OP \$140.00 419285

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM658165

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Webster Bank, National Association		07/02/2021	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Apps Associates LLC
Street Address:	289 Great Road
Internal Address:	Suite 308
City:	Acton
State/Country:	MASSACHUSETTS
Postal Code:	01720
Entity Type:	Limited Liability Company: DELAWARE
Name:	Smartdog Services, LLC
Street Address:	289 Great Road
Internal Address:	Suite 308
City:	Acton
State/Country:	MASSACHUSETTS
Postal Code:	01720
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	4192850	SHIPCONSOLE
Registration Number:	4244755	APPS ASSOCIATES EXTREME EXPERTISE
Registration Number:	3974272	SMART DOG
Registration Number:	3974269	SMARTDOG
Registration Number:	2633437	DBA ON DEMAND

CORRESPONDENCE DATA

Fax Number: 6172484000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-248-5000

Email: tmadmin@choate.com

TRADEMARK

900627718 REEL: 007347 FRAME: 0015

Correspondent Name: Sara M. Bauer

Address Line 1: Two International Place
Address Line 2: Choate, Hall & Stewart, LLP

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2012822-0001
NAME OF SUBMITTER:	Sara M. Bauer
SIGNATURE:	/sara bauer/
DATE SIGNED:	07/06/2021

Total Attachments: 4

source=Apps Associates_Webster - Trademark Security Agreement Release (Executed)#page1.tif source=Apps Associates_Webster - Trademark Security Agreement Release (Executed)#page2.tif source=Apps Associates_Webster - Trademark Security Agreement Release (Executed)#page3.tif source=Apps Associates_Webster - Trademark Security Agreement Release (Executed)#page4.tif

TRADEMARK REEL: 007347 FRAME: 0016

RELEASE OF TRADEMARK SECURITY AGREEMENT

This Release of Trademark Security Agreement (this "Release") is made as of July 2, 2021, by WEBSTER BANK, NATIONAL ASSOCIATION, in its capacity as administrative agent for the Lenders under the Security Agreement referred to below (the "Agent") for the benefit of APPS ASSOCIATES LLC, a Delaware limited liability company and SMARTDOG SERVICES, LLC, a Delaware limited liability company (each a "Grantor" and, collectively, the "Grantors"). Capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed thereto in the Security Agreement.

$\underline{\mathbf{W}} \underline{\mathbf{I}} \underline{\mathbf{T}} \underline{\mathbf{N}} \underline{\mathbf{E}} \underline{\mathbf{S}} \underline{\mathbf{E}} \underline{\mathbf{T}} \underline{\mathbf{H}}$:

WHEREAS, reference is made to (i) that certain Credit Agreement, dated as of June 3, 2019 (as amended, restated or otherwise modified through the date hereof (the "Credit Agreement"), by and among, among others, the Grantors and the Agent, (ii) that certain Guaranty and Security Agreement, dated as of June 3, 2019 (as amended, restated or otherwise modified through the date hereof, the "Security Agreement"), by and among, among others, the Grantors and the Agent, and (iii) that certain Trademark Security Agreement, dated as of June 3, 2019 (as amended, restated or otherwise modified through the date hereof, the "Trademark Security Agreement"), by and among, among others, the Grantors and the Agent, pursuant to which each Grantor has granted to the Agent for the benefit of the Secured Parties (as defined in the Credit Agreement) a lien on and security interest in all of the right, title and interest of such Grantor in, to and under the Trademark Collateral (as defined in the Trademark Security Agreement), including the trademarks set forth on Schedule I hereto;

WHEREAS, the Trademark Security Agreement was recorded in the United States Patent and Trademark Office (the "USPTO") on June 3, 2019 at Reel 6659 and Frame 0527; and

WHEREAS, Grantors have requested that the Agent release, and the Agent is willing to release its lien on and security interest in, and any other right, title, and interest it may have in, to and under the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

- 1. The Agent does hereby (x) terminate, release and discharge the entirety of any and all liens or security interests that it may have in, and all claims, whether presently existing or hereafter acquired or created, pursuant to the Security Agreement or Trademark Security Agreement to the Trademark Collateral and any right, title or interest of the Agent in, to or under such Trademark Collateral shall hereby terminate, cease and become void and (y) terminate and cancel the Trademark Security Agreement. The Agent hereby assigns, transfers and conveys any and all right, title and interest of the Agent in, to and under the Trademark Collateral to the applicable Grantor.
- 2. The Agent authorizes each Grantor or its designee to file this Release for recordal with the USPTO, and each of the Agent and each Grantor authorizes and requests that the USPTO record this Release.

TRADEMARK REEL: 007347 FRAME: 0017

- 3. This Release may be executed in any number of counterparts (including electronic transmission and facsimile counterparts), each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.
- 4. This Release and the rights and obligations of the parties hereunder shall be governed by, and shall be construed and enforced in accordance with, the laws of the State of New York.

[Signature page follows]

TRADEMARK
REEL: 007347 FRAME: 0018

IN WITNESS WHEREOF, the undersigned has caused this Release of Trademark Security Agreement to be executed and delivered as of the date first written above.

WEBSTER BANK, NATIONAL ASSOCIATION

as Agent

Name: Dan Panzio

Title: Director

[Signature Page to Release of Trademark Security Agreement

SCHEDULE I

to

RELEASE OF TRADEMARK SECURITY AGREEMENT

Trademark Registrations

1. REGISTERED TRADEMARKS

Mark	Owner	Serial No. / Filing Date	Registration No. /Registration Date
ShipConsole	APPS ASSOCIATES LLC	85326859 / 5/22/2011	4192850 / 8/21/2012
Word Mark: SHIPCONSOLE			
27 apps associates extreme expertise	APPS ASSOCIATES LLC	85517883 / 1/17/2012	4244755 / 11/20/2012
Word Mark: APPS ASSOCIATES EXTREME EXPERTISE			
SMART & DOG	SMARTDOG SERVICES, LLC	85156748 / 10/20/2010	3974272 / 6/7/2011
Word Mark: SMART DOG			
SMARTDOG	SMARTDOG SERVICES, LLC	85156727 / 10/20/2010	3974269 / 6/7/2011
Word Mark: SMARTDOG			
Word Mark: DBA ON DEMAND	SMARTDOG SERVICES, LLC	75741213 / 7/1/1999	2633437 / 10/8/2002

TRADEMARK
REEL: 007347 FRAME: 0020

RECORDED: 07/06/2021