

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM657851

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Participant Sports LLC		06/24/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	The Feed.com LLC		
Street Address:	224 Commerce Street, Suite A-1		
City:	Broomfield		
State/Country:	COLORADO		
Postal Code:	80020		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	90137010	SWISSRX	
Registration Number:	4893300	THE FEED	
Serial Number:	88232479	THE FEED.	
CORRESPONDENCE DATA			
Fax Number:	6508123444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-812-3400		
Email:	usptomail@carrferrell.com		
Correspondent Name:	Joi A. White		
Address Line 1:	120 Constitution Drive		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
NAME OF SUBMITTER:	Joi A. White		
SIGNATURE:	/Joi A. White/		
DATE SIGNED:	07/02/2021		
Total Attachments: 2			
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OP \$90.00 90137010

TRADEMARK ASSIGNMENT

WHEREAS, Participant Sports LLC (“Assignor”), a Delaware limited liability company with a principal place of business at 102 Catalpa Drive, Atherton, California 94027 is the owner of the following applications and registrations for the trademarks listed in Exhibit A (“Trademarks”).

WHEREAS, The Feed.com LLC (“Assignee”), a Delaware limited liability company with a principal place of business at 224 Commerce Street, Suite A-1, Broomfield, CO 80020, is desirous of acquiring said Trademarks and applications, registrations, and related names and marks,

WHEREAS, Assignee is a wholly owned subsidiary of Assignor, licensee of the Trademarks, and successor to the business of Assignor to which the Trademarks pertain, and that business is ongoing and existing;


NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the Trademarks, and all other names and marks similar to or based upon the Trademarks it has used (“Participant Sports Names and Marks”); the goodwill of the business associated therewith and symbolized thereby; the portion of the business to which the Participant Sports Names and Marks pertain; all registrations and pending applications associated with the Participant Sports Names and Marks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

The effective date of this assignment is June 24, 2021.

Participant Sports LLC

Signed at Broomfield, CO,

June 24, 2021

By: 

Matthew Johnson
CEO

The Feed.com LLC

By: 

Matthew Johnson
CEO

EXHIBIT A

Jurisdiction	Mark	Class	Status	App. No.	Reg. No.
Australia	SWISSRX	05	Pending	2149034	
Australia	THE FEED. (Stylized) The Feed.	35	Registered	2036506	2036506
Australia	THE FEED. (Stylized) The Feed.	35	Registered	2016778	2016778
Canada	THE FEED. (Stylized) The Feed.	09, 18, 21, 25, 35, 39, 42	Pending	1,969,211	
European Union*	SWISSRX	05	Registered	18408403	18408403
European Union*	THE FEED	09, 35, 39	Registered	012392651	012392651
European Union*	THE FEED. (Stylized) The Feed.	09, 18, 21, 25, 35, 39, 42	Registered	018081211	018081211
Madrid System	THE FEED. (Stylized) The Feed.	35	Registered	1486327	1486327
United Kingdom	SWISSRX	05	Pending	3599411	
United Kingdom	THE FEED	09, 35, 39	Registered	012392651	UK009012392651
United Kingdom	THE FEED. (Stylized) The Feed.	09, 18, 21, 25, 35, 39, 42	Registered	018081211	UK009018081211
United Kingdom	THE FEED. (Stylized) The Feed.	09, 18, 21, 25, 35, 39, 42	Registered	3406272	3406272
United States	SWISSRX	05	Pending	90/137,010	
United States	THE FEED	35, 42	Registered	85/949,341	4,893,300
United States	THE FEED. (Stylized) The Feed.	09, 35, 39, 42	Pending	88/232,479	

*The EUTM currently covers Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden.