

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM657764

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SNOW SOFTWARE AB		06/30/2021	Limited Liability Company: SWEDEN
RECEIVING PARTY DATA			
Name:	SNOW SOFTWARE, INC.		
Street Address:	1801 E 6th St. SUITE 350		
City:	AUSTIN		
State/Country:	TEXAS		
Postal Code:	78702		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5762624	SNOWSTORM	
Registration Number:	5762626	SNOW GLOBE	
Registration Number:	5636839	SNOW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2319320411		
Email:	brianhall@traverselegal.com		
Correspondent Name:	Brian A. Hall		
Address Line 1:	810 Cottageview Drive, Suite G-20		
Address Line 4:	Traverse City, MICHIGAN 49684		
ATTORNEY DOCKET NUMBER:	SNOW AB to Snow Inc		
NAME OF SUBMITTER:	Brian A. Hall		
SIGNATURE:	/BAH/		
DATE SIGNED:	07/02/2021		
Total Attachments: 7			
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APPENDIX D

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is dated June 30, 2021.

This Trademark Assignment (“Trademark Assignment”) is by and between SNOW SOFTWARE AB a limited liability company incorporated under the laws of Sweden with an address at Svetsarvagen 15, 174 41, Solna, Sweden (“Snow AB”) and SNOW SOFTWARE, INC. a United States corporation with an address at 1801 E 6th St. #350, Austin, TX, US 78702, United States of America (“Assignee”), each a “Party”, collectively the “Parties”.

WHEREAS, pursuant to the TECHNOLOGY AND INTELLECTUAL PROPERTY TRANSFER AGREEMENT, dated June 30, 2021 (the “Main Agreement”), Snow AB assigned to Assignee Snow AB’s right, legal title and interest in and to the Trademarks listed in Schedule A attached hereto, and the Parties agreed to execute this Trademark Assignment to further evidence the forgoing assignment.

NOW, THEREFORE, the Parties hereby agree as follows:

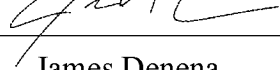
1. Capitalized terms used but not defined in this Trademark Assignment shall have the meanings given them in the Main Agreement.
2. Pursuant to and for the consideration set out in the Main Agreement (receipt of which Snow AB expressly acknowledges), Snow AB hereby confirms that on June 30, 2021 it did assign, and for greater certainty does hereby assign, to the Assignee absolutely with full title guarantee all its right, legal title and interest in and to the Trademarks listed in Schedule A attached hereto, including:
 - c. the absolute entitlement to any all applications comprised in such Trademarks and any registrations granted pursuant to any of the foregoing; and
 - d. all goodwill attaching to such Trademarks and to that part of Snow AB's business that relates to the goods or services for which such Trademarks are registered or used; and
 - e. the right to bring, make, oppose, defend, and/or appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, misappropriation, passing-off or other violation, or any other cause of action arising from the ownership, validity or enforceability, of any such Trademarks whether occurring before, on, or after the date of the Main Agreement.
3. Snow AB, hereby authorizes and requests the issuing authority to issue any and all the above trademarks to Assignee for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

4. This Trademark Assignment may be executed in any number of counterparts, each of which shall constitute a duplicate original, but all the counterparts shall together constitute the one agreement. The signatures of all Parties need not appear on the same counterpart. Transmission of the executed signature page of a counterpart of this Trademark Assignment by email (in PDF, JPEG or other agreed format) shall take effect as the transmission of an executed "wet-ink" counterpart of this Trademark Assignment. No counterpart shall be effective until each party has provided to the other at least one executed counterpart.

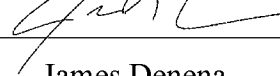
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IN WITNESS WHEREOF, the Parties hereto have caused this Trademark Assignment to be duly executed and delivered, all as of the dates stated at the beginning of it.

SNOW SOFTWARE AB




Signature: 
Print Name: James Denena
Title: Chairman of the Board
Date: 30 June 2021

SNOW SOFTWARE, INC.

Signature: 
Print Name: James Denena
Title: Treasurer
Date: 30 June 2021

**SCHEDULE A
Trademarks**

Country/ Territory	Mark	Status	Registration No.	Registrati on Date	Classe s
United States	SNOWSTORM (charter mark)	Registered	5762624	05/28/2019	35
United States	SNOW GLOBE (character mark)	Registered	5762626	05/28/2019	42
United States	SNOW (character mark)	Registered	5636839	12/25/2018	9,36,42
United States	SNOW (design)	Registered	5332156	11/14/2017	9,36,42
Brazil	SNOW DISTRIBUTION	Registered	906700337	07/05/2016	9
Brazil	SNOW SOFTWARE	Registered	906699703	07/05/2016	9
Brazil	WWW.SNOWSOFTWARE.COM	Registered	906699819	07/05/2016	9
Brazil	SNOW SOFTWARE RECOGNITION SERVICE	Registered	906699916	07/05/2016	9
Brazil	SNOW INVENTORY	Registered	906700256	07/05/2016	9
Brazil	SNOW LICENSE MANAGER	Registered	906700094	07/26/2016	9
Canada	SNOW (design)	Registered	TMA997635	05/29/2018	9,36,42
Int. based on EUTM (015460579) designating United States,	SNOW (design)	Registered	IR 1337545	16/11/2016	9,36,42

Switzerland, China (refused), Australia, Norway, Japan, Mexico (refused), Singapore					
Hong Kong	SNOW (design)	Registered	303966454	11/17/2016	9,36,42
European Union	SNOW (design)	Registered	015460579	09/26/2016	9,36,42
UK	SNOW (design)	Registered	UK00915460579	09/26/2016	9,36,42
Benelux (LU, NL, BE)	SSB	Registered	1391502	05/22/2019	9,36,42
China		Registered	12667467	12/21/2014	42
China		Registered	12667468	12/21/2014	42
Benelux	SNOW ACADEMY	Registered	1015805	06/15/2017	9,41,42
Benelux	SNOW	Registered	1015806	06/15/2017	9,41,42
Benelux		Registered	565551	07/08/1994	9,42
Benelux		Registered	952102	05/01/2014	9,42

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Int. designating: European Union Austria Bulgaria Switzerland Cyprus Czech Republic Germany Denmark Estonia Spain Finland (refused) France UK Greece Croatia Hungary Ireland Italy Japan Lithuania Latvia Norway Poland Portugal	SNOW	Registered	IR 1462533	03/08/2019	9,36,42

Romania					
Singapore					
Slovenia					
Slovakia					
UK	SNOW	Registered	UK008114625 33	07/22/2020	9,36,4 2