

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM657074

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hatch Farms, Inc.		06/28/2021	Corporation: NEW MEXICO
RECEIVING PARTY DATA			
Name:	Hatch Chile Co., LLC		
Street Address:	2005 S. Commercial Drive		
Internal Address:	M. Gleaton		
City:	Brunswick		
State/Country:	GEORGIA		
Postal Code:	31525		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	86085742	HATCH CHILE CO.	
Serial Number:	86143724	HATCH	
Serial Number:	86184067	HATCH	
Serial Number:	86187431	HATCH	
Registration Number:	1722215	HATCH SELECT	
Registration Number:	1735053	HATCH SELECT	
Registration Number:	1735090	HATCH SELECT	
Registration Number:	3391024	HATCH	
Registration Number:	4547716	HATCH	
Registration Number:	5778254	HATCH	
Registration Number:	5778253	HATCH	
Registration Number:	5863354	HATCH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	505-286-9700		
Email:	rdbaker@swcp.com		

OP \$315.00 86085742

Correspondent Name: Law Office of Rod D. Baker
Address Line 1: 12126 Highway 14 N., Suite A7
Address Line 4: Cedar Crest, NEW MEXICO 87008

NAME OF SUBMITTER: Rod D. Baker

SIGNATURE: /Rod D. Baker/

DATE SIGNED: 06/30/2021

Total Attachments: 2

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TRADEMARKS ASSIGNMENT

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of June 28th, 2021, (the "Effective Date"), between HATCH FARMS, INC., a New Mexico corporation (the "Assignor"), and HATCH CHILE CO., LLC, a Georgia limited liability company whose principal office address is 2005 S. Commercial Drive, Brunswick, GA, 31525.

The Assignor is the record owner of the following trademarks that are registered, or for which applications are pending, in the United States Patent and Trademark Office:

Registration No. 1,722,215 registered October 6, 1992

Registration No. 1,735,053 registered November 24, 1992

Registration No. 1,735,090 registered November 24, 1992

Registration No. 3,391,024 registered March 4, 2008

Registration No. 4,547,716 registered June 10, 2014

Registration No. 5,778,254 registered June 18, 2019

Registration No. 5,778,253 registered June 18, 2019

Registration No. 5,863,354 registered September 17, 2019

Application No. 86/085,742 filed October 8, 2013

Application No. 86/143,724 filed December 13, 2013

Application No. 86/184,067 filed February 4, 2014

Application No. 86/187,431 filed February 7, 2014

The Assignee wishes to acquire the Assignor's rights in the trademarks listed above.

The Assignee agrees to pay the Assignor good and valuable consideration.

In exchange therefore, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind (including all common-law rights) in the trademarks listed above, together with

1) the goodwill of the business relating to the goods and products in connection with which the trademarks are used and/or for which they are registered,

2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the trademarks, and

3) all rights to sue for past, present and future infringement or misappropriations of the trademarks, including any actions or proceedings at the U.S. Trademark Trial and Appeal Board.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the trademarks and related intellectual property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

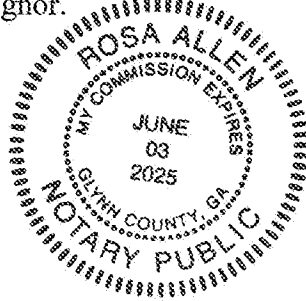
HATCH FARMS, INC., Assignor

Stephen H Dawson
By: Stephen H Dawson
Title: President

State of Georgia)
County of Glynn) ss.

On the 28 day of June, 2020, Stephen H Dawson, the person who signed this Assignment Agreement, personally appeared before me and acknowledged that they signed the agreement as, or on behalf of, the Assignor.

Rosa Allen
Signature of Notary Public



HATCH CHILE CO., LLC, Assignee

Michael Glenton
By: Michael Glenton
Title: Corporate Officer - Sec.