent Name:</b>	Seed IP Law Group LLP		
<b>Address Line 1:</b>	701 5th Avenue, Suite 5400		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98104		
<b>ATTORNEY DOCKET NUMBER:</b>	980056.201		
<b>NAME OF SUBMITTER:</b>	Kevin S. Costanza		
<b>SIGNATURE:</b>	/Kevin S. Costanza/		
<b>DATE SIGNED:</b>	06/28/2021		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, Eastcom, Inc (dba XFX Technology USA), a corporation of the state of New Jersey (hereinafter the ASSIGNOR), has adopted and used in its business the trademark "play hard." (hereinafter the trademark), and WHEREAS the ASSIGNOR has been granted registration of the trademark before the United States Patent and Trademark Office under U.S. Trademark Registration No. 3,899,258, registered January 4, 2011;

and WHEREAS, XFX Technology Inc., a corporation of the state of Delaware (hereinafter the ASSIGNEE), having an address of 20556 E. Meghan Court, Walnut, California 91789, is desirous of acquiring the trademark and said for registration for the trademark.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns its entire right, title and interest in and to said trademark and the trademark application, together with the goodwill of the business in connection with which said trademark is used and all claims for damages by reason of past infringement of the trademark and registration, and the right to sue for and collect such damages.

IN WITNESS WHEREOF, the ASSIGNOR and ASSIGNEE have caused the hands of their proper officers to be subscribed hereto on this 24 day of JUNE 2021.

ASSIGNOR:

Eastcom, Inc

*sam chiu*

Name: SAM CHIU, PRESIDENT  
Title:

ASSIGNEE:

XFX Technology Inc.

*[Signature]*

Name: *LITEN CHANG*  
Title: *SECRETARY*