

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM657042

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gradient Insurance Brokerage, Inc.		06/30/2021	Corporation: KANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gradient Financial Group, LLC		
<b>Street Address:</b>	4105 Lexington Avenue North, Suite 100		
<b>City:</b>	Arden Hills		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55126		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3990961	TAX TALK UNIVERSITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123343312		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6123343222		
<b>Email:</b>	mneumann@wck.com		
<b>Correspondent Name:</b>	Z. Peter Sawicki		
<b>Address Line 1:</b>	121 South Eighth Street, Suite 1100		
<b>Address Line 2:</b>	Westman, Champlin & Koehler, P.A.		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	G88.22-0008		
<b>NAME OF SUBMITTER:</b>	Z. Peter Sawicki		
<b>SIGNATURE:</b>	/Z. Peter Sawicki/		
<b>DATE SIGNED:</b>	06/30/2021		
<b>Total Attachments: 1</b>			
source=2021-06-30 Trademark Assignment - Signed#page1.tif			

OP \$40.00 3990961

ASSIGNMENT

WHEREAS, Gradient Insurance Brokerage, Inc., a Kansas corporation, having a place of business at 3740 SW Burlingame Circle Topeka, Kansas 66609, U.S.A. (herein "Assignor"), has adopted and is using TAX TALK UNIVERSITY which is the subject of U.S. Trademark Registration No. 3,990,961 in the United States Patent and Trademark Office (herein "The Mark").

WHEREAS, Gradient Financial Group, LLC, a Delaware Limited Liability Company, having a place of business at 4105 Lexington Avenue North Suite 100, Arden Hills, Minnesota 55126, U.S.A. (herein "Assignee"), desires to acquire the Assignor's entire right, title and interest in and to The Mark.

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor assigns to the Assignee the Assignor's entire right, title and interest in and to The Mark, together with the goodwill associated with The Mark.

Assignor warrants that it holds good title to The Mark and Assignor assigns to Assignee its rights to pursue third parties for past infringement(s) and to collect and retain any damages without any remuneration to Assignor.

Gradient Insurance Brokerage, Inc.

By: *Tami J Lucins*  
(signature)

Printed Name: TAMI J LUCINS

Title: CEO

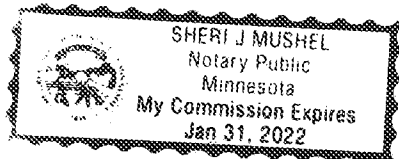
STATE OF Minnesota  
COUNTY OF Ramsay

Subscribed and sworn to before me, a Notary Public, this 30<sup>th</sup> day of June 2021.

*Sheri Mushel*  
Notary Public

(SEAL)

*Sheri Mushel*



TRADEMARK