

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM657144

|   |                                   |                       |                       |
|---|-----------------------------------|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                    |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | NUNC PRO TUNC ASSIGNMENT          |                       |                       |
| <b>EFFECTIVE DATE:</b>  | 06/24/2019                        |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |                                   |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                   | <b>Execution Date</b> | <b>Entity Type</b>    |
| Andreas Acquisition LLC   |                                   | 12/18/2020            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |                                   |                       |                       |
| <b>Name:</b>  | Amazon Technologies, Inc.         |                       |                       |
| <b>Street Address:</b>  | 410 Terry Avenue North            |                       |                       |
| <b>City:</b>  | Seattle                           |                       |                       |
| <b>State/Country:</b>   | WASHINGTON                        |                       |                       |
| <b>Postal Code:</b>   | 98109                             |                       |                       |
| <b>Entity Type:</b>   | Corporation: NEVADA               |                       |                       |
| <b>PROPERTY NUMBERS Total: 3</b>  |                                   |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                     | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 3010428                           | VIDEOSTITIAL          |                       |
| <b>Registration Number:</b>   | 4778053                           | SIZMEK                |                       |
| <b>Registration Number:</b>   | 4787181                           | MDX                   |                       |
| <b>CORRESPONDENCE DATA</b>  |                                   |                       |                       |
| <b>Fax Number:</b>  | 4045413120                        |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                   |                       |                       |
| <b>Phone:</b>   | 4045326937                        |                       |                       |
| <b>Email:</b>   | fwaldbaum@kilpatricktownsend.com  |                       |                       |
| <b>Correspondent Name:</b>  | Olivia Maria Baratta              |                       |                       |
| <b>Address Line 1:</b>  | 1100 Peachtree Street, Suite 2800 |                       |                       |
| <b>Address Line 4:</b>  | Atlanta, GEORGIA 30309            |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 1229312                           |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Olivia Maria Baratta              |                       |                       |
| <b>SIGNATURE:</b>   | /Maria Baratta/                   |                       |                       |
| <b>DATE SIGNED:</b>   | 06/30/2021                        |                       |                       |
| <b>Total Attachments: 3</b>   |                                   |                       |                       |
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**CONFIRMATORY TRADEMARK ASSIGNMENT**

**THIS ASSIGNMENT** is by and between Andreas Acquisition LLC, a Delaware limited liability company with an address of PO Box 81226, Seattle, WA 98108 (“**Assignor**”), and Amazon Technologies, Inc., existing under the laws of Nevada located at 410 Terry Avenue North, Seattle, Washington 98109 (“**Assignee**”). It is effective *nunc pro tunc* and has the same force and effect as if executed on June 24, 2019.

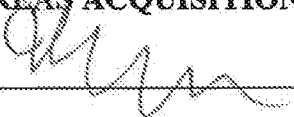
**WHEREAS**, Assignor and Assignee wish to confirm the assignment of the trademarks set out in Schedule A attached hereto (hereinafter, the “**Trademarks**”);

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee of all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks, including all rights and remedies for current, past, and future infringement.

This Assignment may be executed in one or more counterparts, each of which shall be deemed to be an original of this Assignment and all of which, when taken together, will be deemed to constitute one and the same agreement. A signature by electronic means is as effective as an original signature.

[SIGNATURE PAGE FOLLOWS]

**ASSIGNOR**  
**ANDREAS ACQUISITION LLC**

By: 

Name: Michael Deal

Title: President, Secretary and Treasurer

Date of Signature: 12/18/20

**ASSIGNEE**  
**AMAZON TECHNOLOGIES, INC.**

By: 

Name: Aimee Mahan

Title: Assistant Secretary

Date of Signature: 18 December 20

**SCHEDULE A**

ANDREAS ACQUISITION LLC TO AMAZON TECHNOLOGIES, INC.

**UNITED STATES TRADEMARKS**

| MARK         | STATUS     | APP. NO.<br>FILING DATE  | REG. NO.<br>REG. DATE   | CLASS/DESCRIPTION   |
|--------------|------------|--------------------------|-------------------------|---|
| VIDEOSTITIAL | Registered | 76612012<br>Sep 13, 2004 | 3010428<br>Nov 1, 2005  | 35: Online advertising on computer communication networks in a format that plays an audio and/or video file on an Internet browser between the origin and destination page of a click   |
| SIZMEK       | Registered | 86139713<br>Dec 10, 2013 | 4778053<br>Jul 21, 2015 | 35: Digital and video advertising via electronic media, specifically the internet, wireless networks, and mobile and portable devices; advertising services, namely, creating, composing, updating, compiling, disseminating, supporting, tracking, reporting on and analyzing advertisements for distribution on internet web pages, wireless networks, and mobile and portable devices; semantic advertising services which analyze website and mobile and portable device content, namely, digital content subject matter and context, of the users of the services in order to provide the user of the services with information regarding the digital content, subject matter, context, and audience in order to optimize and provide targeted advertising to consumers while protecting advertiser brands in real-time; advertising campaign management services, namely, creating, composing, updating, compiling, supporting, and tracking, and optimizing the performance of advertisements; ad-serving, namely, disseminating and optimizing the performance of ads for the digital content publisher or the advertiser; reporting on ad performance and metrics, and tracking ad performance and metrics.<br><br>42: Digital advertising technology provider featuring software and services to enable the distribution of digital and video advertising through an electronic media, specifically the Internet, wireless networks, and mobile and portable devices; namely, providing temporary use of an online, non-downloadable Internet software platform for use in creating and transmitting via the Internet messages and advertisements, in connection with digital advertising campaign management services; online non-downloadable software that analyzes the meaning of website content in order to optimize and provide targeted advertising to consumers while protecting advertiser brands in real-time. |
| MDX          | Registered | 86309224<br>Jun 13, 2014 | 4787181<br>Aug 4, 2015  | 35: Digital advertising campaign management services, namely, providing a web-based system which delivers digital and video advertising via electronic media, specifically the internet, wireless networks, and mobile and portable devices; advertising services, namely, creating, composing, updating, compiling, disseminating, supporting, tracking, reporting on and analyzing advertisements for distribution on internet web pages and wireless networks; semantic advertising services which analyze the content of a web site in order to provide the user of the services with the ability to optimize and provide targeted advertising to consumers, based upon the web site's content, while protecting advertiser brands in real-time; advertising campaign management services, namely, ad-serving, reporting and tracking.  |

**TRADEMARK**