

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM657329

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	05/01/2021		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Birkenstock GmbH & Co. KG		06/29/2021	GmbH & Co. Kg: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Birkenstock US BidCo, Inc.		
<b>Street Address:</b>	100 Wood Hollow Drive, Suite 100		
<b>City:</b>	Novato		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95945		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88726944	ARIZONA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-813-5900		
<b>Email:</b>	anicolescu@fzlz.com		
<b>Correspondent Name:</b>	CHARLES T.J. WEIGELL		
<b>Address Line 1:</b>	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
<b>Address Line 2:</b>	151 West 42nd St., 17th Fl.		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	BSCM 1913303		
<b>NAME OF SUBMITTER:</b>	Anca Nicolescu		
<b>SIGNATURE:</b>	/anca nicolescu/		
<b>DATE SIGNED:</b>	07/01/2021		
<b>Total Attachments: 1</b>			
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**CONFIRMATORY ASSIGNMENT**

WHEREAS, **Birkenstock GmbH & Co. KG**, a GmbH & Co. KG organized and existing under the law of Germany, with an address of Burg Ockenfels, Linz, Germany 53545 ("Assignor"), was the owner of the following trademark registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademark"):


**TRADEMARK**  
**ARIZONA**

**SERIAL NO./REGISTRATION NO.**  
**88726944**

WHEREAS, **Birkenstock US BidCo, Inc.**, a corporation organized and existing under the laws of Delaware, located and doing business at 100 Wood Hollow Drive, Suite 100, Novato, CA 959445 ("Assignee"), acquired said Trademark and all associated goodwill in the Trademark, effective as of **May 1, 2021**;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of **May 1, 2021**, of all right, title and interest in and to the Trademarks and the above-named application and/or registration therefor, together with the goodwill of the business symbolized by the Trademark, and with all claims arising out of or relating to the use or ownership of the Trademark.

Dated: 29-06-2021

**Birkenstock GmbH & Co. KG**  
By:   
Name: Oliver Reichert  
Title: CEO