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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM657044

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RhythmOne, LLC		04/22/2021	Corporation:

RECEIVING PARTY DATA

Name:	Unruly Group LLC
Street Address:	3600 136th Place SE, Suite 400
City:	Bellevue
State/Country:	WASHINGTON
Postal Code:	98006
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	90226976	TR.LY
Serial Number:	90226963	TR.LY
Serial Number:	86714813	RHYTHMMAX
Serial Number:	85577937	ADKARMA
Registration Number:	4662513	UNRULY
Registration Number:	5299087	UNRULY
Serial Number:	86202801	GRAB MEDIA
Serial Number:	85896325	BLINKX MEDIA
Serial Number:	78469778	В
Serial Number:	78469764	В

CORRESPONDENCE DATA

Fax Number: 4056078686

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4056078600

Email: docketing@dunlapcodding.com, ccannon@dunlapcodding.com

Correspondent Name: DUNLAP CODDING P.C.

Address Line 1: PO BOX 16370

Address Line 4: OKLAHOMA CITY, OKLAHOMA 73113

TRADEMARK REEL: 007340 FRAME: 0600

ATTORNEY DOCKET NUMBER:	6286.480
NAME OF SUBMITTER:	Elizabeth L. Isaac
SIGNATURE:	/elizabethlisaac/
DATE SIGNED:	06/30/2021

Total Attachments: 2

source=Rhythmone LLC- CA Name Change Amendment 04.16.21.jpg#page1.tif source=2021 05 19 Unruly Group US Holding Inc. - Amendment to Certificate of Incorporation re Name#page1.tif

TRADEMARK REEL: 007340 FRAME: 0601



Secretary of State Amendment to Articles of Organization of a Limited Liability Company (LLC)

LLC-2

APPORTANT — Read Print Charles percent completing the form Filling Fee - \$50,00 Copy Fees - First Copy of the post-proportion projects (Copy Fees - First Copy of the post-proportion projects)	Secretary of State State of California 04/22/2021
	Filing Date
	About some for Office (see)
1. LLC Exact Name (Commission of the American Survey)	
Edwinsche LE	
2. LLC 12-Cigit Entity (File) Number of the Processor (Congression Accessors of the Accesso	California Secretary of State
2 0 1 4 0 9 1 1 0 0 9 3	
3. New LLC Name (If Amending), see inscrease, a particular process LLC some expresses as it	
Secretary of State. The same must contain an exist information and a commercial state.	Section (Control Control (Control (Cont
Commit Group ELEC	
4. Management (If Amending): Seed only one box	
The CC value manages or One Manager — Di More Itan One Manager	41.024
	All LLC Member(s)
5. Puripose Statement conscione consciones	
The purpose of the limited liability company is to engage in any layful act or script hay be organized under the California Revised Uniform Limited Liability Company Ac	OF STIETS & INSTAULISCENCY COMPANY
5. Additional Americanatic) set to their electric degree, if any are incorporated the	
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And Roberts	
	1964

STATE OF DELAWARE CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

the corporation organi	zed and existing under and by virtue of the General			
Corporation Law of the	State of Delaware does hereby certify:			
FIRST: That at a meeting	ng of the Board of Directors of			
RHYTHMONE (US) I	HOLDING, INC.			
resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation fo consideration thereof. The resolution setting forth the proposed amendment i as follows:				
RESOLVED, that the C	Certificate of Incorporation of this corporation be amended			
by changing the Article	thereof numbered "ARTICLE 1 " so that, as			
amended, said Article shall be and read as follows:				
ARTICLE 1: The name	of the corporation is Unruly Group US Holding Inc. (the			
"Corporation").				
upon notice in accordar the State of Delaware at by statute were voted in THIRD: That said a	stockholders of said corporation was duly called and held nee with Section 222 of the General Corporation Law of which meeting the necessary number of shares as required favor of the amendment. Immendment was duly adopted in accordance with the 2 of the General Corporation Law of the State of			
IN WITNESS WHER	EOF, said corporation has caused this certificate to be			
signed this 5	day of March, 2021			
	By: /s/ Yaniv Carmi			
	Authorized Officer			
	Title: Treasurer			
	Name: Yaniv Carmi			
	Print or Type			

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:52 PM 05/14/2021
FILED 01:52 PM 05/14/2021
SR 20211791128 - File Number 5125745

RECORDED: 06/30/2021

TRADEMARK REEL: 007340 FRAME: 0603