

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM658014

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Halolah, LLC		06/04/2021	Limited Liability Company: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Sciessent LLC		
Street Address:	100 Cummings Center		
Internal Address:	Suite 251-G		
City:	Beverly		
State/Country:	MASSACHUSETTS		
Postal Code:	01915		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4704623	NOBO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	781-718-9512		
Email:	welched@comcast.net		
Correspondent Name:	EDWARD K. WELCH II		
Address Line 1:	2308 Harrier Run		
Address Line 4:	Naples, FLORIDA 34105		
NAME OF SUBMITTER:	Edward K Welch II		
SIGNATURE:	/EKWII/		
DATE SIGNED:	07/05/2021		
Total Attachments: 1			
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OP \$40.00 4704623

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment"), dated as of June 4, 2021, (the "Effective Date") is made between Halolah, LLC (CT Business No. 1092034 ("Assignor")), and Sciessent, LLC (DE Business No. 4894277 ("Assignee")). Assignor and Assignee may each be referred to as a "Party" and may be referred to jointly as the "Parties."

Whereas, ASSIGNOR owns the following trademark NOBO and Registration No. 4704623 for said trademark in the United States with the U.S. Patent and Trademark Office:

Whereas, ASSIGNEE is desirous of acquiring said trademark and registration for said trademark:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said trademark together with the goodwill symbolized by the said trademark and registration for said trademark, effective June 4, 2021. Said ASSIGNEE hereby accepts the assignment and transfer of said trademark and registration for said trademark.

Dated this 4 day of June, 2021.

ASSIGNOR

By: *Julie Ann Derby Kraus*
Name: Julie Ann Derby Kraus
Title: Member

Dated this 4 day of June, 2021.

ASSIGNEE

By: *Paul C Ford*
Name: Paul C Ford
Title: CEO



MICHELLE CRANE
NOTARY PUBLIC
STATE OF CONNECTICUT
MY COMM. EXP 09/03/2025

M Crane 6/04/2021