

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM656706

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
True North Salmon Co. Ltd.		06/15/2021	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Nature's Path Foods Inc .		
Street Address:	9100 Van Horne Way		
City:	Richmond, BC		
State/Country:	CANADA		
Postal Code:	V6X 1W3		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5598260	EAT TRUE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@millernash.com		
Correspondent Name:	Sean D. O'Brien, Miller Nash LLP		
Address Line 1:	111 SW 5th Avenue		
Address Line 2:	Suite 3400		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	407099-0047		
DOMESTIC REPRESENTATIVE			
Name:	Sean D. O'Brien, Miller Nash LLP		
Address Line 1:	111 SW 5th Avenue		
Address Line 2:	Suite 3400		
Address Line 4:	Portland, OREGON 97204		
NAME OF SUBMITTER:	Sean D. O'Brien		
SIGNATURE:	/Sean D. O'Brien/		
DATE SIGNED:	06/29/2021		

CH \$40.00 5598260

Total Attachments: 2

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Schedule A
ASSIGNMENT

This assignment is made by True North Salmon Co. Ltd., ("Assignor") having a place of business at 40 Wellington Row, Saint John, New Brunswick E2L 3H3, Canada, to Nature's Path Foods Inc., having a place of business at 9100 Van Horne Way, Richmond, British Columbia V6X 1W3, Canada ("Assignee").

WHEREAS Assignor is the owner of the trademark EAT TRUE (the "Trademark") in association with certain food products, including Canadian Trademark Registration No. TMA975335 and United States Trademark Registration No. 5598260 (the "Registrations");

WHEREAS Assignee desires to acquire by formal, recordable assignment the entire right, title and interest in and to said Trademark, together with the goodwill associated with the Trademark and the right to sue and recover for past infringement;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns and transfers to Assignee all of Assignor's worldwide rights in and to the Trademark and the Registrations, including the right to apply for and obtain trademark registrations in respect of the Trademark, to prosecute any applications to register the Trademark, to contest any oppositions affecting the Trademark or the Registrations and to enforce such rights in any country, and further including any goodwill and common law rights in the Trademark as Assignor may have.
2. Assignor hereby agrees, at Assignee's expense, to execute such further documents and to provide such further information and assistance as may reasonably be required from time to time in order to give full effect to this assignment and as may reasonably be

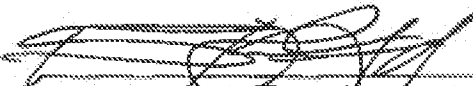
required to assist the Assignee, its successor in title and its licensees to acquire, register, record, transfer and enforce the said rights.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date written hereinbelow.

Assignor:

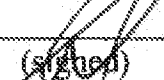
Dated: June 15, 2021

True North Salmon Co. Ltd.,


(officer signature)

Per: Rodney D. Gould
(name printed)

Title: Chief Legal Officer

Witness: 
(signed)

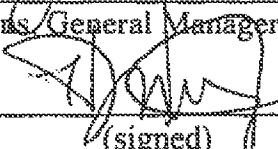
Witness name: LEEC BELL-SMITH
(printed)

Accepted by Nature's Path Foods Inc.

Dated: June 9th, 2021

Nature's Path Foods Inc.


Arjan Stephens General Manager

Witness: 
(signed)

Witness name: Maria Dominguez
(printed)