

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM656486

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jim Mathis		06/25/2021	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DBJJDM ENTERPRISES LLC		
<b>Street Address:</b>	1889 Venture Drive		
<b>City:</b>	Laramie		
<b>State/Country:</b>	WYOMING		
<b>Postal Code:</b>	82070		
<b>Entity Type:</b>	Limited Liability Company: WYOMING		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88671145	KNOW YOUR BRAND	
<b>Serial Number:</b>	90505181	I STILL PLAY WITH BLOCKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3038630223		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3038639700		
<b>Email:</b>	phirschman@sheridanross.com		
<b>Correspondent Name:</b>	Pamela N. Hirschman		
<b>Address Line 1:</b>	1560 Broadway, Suite 1200		
<b>Address Line 2:</b>	Sheridan Ross P.C.		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>ATTORNEY DOCKET NUMBER:</b>	10283		
<b>NAME OF SUBMITTER:</b>	Pamela Hirschman		
<b>SIGNATURE:</b>	/Pamela N. Hirschman/		
<b>DATE SIGNED:</b>	06/28/2021		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

This is an Assignment by Jim Mathis, a U.S. citizen, ("ASSIGNOR") having an address of 1889 Venture Drive, Laramie, Wyoming 82070, to DBJJDM ENTERPRISES LLC, a Wyoming limited liability company, ("ASSIGNEE") having an address of 1889 Venture Drive, Laramie, Wyoming 82070, effective as of the signature date below.

WHEREAS, ASSIGNOR is the owner of rights in the marks "KNOW YOUR BRAND" and "I STILL PLAY WITH BLOCKS" (the "Marks") and the trademark applications listed on the attached Exhibit A;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and certain other good and valuable consideration paid to ASSIGNOR the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby grant, transfer, assign and convey to ASSIGNEE his entire right, title and interest in and to the Marks, together with the business to which the Marks pertain, the goodwill associated therewith, all common law rights, all trademark applications and registrations therefor, including the trademark applications listed on Exhibit A, and the right to sue for past, present or future infringement of the Marks.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be duly executed on its behalf as provided for below.

Date: 6-25-2021

By: Jim J. Mathis

Name: Jim Mathis

EXHIBIT A

U.S. Trademark/Service Mark Application Serial No. 88/671,145 for KNOW YOUR BRAND

U.S. Trademark Application Serial No. 90/505,181 for I STILL PLAY WITH BLOCKS