

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM656746

| | | | |
|-----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Essential Products, Inc. | | 11/25/2020 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Andy Rubin | | |
| Street Address: | 2765 Sand Hill Road | | |
| Internal Address: | c/o Melveny & Myers | | |
| City: | Menlo Park | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94025 | | |
| Entity Type: | INDIVIDUAL: UNITED STATES | | |
| PROPERTY NUMBERS Total: 53 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 87545739 | ESSENTIAL | |
| Serial Number: | 87545749 | ESSENTIAL | |
| Serial Number: | 87468490 | MY HOME IS ESSENTIAL | |
| Serial Number: | 87468498 | MY PHONE IS ESSENTIAL | |
| Serial Number: | 87465095 | ESSENTIAL GO | |
| Serial Number: | 87465244 | ESSENTIAL CAR | |
| Serial Number: | 87465252 | ESSENTIAL TRANSLATE | |
| Serial Number: | 87465254 | ESSENTIAL TALK | |
| Serial Number: | 87465243 | ESSENTIAL DRIVE | |
| Serial Number: | 87465246 | ESSENTIAL AUTOMOTIVE | |
| Serial Number: | 87465247 | ESSENTIAL AUTO | |
| Serial Number: | 87465248 | ESSENTIAL WEARABLE | |
| Serial Number: | 87465249 | ESSENTIAL VR | |
| Serial Number: | 87465255 | ESSENTIAL TABLET | |
| Serial Number: | 87465256 | ESSENTIAL SYSTEM | |
| Serial Number: | 87465257 | ESSENTIAL SYNC | |
| Serial Number: | 87465258 | ESSENTIAL SOUND | |
| Serial Number: | 87465259 | ESSENTIAL PLUS | |

OP \$1340.00 87545739

| Property Type | Number | Word Mark |
|----------------------|----------|---------------------------|
| Serial Number: | 87465250 | ESSENTIAL VIRTUAL REALITY |
| Serial Number: | 87465277 | ESSENTIAL PLATFORM |
| Serial Number: | 87465279 | ESSENTIAL PAD |
| Serial Number: | 87465282 | ESSENTIAL ONE |
| Serial Number: | 87466198 | THIS IS ESSENTIAL |
| Serial Number: | 87465072 | HOME BASE |
| Serial Number: | 87465075 | ESSENTIAL SPEAKER |
| Serial Number: | 87465067 | ESSENTIAL WIRELESS |
| Serial Number: | 87465073 | OPERATOR |
| Serial Number: | 87465074 | ESSENTIAL TV |
| Serial Number: | 87465078 | ESSENTIAL VIDEO |
| Serial Number: | 87465079 | ESSENTIAL PHOTOS |
| Serial Number: | 87465076 | ESSENTIAL VIEW |
| Serial Number: | 87465080 | ESSENTIAL STORE |
| Serial Number: | 87465081 | ESSENTIAL HI-FI |
| Serial Number: | 87465082 | ESSENTIAL HEAR |
| Serial Number: | 87465083 | ESSENTIAL GALLERY |
| Serial Number: | 87465085 | ESSENTIAL DOCK |
| Serial Number: | 87465086 | ESSENTIAL CLICK |
| Serial Number: | 87465084 | ESSENTIAL CONNECT |
| Serial Number: | 87465087 | ESSENTIAL CHARGE |
| Serial Number: | 87465089 | ESSENTIAL CAMERA |
| Serial Number: | 87465093 | ESSENTIAL 360 |
| Serial Number: | 87465090 | ESSENTIAL 360 CAMERA |
| Serial Number: | 87465094 | ESSENTIAL RIDE |
| Serial Number: | 87976086 | ESSENTIAL |
| Serial Number: | 87976088 | ESSENTIAL |
| Serial Number: | 87976090 | ESSENTIAL PRODUCTS |
| Serial Number: | 87976107 | ESSENTIAL PRODUCTS |
| Serial Number: | 87976092 | ESSENTIAL PRODUCTS |
| Serial Number: | 87976106 | ESSENTIAL PRODUCTS |
| Serial Number: | 87301559 | ESSENTIAL |
| Serial Number: | 87301561 | ESSENTIAL PRODUCTS |
| Serial Number: | 87278834 | ESSENTIAL |
| Registration Number: | 5388100 | |

CORRESPONDENCE DATA

Fax Number: 2023545232

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028083570
Email: jodi.harpster@kelly-ip.com
Correspondent Name: Lynn Jordan
Address Line 1: 1300 19th Street, NW, Suite 300
Address Line 2: Kelly IP, LLP
Address Line 4: Washington, D.C. 20036

| | |
|---------------------------|-------------|
| NAME OF SUBMITTER: | Lynn Jordan |
|---------------------------|-------------|

| | |
|-------------------|---------------|
| SIGNATURE: | /Lynn Jordan/ |
|-------------------|---------------|

| | |
|---------------------|------------|
| DATE SIGNED: | 06/29/2021 |
|---------------------|------------|

Total Attachments: 8

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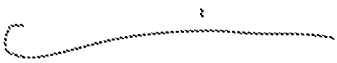
SCHEDULE 2
TRADEMARK ASSIGNMENT

In consideration of good and valuable consideration, Essential Products, Inc. (“**Essential**”) confirms that it has assigned, conveyed and transferred to Andy Rubin (“**Assignor**”) all of their right, title, and interest in and to the trademarks listed on Exhibit A (“**Trademarks**”), including all of their rights, title, and interests of every kind and character throughout the world in, to and under the Trademarks to the full extent of their ownership, rights or interests therein, including, without limitation, all domestic and foreign trademark applications and registrations therefor; all goodwill associated therewith; and all rights to causes of action and remedies related thereto (including, without limitation, the right to sue for past, present or future infringement, misappropriation or violation of rights related to the foregoing and to retain any damages and profits due or accrued); and any and all other rights and interests arising out of, in connection with or in relation to the Trademarks.

In turn, in consideration of good and valuable consideration, Andy Rubin (“**Assignor**”) hereby confirms that he has assigned, conveyed, and transferred unto Carl Pei (“**Assignee**”) all of his right, title, and interest in and to the Trademarks, including all of his rights, title, and interests of every kind and character throughout the world in, to, and under the Trademarks to the full extent of his ownership, rights, or interests therein, including, without limitation, all domestic and foreign trademark applications and registrations therefor; all goodwill associated therewith; and all rights to causes of action and remedies related thereto (including, without limitation, the right to sue for past, present or future infringement, misappropriation or violation of rights related to the foregoing and to retain any damages and profits due or accrued); and any and all other rights and interests arising out of, in connection with or in relation to the Trademarks.

IN WITNESS WHEREOF, Essential and Assignor have duly executed this Trademark Assignment on the date set forth below, to be effective as of 11/25/2020, and hereby authorize Assignee to record the same in all applicable trademark office registries.

ANDY RUBIN



Signature

Date: 25-NOV-2020

ESSENTIAL PRODUCTS, INC.



Signature


By: Angela Chien

Its: Assistant Secretary

Date: 25-Nov-2020

EXHIBIT A
TRADEMARKS

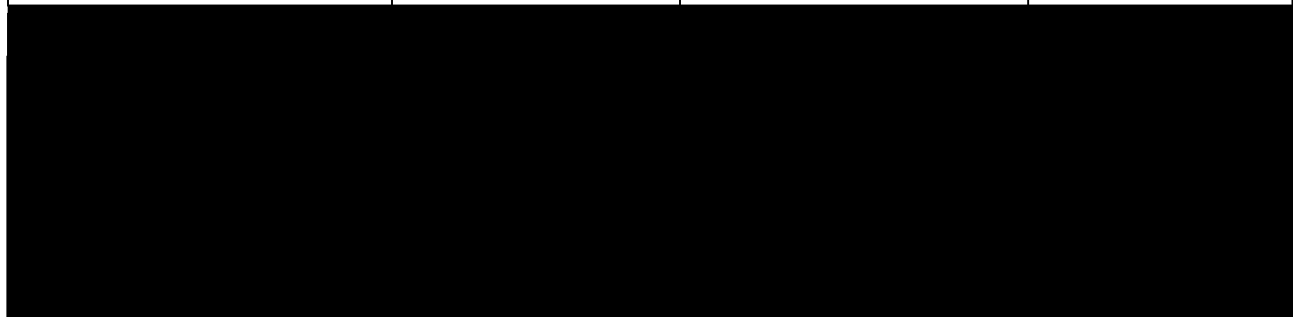
Trademark Rights: Any and all of Assignor's rights worldwide in the following trademarks

 **●○ Essential**, **ESSENTIAL, ESSENTIAL PRODUCTS, AMBIENT OS, and SENTRI**, and all of the following trademark applications or registrations:

| Mark | Jurisdiction | Application Details | Registration Details |
|--------------------|--------------|---------------------|----------------------|
| [Redacted content] | | | |

| Mark | Jurisdiction | Application Details | Registration Details |
|--------------------|--------------|---------------------|------------------------------|
| ESSENTIAL | US State | Registered (KY) | Reg 19102 |
| ESSENTIAL | US State | Registered (ND) | Reg 44062200 |
| ESSENTIAL | US State | Registered (IA) | Reg 559256 |
| ESSENTIAL | US State | Registered (MI) | Reg 802114328 |
| ESSENTIAL | US State | Registered (NY) | Reg S24128 |
| ESSENTIAL | US State | Registered (WV) | Reg 1008671 |
| ESSENTIAL | US State | Registered (VA) | Reg 12210 Reg 04-AUG-2017 |
| ESSENTIAL | US State | Registered (NJ) | Reg 25236 |
| ESSENTIAL | US State | Registered (RI) | Reg 201708003 |
| ESSENTIAL | US State | Registered (ID) | Reg 21842 |
| ESSENTIAL | US State | Registered (WA) | Reg 60155 |
| ESSENTIAL | US State | Registered (MO) | Reg S020471 |
| ESSENTIAL | US State | Registered (LA) | Reg 686695 |
| ESSENTIAL | US State | Registered (OH) | Reg 4055852 |
| ESSENTIAL | US State | Registered (SC) | Reg 27-JUL-2017 |
| <i>Design Only</i> | US State | Registered (AK) | Reg 89609 |
| ESSENTIAL | US State | Registered (IN) | Reg 20170307 |
| ESSENTIAL | US State | Registered (IL) | Reg 110917 |

| Mark | Jurisdiction | Application Details | Registration Details |
|-----------|--------------|---------------------|----------------------|
| ESSENTIAL | US State | Registered (SD) | Reg 25-JUL-2017 |
| ESSENTIAL | US State | Registered (OK) | Reg 12628305 |
| ESSENTIAL | US State | Registered (AL) | Reg 117252 |
| ESSENTIAL | US State | Registered (IL) | Reg 110905 |
| ESSENTIAL | US State | Registered (UT) | Reg 10464236 |
| ESSENTIAL | US State | Registered (NV) | Reg E0357912017-2 |
| ESSENTIAL | US State | Registered (GA) | Reg S28671 |
| ESSENTIAL | US State | Registered (DE) | Reg 20170025004 |
| ESSENTIAL | US State | Registered (CT) | Reg 39464922 |
| ESSENTIAL | US State | Registered (OR) | Reg 46697 |
| ESSENTIAL | US State | Registered (TN) | Reg 24-JUL-2017 |
| ESSENTIAL | US State | Registered (WA) | Reg 60103 |
| ESSENTIAL | US State | Registered (NY) | Reg R33058 |

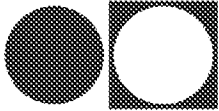


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|------------------------------|---------------|--------------|--|
| GEM | United States | App 88467035 | |
| PH-1 | United States | App 87842574 | |
| EARPHONES MINI | United States | App 87750442 | |
| EARPHONES HD | United States | App 87750434 | |
| AMBIENT CAMERA | United States | App 87678087 | |
| AMBIENT CAMERA | United States | App 87671874 | |
| FUTURE-PROOF IS ESSENTIAL | United States | App 87634885 | |
| STYLE IS ESSENTIAL | United States | App 87634888 | |
| SPACE IS ESSENTIAL | United States | App 87634890 | |
| SHARING IS ESSENTIAL | United States | App 87634893 | |
| DESIGN IS ESSENTIAL | United States | App 87634898 | |
| CONFIDENCE IS | United States | App 87634900 | |

| Mark | Jurisdiction | Application Details | Registration Details |
|--------------------------------------|---------------|---------------------|----------------------|
| ESSENTIAL | | | |
| ● <input type="checkbox"/> Essential | United States | App 87545739 | |
| ● <input type="checkbox"/> Essential | United States | App 87545749 | |
| FREE YOURSELF | United States | App 87542336 | |
| #FREEYOURSELF | United States | App 87542424 | |
| PERCOLATE | United States | App 87523203 | |
| CURATOR | United States | App 87523207 | |
| MY HOME IS ESSENTIAL | United States | App 87468490 | |
| MY PHONE IS ESSENTIAL | United States | App 87468498 | |
| ESSENTIAL GO | United States | App 87465095 | |
| ESSENTIAL CAR | United States | App 87465244 | |
| ESSENTIAL TRANSLATE | United States | App 87465252 | |
| ESSENTIAL TALK | United States | App 87465254 | |
| ESSENTIAL DRIVE | United States | App 87465243 | |
| ESSENTIAL AUTOMOTIVE | United States | App 87465246 | |
| ESSENTIAL AUTO | United States | App 87465247 | |
| ESSENTIAL WEARABLE | United States | App 87465248 | |
| ESSENTIAL VR | United States | App 87465249 | |
| ESSENTIAL TABLET | United States | App 87465255 | |
| ESSENTIAL SYSTEM | United States | App 87465256 | |
| ESSENTIAL SYNC | United States | App 87465257 | |
| ESSENTIAL SOUND | United States | App 87465258 | |
| ESSENTIAL PLUS | United States | App 87465259 | |
| ESSENTIAL VIRTUAL REALITY | United States | App 87465250 | |
| ESSENTIAL NODE | United States | App 87465283 | |
| ESSENTIAL MIN | United States | App 87465285 | |
| ESSENTIAL PLATFORM | United States | App 87465277 | |
| ESSENTIAL PAD | United States | App 87465279 | |
| ESSENTIAL GOGGLES | United States | App 87465287 | |
| ESSENTIAL ONE | United States | App 87465282 | |

| Mark | Jurisdiction | Application Details | Registration Details |
|-----------------------------|---------------|---------------------|----------------------|
| ESSENTIAL HEADPHONES | United States | App 87465286 | |
| ESSENTIAL GLASSES | United States | App 87465291 | |
| ESSENTIAL FITNESS | United States | App 87465396 | |
| ESSENTIAL FIT | United States | App 87465403 | |
| ESSENTIAL EARBUDS | United States | App 87465406 | |
| ESSENTIAL CLOUD | United States | App 87465415 | |
| ESSENTIAL AR | United States | App 87465421 | |
| ESSENTIAL DISPLAY | United States | App 87465409 | |
| ESSENTIAL COMMUNICATOR | United States | App 87465412 | |
| ESSENTIAL BIT | United States | App 87465418 | |
| ESSENTIAL AUGMENTED REALITY | United States | App 87465420 | |
| ESSENTIAL X | United States | App 87465423 | |
| ESSENTIAL WORK | United States | App 87465435 | |
| ESSENTIAL WATCH | United States | App 87465439 | |
| ESSENTIAL PORTABLE | United States | App 87465456 | |
| ESSENTIAL SHARE | United States | App 87465444 | |
| ESSENTIAL ROBOT | United States | App 87465450 | |
| ESSENTIAL READER | United States | App 87465452 | |
| ESSENTIAL SEARCH | United States | App 87465446 | |
| ESSENTIAL ROUTER | United States | App 87465448 | |
| ESSENTIAL CAST | United States | App 87465481 | |
| ESSENTIAL BUSINESS | United States | App 87465482 | |
| ESSENTIAL SOCIAL | United States | App 87465442 | |
| ESSENTIAL MINI | United States | App 87465471 | |
| ESSENTIAL AERIAL | United States | App 87465484 | |
| ESSENTIAL CHAT | United States | App 87465479 | |
| ESSENTIAL COVER | United States | App 87465476 | |
| ESSENTIAL HOME | United States | App 87465676 | |
| THIS IS ESSENTIAL | United States | App 87466198 | |
| A FRIENDLY FACE FOR | United States | App 87465053 | |

| Mark | Jurisdiction | Application Details | Registration Details |
|----------------------|---------------|---------------------|----------------------|
| YOUR HOME | | | |
| ESSENTIAL VOICE | United States | App 87465065 | |
| ESSENTIAL ASSISTANT | United States | App 87465054 | |
| ESSENTIAL LIGHTS | United States | App 87465057 | |
| HOME BASE | United States | App 87465072 | |
| ESSENTIAL ELEMENT | United States | App 87465055 | |
| ESSENTIAL PLAY | United States | App 87465061 | |
| ESSENTIAL SPEAKER | United States | App 87465075 | |
| ESSENTIAL SENSORS | United States | App 87465064 | |
| ESSENTIAL HUB | United States | App 87465056 | |
| ESSENTIAL WIRELESS | United States | App 87465067 | |
| OPERATOR | United States | App 87465073 | |
| ESSENTIAL TV | United States | App 87465074 | |
| ESSENTIAL SENSE | United States | App 87465062 | |
| ESSENTIAL MUSIC | United States | App 87465059 | |
| ESSENTIAL VIDEO | United States | App 87465078 | |
| ESSENTIAL PHOTOS | United States | App 87465079 | |
| ESSENTIAL VIEW | United States | App 87465076 | |
| ESSENTIAL STORE | United States | App 87465080 | |
| ESSENTIAL HI-FI | United States | App 87465081 | |
| ESSENTIAL HEAR | United States | App 87465082 | |
| ESSENTIAL GALLERY | United States | App 87465083 | |
| ESSENTIAL DOCK | United States | App 87465085 | |
| ESSENTIAL CLICK | United States | App 87465086 | |
| ESSENTIAL CONNECT | United States | App 87465084 | |
| ESSENTIAL CHARGE | United States | App 87465087 | |
| ESSENTIAL CAMERA | United States | App 87465089 | |
| ESSENTIAL AUDIO | United States | App 87465091 | |
| ESSENTIAL 360 | United States | App 87465093 | |
| ESSENTIAL 360 CAMERA | United States | App 87465090 | |
| ESSENTIAL RIDE | United States | App 87465094 | |

| Mark | Jurisdiction | Application Details | Registration Details |
|--|---------------|---------------------|----------------------|
| ESSENTIAL PHONE | United States | App 87459020 | |
| ESSENTIAL PHONE DOCK | United States | App 87459023 | |
| ESSENTIAL | United States | App 87976086 | |
| ESSENTIAL | United States | App 87976087 | |
| ESSENTIAL | United States | App 87976088 | |
| ESSENTIAL PRODUCTS | United States | App 87976090 | |
| ESSENTIAL PRODUCTS | United States | App 87976107 | |
| ESSENTIAL PRODUCTS | United States | App 87976091 | |
| ESSENTIAL PRODUCTS | United States | App 87976092 | |
| ESSENTIAL PRODUCTS | United States | App 87976106 | |
| ESSENTIAL | United States | App 87301559 | |
| ESSENTIAL PRODUCTS | United States | App 87301561 | |
| ●◻ Essential | United States | App 87278834 | |
|  | United States | App 87275302 | Reg 5388100 |
| BETTER IN EVERY DIMENSION | United States | App 87170932 | |

CONFIDENTIAL
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