

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM658406

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
W/S Development Associates LLC		07/01/2021	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	WS Asset Management, Inc.		
Street Address:	33 Boylston Street		
Internal Address:	Suite 3000		
City:	Chestnut Hill		
State/Country:	MASSACHUSETTS		
Postal Code:	02467		
Entity Type:	Corporation: MASSACHUSETTS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4971517	WS DEVELOPMENT	
Registration Number:	4779223	UP MARKETS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6174821776		
Email:	trademark@goulstonstorrs.com		
Correspondent Name:	Andrew J. Ferren		
Address Line 1:	400 Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02110		
NAME OF SUBMITTER:	Andrew J. Ferren		
SIGNATURE:	/Andrew J. Ferren/		
DATE SIGNED:	07/07/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, W/S Development Associates LLC, a Massachusetts limited liability company (“Assignor”), is the owner of record of the service marks identified in Schedule I attached hereto (the “Marks”), which are the subject of the federal service mark registrations listed in such Schedule I;

WHEREAS, Assignor desires to assign the Marks and associated good will to WS Asset Management, Inc., a Massachusetts corporation (“Assignee”), and Assignee desires to acquire such Marks from Assignor; and

WHEREAS, Assignor and Assignee are commonly owned, and Assignor and Assignee are under the common control of Jeremy Sclar—as manager of Assignor and president of Assignee—and Assignor and Assignee have determined that the assignment of the Marks to Assignee is in their collective best interest;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns unto Assignee all of Assignor’s rights, title and interest in and to the Marks, together with (a) the good will of the business symbolized by and associated with the Marks, (b) all applications for registration, registrations, renewals and statements of use thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registration thereof or such associated good will.

Assignor hereby appoints each officer or other authorized representative of Assignee as Assignor’s true and lawful attorney-in-fact (“Attorney-in-Fact”), with full power of substitution, for Assignor and in its name, place and stead and on its behalf and for its use and benefit to execute and deliver all documents and instruments in such form and with such substance and to take all actions on behalf of Assignor that such Attorney-in-Fact deems necessary, advisable or appropriate in order to transfer to and vest in Assignee all of the foregoing rights in the Marks and to otherwise effectuate the assignment set forth herein, including without limitation any filings with the USPTO that may be necessary to reflect Assignee’s title to the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the 1st day of July, 2021.

ASSIGNOR:

W/S DEVELOPMENT ASSOCIATES LLC

By: _____

Jeremy M. Sclar, Manager

Schedule 1

U.S. SERVICE MARK REGISTRATIONS

Mark	Reg. No.	Reg. Date
WS DEVELOPMENT	4971517	June 7, 2016
UP MARKETS	4779223	July 21, 2015