

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM656735

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Workplace Helpline, LLC		06/29/2021	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Zywave, Inc.		
Street Address:	10100 W. Innovation Dr., Suite 300		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53226		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Serial Number:	88935618	DON'T COMMODITIZE ENGAGEMENT, MONETIZE E	
Serial Number:	88935611	DON'T COMMODITIZE HR, MONETIZE HR!	
Registration Number:	4581550	ENQUIRON	
Registration Number:	4912003	ENQUIRON	
Registration Number:	5263764	ENQUIRON ENSIDERS	
Registration Number:	4808590	ENQUIRON ENSIGHTS	
Registration Number:	5061801	ENQUIRON INTELLEXUS INTELLIGENT BUSINESS	
Registration Number:	5058804	ENQUIRON PRIMUM	
Registration Number:	4999232	ENQUIRON QUANTUM	
Registration Number:	5032498	ENQUIRON RESOLUT BE DIFFERENT	
Registration Number:	5151345	Q	
Registration Number:	4581549	QUESTIONS BECOME ANSWERS	
Registration Number:	4912002	QUESTIONS BECOME ANSWERS	
Registration Number:	2687800	THE WORKPLACE HELPLINE	
Registration Number:	2608880	THE WORKPLACE HELPLINE	
Registration Number:	4989594	ZILLIANCE	
CORRESPONDENCE DATA			
Fax Number:	4142770656		

OP \$415.00 88935618

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4142716560
Email: klbehnke@michaelbest.com
Correspondent Name: Michael Best & Friedrich LLP
Address Line 1: 790 N. Water Street, Suite 2500
Address Line 4: Milwaukee, WISCONSIN 53202

NAME OF SUBMITTER:	Laura M. Konkel
SIGNATURE:	/Laura M. Konkel/
DATE SIGNED:	06/29/2021

Total Attachments: 3

source=Executed Assignment - Workplace Helpline to Zywave#page1.tif
source=Executed Assignment - Workplace Helpline to Zywave#page2.tif
source=Executed Assignment - Workplace Helpline to Zywave#page3.tif

INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment agreement, effective as of the date it is fully executed by both parties, is entered into by and between The Workplace Helpline, LLC, a Massachusetts limited liability company (“Assignor”), and Zywave, Inc., a Wisconsin corporation (“Assignee”).

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the trademarks identified at Exhibit A (the “Marks”) and all common law rights in the Marks, together with the goodwill of the business symbolized by the Marks and its right to sue for past infringement of the Marks and to recover any and all damages and awards for such infringement.
2. Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the patent(s) and patent application(s) identified at Exhibit A (the “Patents”), the same to be held and enjoyed by Assignee, for its own use and enjoyment, as fully and entirely as is legally permissible; together, without limitation, with (i) all patents or rights that may issue or arise from the Patents throughout the world, and all domestic and foreign counterparts, divisionals, continuations in whole or in part, reexaminations, reissues, substitutions, renewals, extensions, or other rights obtained through proceedings related to the Patents, and the right to claim priority to the same; (ii) all claims for damages or other relief by reason of past infringement of the Patents; and (iii) the right to sue for damages and other relief, and collect and obtain the same for its own use and behalf, and for the use and behalf of its legal representatives, successors, and assigns, to the full end of the term of the Patents and their respective counterparts, divisionals, continuations in whole or in part, reexaminations, reissues, substitutions, renewals, extensions, or other rights obtained through proceedings related to the Patents.

IN WITNESS WHEREOF, the parties hereto have signed this Intellectual Property Assignment as of the dates written below.

THE WORKPLACE HELPLINE, LLC


Signature: 

Name: Joseph Gibson

Title: (FO)

Date: 06/29/2021

ZYWAVE, INC.

Signature: 

Name: Joseph Gibson

Title: (FO)

Date: 06/29/2021

EXHIBIT A


PATENTS



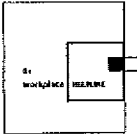
Jurisdiction	Title	Patent No. and Grant Date
U.S.	METHOD AND APPARATUS FOR MANAGING WORKPLACE SERVICES AND PRODUCTS	Pat. No. 7,464,045 Granted December 9, 2008
Australia	METHOD AND APPARATUS FOR ASSISTING WORKPLACE SERVICES AND PRODUCTS	Pat. No. 2002234069 Granted June 1, 2006
Canada	METHOD AND APPARATUS FOR ASSISTING WORKPLACE SERVICES AND PRODUCTS	Pat. No. 2441842 Granted June 18, 2013
India	A METHOD FOR MANAGING WORKPLACE SERVICES AND AN APPARATUS THEREOF	Pat. No. 221590 Granted June 25, 2008

TRADEMARK APPLICATIONS

Jurisdiction	Mark	No.
US Federal	DON'T COMMODITIZE ENGAGEMENT, MONETIZE ENGAGEMENT!	88935618
US Federal	DON'T COMMODITIZE HR, MONETIZE HR!	88935611

REGISTERED TRADEMARKS

Jurisdiction	Mark	No.
US Federal	ENQUIRON	4581550
US Federal	ENQUIRON	4912003
US Federal	ENQUIRON ENSIDERS	5263764
US Federal	ENQUIRON ENSIGHTS	4808590
US Federal	ENQUIRON INTELLEXUS INTELLIGENT BUSINESS and Design 	5061801
US Federal	ENQUIRON PRIMUM	5058804

Jurisdiction	Mark	No.
US Federal	ENQUIRON QUANTUM	4999232
US Federal	ENQUIRON RESOLUT BE DIFFERENT & Design 	5032498
US Federal	Q (Stylized) 	5151345
US Federal	QUESTIONS BECOME ANSWERS	4581549
US Federal	QUESTIONS BECOME ANSWERS	4912002
US Federal	THE WORKPLACE HELPLINE & Design 	2687800
US Federal	THE WORKPLACE HELPLINE	2608880
US Federal	ZILLIANCE	4989594