

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM656657

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/11/2020		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tolliver Ranch Brands, LLC		06/25/2021	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	O'Neill Beverages Co. LLC		
Street Address:	8418 South Lac Jac Avenue		
City:	Parlier		
State/Country:	CALIFORNIA		
Postal Code:	93648		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4984077	RABBLE	
CORRESPONDENCE DATA			
Fax Number:	5135796457		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5135621401		
Email:	mhurst@kmklaw.com		
Correspondent Name:	J. Michael Hurst		
Address Line 1:	One East Fourth Street, Suite 1400		
Address Line 4:	CINCINNATI, OHIO 45202-3752		
NAME OF SUBMITTER:	J. Michael Hurst		
SIGNATURE:	/j. michael hurst/		
DATE SIGNED:	06/29/2021		
Total Attachments: 1			
source=TN confirmation of Rabble Trade Mark Assignment#page1.tif			

OP \$40.00 4984077

Confirmatory Trademark Assignment

This Confirmatory Trademark Assignment is made and entered into this 25th day of June, 2021, by and between Tolliver Ranch Brands, LLC, a California limited liability company with an address of P.O. Box 1673, Arroyo Grande, California, 93421 ("Assignor"), and O'Neill Beverages Co. LLC, a Delaware limited liability company located at 8418 South Lac Jac Avenue, Parlier, California, 93648 ("Assignee").

Whereas, on 11 December 2020, Assignor and Assignee entered into an Asset Purchase Agreement (the "APA") by which Assignee acquired, *inter alia*, certain intellectual property from Assignor, and


Whereas, such intellectual property included the trademark RABBLE, Registration No. 4984077, hereinafter referred to as the "Mark," and

Whereas, Assignor wishes to confirm that Assignee has acquired all right, title, and interest in and to the Mark, along with the goodwill associated therewith.

Now Therefore, for the consideration set forth and described in the APA, Assignor hereby confirms it has sold, assigned, and transferred to Assignee all right, title, and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registrations, applications and/or common law uses thereof, *nunc pro tunc* as of 11 December 2020.

In Witness Whereof, the Assignor has caused this instrument to be duly executed as of the day and year first written above.

By: _____


Robert Murray
Tolliver Ranch Brands, LLC