

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM657482

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GuideOne Mutual Insurance Company		03/26/2021	Corporation: IOWA
RECEIVING PARTY DATA			
Name:	GuideOne Insurance Company		
Street Address:	1111 Ashworth Road		
City:	West Des Moines		
State/Country:	IOWA		
Postal Code:	50265		
Entity Type:	Corporation: IOWA		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Registration Number:	2032044	CGA	
Registration Number:	4906053	CHURCHHUB	
Serial Number:	90566119	CONSISTENT COVERAGE IN A CHANGING WORLD	
Registration Number:	2034003	CORNERSTONE PLUS	
Registration Number:	3084680	FAITHGUARD	
Registration Number:	5699062	G1 GUIDEONE INSURANCE	
Registration Number:	5699063	G1 GUIDEONE INSURANCE	
Registration Number:	5764855	G1 GUIDEONE INSURANCE WE HELP MAKE POSIT	
Registration Number:	5878146	GO BOP	
Registration Number:	5866253	GO BOP	
Registration Number:	2492924	GUIDELINK	
Registration Number:	2339189	GUIDEONE	
Registration Number:	4856340	GUIDEONE AFFINITY CONNECTIONS	
Registration Number:	2391984	GUIDEONE	
Registration Number:	3682963	GUIDEONE	
Registration Number:	4285249	GUIDEONE RISK RESOURCES FOR HEALTH CARE	
Registration Number:	5822644	GUIDEVANTAGE	
Registration Number:	6067895	GUIDEVANTAGE AUTO ENHANCEMENT	
Registration Number:	6067625	GUIDEVANTAGE COVERAGE ENHANCEMENT	
TRADEMARK			

CH \$815.00 2032044

Property Type	Number	Word Mark
Registration Number:	5699493	HRGUIDE
Registration Number:	1724753	LUTHERAN TRUST LT
Registration Number:	4963856	MYCAUSE AUTO
Registration Number:	5032784	MYGUIDE
Registration Number:	3030618	PLACE YOUR FAITH IN THE EXPERT
Registration Number:	1666935	PREFERRED
Registration Number:	1741657	PREFERRED RISK
Serial Number:	90053902	SAFECHURCH
Registration Number:	3840460	SAFECHURCH
Registration Number:	3548680	SAFECHURCH
Registration Number:	3840459	
Registration Number:	2551105	THE GUIDEONE CENTER FOR RISK MANAGEMENT
Registration Number:	1835676	WE INSURE THE CHURCH, THE STEEPLE, THE P

CORRESPONDENCE DATA

Fax Number: 5152881338

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 515-288-3667

Email: patatty@ipmvs.com

Correspondent Name: Edmund J. Sease

Address Line 1: 801 Grand Ave., Ste. 3200

Address Line 4: Des Moines, IOWA 50309-2721

NAME OF SUBMITTER: Edmund J. Sease

SIGNATURE: /edmund j. sease/

DATE SIGNED: 06/28/2021

Total Attachments: 8

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STATE OF IOWA
SECRETARY OF STATE

69629

EXHIBIT A

AMENDED AND RESTATED ARTICLES OF INCORPORATION
OF
GUIDEONE MUTUAL INSURANCE COMPANY

TO THE SECRETARY OF STATE
OF THE STATE OF IOWA:

Pursuant to Section 1007 of the Iowa Business Corporation Act, Chapter 490 of the Iowa Code (the "IBCA"), and Article XI of the Amended and Restated Articles of Incorporation as filed with the Iowa Secretary of State on July 24, 2020, the undersigned corporation adopts the following Amended and Restated Articles of Incorporation.

1068854 PART \$50.00 KATHY Z 4/1/21

ARTICLE I
GENERAL

Section 1.1. Name. The name of the corporation is GuideOne Insurance Company (the "Company").

Section 1.2. Continuation. These Amended and Restated Articles of Incorporation are being filed in connection with the mutual insurance holding company reorganization of GuideOne Mutual Insurance Company ("GuideOne Mutual") pursuant to Section 521A.14 of the Iowa Code ("Section 521A.14"). The Company is a continuation, without interruption, of GuideOne Mutual as contemplated by Section 521A.14 and all of its rights, privileges, powers, permits and licenses and all of its duties, liabilities and obligations shall continue unaffected.

Section 1.3. Adoption of IBCA. The Company voluntarily elects to adopt the provisions of the IBCA pursuant to Section 1701(3) of the IBCA.

Section 1.4. Offices and Registered Agent.

(a) The principal place of business of the Company is located at 1111 Ashworth Road, West Des Moines, Iowa 50265.

(b) The Company's registered agent is C T Corporation System, and its registered office is located at 400 East Court Avenue, Des Moines, Iowa 50309.

Section 1.5. Purpose. The purpose for which the Company is organized is the transaction of any and all lawful business for which corporations may be organized under the IBCA and Chapter 515 of the Iowa Code ("Chapter 515"), and successor statutory provisions, including:

(a) to act as an insurance company pursuant to Chapter 515 and successor statutory provisions, and to write any or all lines of insurance business authorized by

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Chapter 515 and any other line of insurance business authorized by the laws of the State of Iowa or approved by the Commissioner of Insurance of the State of Iowa;

(b) to reinsure with, and accept reinsurance from, other insurers on any or all of the lines of business set forth in Section 1.5(a); and

(c) to conduct all other lawful business incidental to the foregoing purposes.

Section 1.6. Duration. The Company shall have perpetual duration.

ARTICLE II **CAPITAL STOCK**

The aggregate number of shares of stock that the Company is authorized to issue is Five Million (5,000,000) shares of Common Stock, par value \$1.00 per share (the "Common Stock"). The Common Stock shall have unlimited voting rights and be entitled to the net assets of the Company upon dissolution.

ARTICLE III **BOARD OF DIRECTORS**

All corporate powers shall be exercised by or under the authority of, and the business and affairs of the Company shall be managed by or under the direction of, the Board of Directors. The number of directors shall be not less than five (5) nor more than twenty-one (21) members, with the actual number of members as determined in accordance with the bylaws of the Company.

ARTICLE IV **LIMITATIONS ON DIRECTOR LIABILITY**

A director of the Company shall not be liable to the Company or its shareholders for money damages for any action taken, or any failure to take any action, as a director, except liability for any of the following: (i) the amount of a financial benefit received by a director to which the director is not entitled; (ii) an intentional infliction of harm on the Company or the shareholders; (iii) a violation of Section 833 of the IBCA; or (iv) an intentional violation of criminal law. If the IBCA is hereafter amended to authorize the further elimination or limitation of the liability of directors, then the liability of a director of the Company, in addition to the limitation on personal liability provided herein, shall be eliminated or limited to the extent of such amendment, automatically and without any further action, to the fullest extent permitted by law. Any repeal or modification of this Article by the shareholders of the Company shall be prospective only and shall not adversely affect any limitation on the personal liability or any other right or protection of a director of the Company with respect to any state of facts existing at or prior to the time of such repeal or modification.

ARTICLE V **MANDATORY INDEMNIFICATION OF DIRECTORS AND OFFICERS**

The Company shall indemnify a director or officer for liability (as such term is defined in Section 490.850(3) of the IBCA) for any action taken, or any failure to take any action, as a director or officer, except liability for any of the following: (i) receipt of a financial benefit by

the director or officer to which the director or officer is not entitled; (ii) an intentional infliction of harm on the Company or the shareholders; (iii) a violation of Section 833 of the IBCA; or (iv) an intentional violation of criminal law. Without limiting the foregoing, the Company shall exercise all of its permissive powers as often as necessary to indemnify and advance expenses to its directors and officers to the fullest extent permitted by law. If the IBCA is hereafter amended to authorize broader indemnification, then the indemnification obligations of the Company shall be deemed amended automatically and without any further action to require indemnification and advancement of funds to pay for or reimburse expenses of its directors and officers to the fullest extent permitted by law. Any repeal or modification of this Article by the shareholders of the Company shall be prospective only and shall not adversely affect any indemnification obligations of the Company with respect to any state of facts existing at or prior to the time of such repeal or modification.

ARTICLE VI
AMENDMENT

These Articles may be amended, restated, repealed and new bylaws adopted, only by resolution by the Board of Directors, which resolution is submitted to shareholders at any annual meeting or special meeting of shareholders called for that purpose and receives the affirmative vote of the holders of at least a majority of the votes cast by the shareholders voting at the meeting.

[Signature Page Follows]

Dated as of this 26th day of March, 2021.

GUIDEONE MUTUAL INSURANCE COMPANY

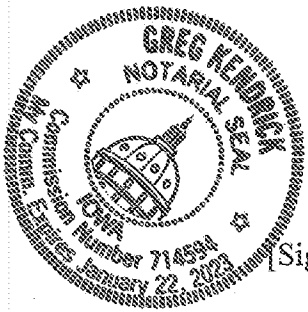
By: Andrew L. Noga
Name: Andrew L. Noga
Title: Senior Vice President, General Counsel
and Secretary

By: Michelle L. Glasl
Name: Michelle L. Glasl
Title: Senior Vice President

STATE OF IOWA)
) SS
COUNTY OF POLK)

On this 26th day of March, 2021, before me, the undersigned, a Notary Public in and for said State, personally appeared Andrew L. Noga and Michelle L. Glasl, being by me duly sworn did state that they are Senior Vice President, General Counsel and Secretary, and Senior Vice President, respectively, of GuideOne Mutual Insurance Company, executing the within and foregoing instrument; that the seal affixed thereto is the seal of said Corporation; that said instrument was signed and sealed on behalf of said Corporation by authority of its Board of Directors; and the said Andrew L. Noga and Michelle L. Glasl, as such officers, acknowledged the execution of said instrument to be the voluntary act and deed of said Corporation, by it and by them voluntarily executed.

[Signature]
Notary Public in and for said State



[Signature Page to Amended and Restated Articles of Incorporation of GuideOne Mutual Insurance Company]

CERTIFICATE OF
AMENDED AND RESTATED ARTICLES OF INCORPORATION
OF
GUIDEONE MUTUAL INSURANCE COMPANY

TO THE SECRETARY OF STATE
OF THE STATE OF IOWA:

Pursuant to Section 1007 of the Iowa Business Corporation Act, Chapter 490 of the Iowa Code (the "IBCA"), and Article XI of the Amended and Restated Articles of Incorporation as filed with the Iowa Secretary of State on July 24, 2020 (the "Current Articles"), the undersigned corporation adopts the following Amended and Restated Articles of Incorporation.

1. The name of the corporation is GuideOne Mutual Insurance Company ("GuideOne Mutual"). GuideOne Mutual is a domestic mutual insurance company previously governed by Chapter 491 of the Iowa Code ("Chapter 491"). The Amended and Restated Articles of Incorporation amend the Current Articles to, among other things, voluntarily elect to be subject to the IBCA in lieu Chapter 491, change the name of GuideOne Mutual to GuideOne Insurance Company and authorize the issuance of capital stock.

2. The text of the Amended and Restated Articles of Incorporation is attached hereto as Exhibit A.

3. The Amended and Restated Articles of Incorporation supersede the Current Articles and all previous versions of GuideOne Mutual's articles of incorporation and all amendments thereto.

4. The Amended and Restated Articles of Incorporation amend the Current Articles and were duly approved by the members of GuideOne Mutual entitled to vote in the manner required by Chapter 491, the IBCA and the Current Articles.

5. The effective date and time of this document is the date and time of filing with the Iowa Secretary of State.

[Signature Page Follows]

Dated as of this 26th day of March, 2021.

GUIDEONE MUTUAL INSURANCE COMPANY

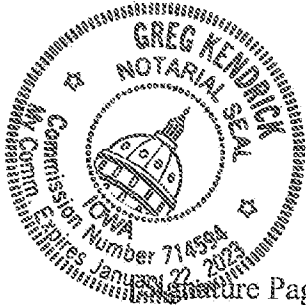
By: *Andrew L. Noga*
Name: Andrew L. Noga
Title: Senior Vice President, General Counsel
and Secretary

By: *Michelle L. Glasl*
Name: Michelle L. Glasl
Title: Senior Vice President

STATE OF IOWA)
) SS
COUNTY OF POLK)

On this 26th day of March, 2021, before me, the undersigned, a Notary Public in and for said State, personally appeared Andrew L. Noga and Michelle L. Glasl, being by me duly sworn did state that they are Senior Vice President, General Counsel and Secretary, and Senior Vice President, respectively, of GuideOne Mutual Insurance Company, executing the within and foregoing instrument; that the seal affixed thereto is the seal of said Corporation; that said instrument was signed and sealed on behalf of said Corporation by authority of its Board of Directors; and the said Andrew L. Noga and Michelle L. Glasl, as such officers, acknowledged the execution of said instrument to be the voluntary act and deed of said Corporation, by it and by them voluntarily executed.

[Signature]
Notary Public in and for said State

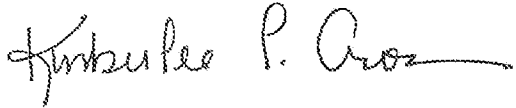


Signature Page to Certificate of Amended and Restated Articles of Incorporation
of GuideOne Mutual Insurance Company]

COMMISSIONER CERTIFICATE OF APPROVAL

Pursuant to the relevant provisions of the Iowa Code, the undersigned approves the Amended and Restated Articles of Incorporation of GuideOne Mutual Insurance Company.

DOUG OMMEN
Iowa Insurance Commissioner



KIMBERLEE L. CROSS
Acting Deputy Commissioner of Supervision


Date: 3/30/2021



FILED
IOWA
SECRETARY OF STATE

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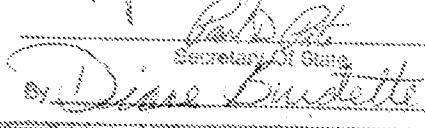


STATE OF IOWA
Secretary of State Office

C# 267

I hereby certify that this is a true and complete
document(s) to which this state is a party as filed in
this office beginning April 1, 2021
to and including the date below

Dated April 2, 2021


Secretary of State

By Diane Budette

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