

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM657081

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE BANK OF NEW YORK MELLON		06/30/2021	Chartered Bank:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AMERICAN MEDICAL ALERT CORP.		
<b>Street Address:</b>	30-30 47th Avenue, Suite 620		
<b>City:</b>	Long Island City		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11101		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5109256	CARING IS TALKING	
<b>Registration Number:</b>	5014482	TALKING IS CARING	
<b>Registration Number:</b>	4863063	THE HEART OF CONNECTED CARE	
<b>Registration Number:</b>	4799595	THE VOICE OF CONNECTED HEALTH	
<b>Registration Number:</b>	4611050	MOBILE-MATE	
<b>Registration Number:</b>	4281037	AMAC	
<b>Registration Number:</b>	4269931	RESPONSE CALL	
<b>Registration Number:</b>	2824680	AMERICAN MEDICAL ALERT	
<b>Registration Number:</b>	2695436	WHERE PATIENTS AND PROVIDERS CONNECT	
<b>Registration Number:</b>	2525500	HLINK	
<b>Registration Number:</b>	2486357	MEDTIME	
<b>Registration Number:</b>	2107823	VOICECARE	
<b>Registration Number:</b>	1581284	SECURE-NET	
<b>Serial Number:</b>	87283762	MEDSMART	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$365.00 5109256

**Email:** erobinson@huntonak.com  
**Correspondent Name:** Erika Robinson  
**Address Line 1:** 600 Peachtree Street NE, Suite 4100  
**Address Line 2:** c/o Hunton Andrews Kurth LLP  
**Address Line 4:** Atlanta, GEORGIA 30308

**NAME OF SUBMITTER:** Erika Robinson

**SIGNATURE:** /ErikaRobinson/

**DATE SIGNED:** 06/30/2021

**Total Attachments: 3**

source=Payoff - Trademark Release (American Medical Alert Corp)#page1.tif

source=Payoff - Trademark Release (American Medical Alert Corp)#page2.tif

source=Payoff - Trademark Release (American Medical Alert Corp)#page3.tif

## RELEASE OF SECURITY INTERESTS IN TRADEMARKS


THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 30th day of June, 2021, by THE BANK OF NEW YORK MELLON, in its capacity as collateral agent ("Collateral Agent"), in favor of AMERICAN MEDICAL ALERT CORP., a New York corporation ("Company"). Reference is also made to the Indenture dated as of June 29, 2018 by and among Connect America.com, LLC, the other Notes Parties thereto, The Bank of New York Mellon, as trustee and calculation agent, the Collateral Agent and the Purchasers. Capitalized terms not defined herein shall have the meanings assigned to them in the Indenture.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Collateral Agent hereby releases all liens and security interests granted by Company in favor of Collateral Agent in the trademarks listed on Schedule A attached hereto pursuant to that certain Trademark Security Agreement, dated as of January 29, 2019, executed by Company in favor of Collateral Agent and recorded with the United States Patent and Trademark Office on January 30, 2019 at Reel/Frame 6544/0597.

**[Signature Page Follows]**

IN WITNESS WHEREOF, Collateral Agent has caused this Release to be executed by its authorized officer as of the date of this Release.

**THE BANK OF NEW YORK MELLON, as  
Collateral Agent**

By:   
Name: Tamara Wolbers  
Title: Vice President

**SCHEDULE A**

Trademarks

<b>TRADEMARK</b>	<b>FEDERAL REGISTRATION NUMBER</b>	<b>REGISTRATION DATE</b>
CARING IS TALKING	5109256	12/27/16
TALKING IS CARING	5014482	8/2/16
THE HEART OF CONNECTED CARE	4863063	12/1/15
THE VOICE OF CONNECTED HEALTH	4799595	8/25/15
MOBILE-MATE	4611050	9/23/14
AMAC	4281037	1/29/13
RESPONSE CALL	4269931	1/1/13
AMERICAN MEDIAL ALERT	2824680	3/23/04
WHERE PATIENTS AND PROVIDERS CONNECT	2695436	3/11/03
HLINK	2525500	1/1/02
MEDTIME	2486357	9/4/01
VOICECARE	2107823	10/21/97
SECURE-NET	1581284	2/6/90

Trademark Applications

<b>TRADEMARK</b>	<b>APPLICATION NUMBER</b>	<b>DATE</b>
MEDSMART	87283762	12/29/16