

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM657481

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WWRD IPCo LLC		01/01/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WWRD United Kingdom, Ltd.		
<b>Street Address:</b>	Wedgwood Drive		
<b>City:</b>	Barlaston, Stoke on Trent		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	ST12 9ER		
<b>Entity Type:</b>	Private Limited Company: ENGLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2417859	W	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9148219072		
<b>Email:</b>	tmdocket@leasonellis.com		
<b>Correspondent Name:</b>	Karin Segall c/o Leason Ellis LLP		
<b>Address Line 1:</b>	One Barker Avenue, Fifth Floor		
<b>Address Line 4:</b>	White Plains, NEW YORK 10601		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Karin Segall c/o Leason Ellis LLP		
<b>Address Line 1:</b>	One Barker Avenue, Fifth Floor		
<b>Address Line 4:</b>	White Plains, NEW YORK 10601		
<b>NAME OF SUBMITTER:</b>	Karin Segall		
<b>SIGNATURE:</b>	/Karin Segall/		
<b>DATE SIGNED:</b>	07/01/2021		
<b>Total Attachments: 1</b>			
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OP \$40.00 2417859

## TRADEMARK ASSIGNMENT

WHEREAS, WWRD IPCo LLC ["Assignor"], a limited liability company organized and existing under the laws of the United States, having its registered office in 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, USA is the recorded owner of the following trademark registration at the United States Patent and Trademark Office:

Reg. No. 2417859 "W vase" device



AND WHEREAS, WWRD United Kingdom, Ltd. ["Assignee"], a private limited company organized and existing under the laws of England, having its registered office in Wedgwood Drive, Barlaston, Stoke on Trent ST12 9ER, United Kingdom, is desirous of acquiring the rights to the said trademark in the United States;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said WWRD IPCo LLC does hereby sell, assign, transfer and set over to WWRD United Kingdom, Ltd. the entire right, title and interest of the said WWRD IPCo LLC in and to the trademark "W vase" device in the United States of America, together with the goodwill attaching to the said trademark and the right to sue for past and future infringement thereof.

The Transfer will become effective on January 1, 2018.

WWRD IPCo LLC



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Name: Kaisu Korpua

Title: Authorized representative

Date: 01/01/2018