

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM657681

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SAFIAN COMPANY		06/29/2021	Limited Liability Company: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	ORBIT BABY LIMITED		
Street Address:	6 Shing Yip Street, Kwun Tong,		
Internal Address:	Unit 6, 11/F, Prosperity Place,		
City:	Kowloon		
State/Country:	HONG KONG		
Entity Type:	Limited Liability Company: HONG KONG		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3604355	ORBIT BABY	
Registration Number:	3604354	ORBIT	
Registration Number:	3541869		
Registration Number:	3611365	STRONGARM	
Registration Number:	3618485	SMARTHUB	
Registration Number:	4032490	SIDEKICK	
CORRESPONDENCE DATA			
Fax Number:	7035185499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-535-7360		
Email:	yshtrademarkgroup@ipfirm.com		
Correspondent Name:	Yoon S. Ham		
Address Line 1:	2318 Mill Road		
Address Line 2:	Suite 1400		
Address Line 4:	Alexandria, VIRGINIA 22314		
NAME OF SUBMITTER:	Yoon S. Ham		
SIGNATURE:	/Yoon S. Ham/		
DATE SIGNED:	07/02/2021		

OP \$165.00 3604355

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Assignment made this 29th day of June 2021, from **SAFLAN COMPANY**, a limited liability company organized and existing under the laws of Republic of Korea, located 719, Nonhyeon-ro, Gangnam-gu, Seoul, Republic of Korea [hereinafter "Assignor"], to **ORBIT BABY LIMITED**, a limited liability company organized and existing under the laws of Hong Kong, located at Unit 6, 11/F, Prosperity Place, 6 Shing Yip Street, Kwun Tong, Kowloon, Hong Kong [hereinafter "Assignee"].

WHEREAS, the Assignor has adopted and used the trademark(s) as shown in appendix A attached herewith, and is the owner of record of the U.S. trademark registration(s) and application(s) as shown in appendix A attached herewith; and

WHEREAS, the Assignor and the Assignee desire that the Assignee own all the rights, title, and interest in and to said mark(s) and said U.S. trademark registration(s) and application(s) of the Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby sell, assign, set over and transfer to said Assignee, all the rights, title, and interest in and to the aforesaid mark(s), the aforesaid U.S. trademark registration(s) and application(s), together with the whole of the goodwill of the business symbolized by said marks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assignees or other legal representatives, as fully and entirely as it would have been held and enjoyed by the Assignor if

this Assignment and sale had not been made; together with all claims for damage by reason of past infringement of the aforesaid trademark and registrations, with the right to sue for and collect the same for its own use and behalf, and for the use and on behalf of its successors, assignees or other legal representatives.

IN TESTIMONY WHEREOF, said the Assignor has executed the foregoing instrument, this 29th day of June 2021.

SAFIAN COMPANY

By: _____




Name: Sang-Min LEE

Title: CEO

Atty Dkt # 123027-M1322

Appendix A

Query	Trademark	Class	Reg. No.	Reg. Date	Appl. No.	Appl. Filing Date
1	ORBIT BABY	012, 018, 020	3604355	04/07/2009	78604275	04/07/2005
2	ORBIT	012, 018, 020	3604354	04/07/2009	78602776	04/06/2005
3		012	3541869	12/02/2008	78713985	09/15/2005
4	STRONGARM	012	3611365	04/28/2009	77461220	04/29/2008
5	SMARTHUB	012	3618485	05/12/2009	77461226	04/29/2008
6	SIDEKICK	012	4032490	09/27/2011	85070515	06/24/2010