

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM658788

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KORE OUTDOOR (US), INC.		07/07/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Philadelphia Americans, LLC		
Street Address:	100 Station Street		
City:	Loyalhanna		
State/Country:	PENNSYLVANIA		
Postal Code:	15661		
Entity Type:	Limited Liability Company: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2455420	THE FREAK	
Registration Number:	3565360	LUXE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5035178900		
Email:	craig.rogers@simpleiplaw.com		
Correspondent Name:	Craig Rogers		
Address Line 1:	19555 SW 53rd Ave.		
Address Line 4:	Tualatin, OREGON 97062		
NAME OF SUBMITTER:	Craig R. Rogers		
SIGNATURE:	/Craig R. Rogers/		
DATE SIGNED:	07/08/2021		
Total Attachments: 2			
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OP \$65.00 2455420

EXHIBIT B

TRADEMARK ASSIGNMENT

WHEREAS, KORE OUTDOOR (US), INC., a Delaware corporation, with a business address at 955 South Maplecrest Road Fort Wayne INDIANA 46803, (hereinafter "Assignor") has adopted, uses and is the owner of trademark(s) as set forth below (hereinafter the "Trademarks");

Trademark	Appl. No.	Reg. No.
LUXE	77188231	3565360
THE FREAK	76070587	2455420

WHEREAS, Philadelphia Americans, LLC, a Limited Liability corporation, with a principal address at 100 Station Street, Loyalhanna, PA 15661 (hereinafter "Assignee") is desirous of acquiring the Trademarks together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to the Assignee all of the right, title, and interest in and to the aforesaid Trademarks together with the goodwill of the business connected with the use of and symbolized by said Trademarks.

EXECUTED on this 7th day of July, 2021 at

Broward County, FL.

(Place)

KORE OUTDOOR (US), INC



By: William Ceranski
Title: President

Witness:

Printed name:

Carlos Lopez

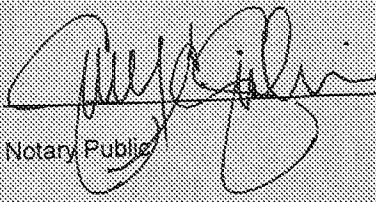
07/21

State of Florida ss.

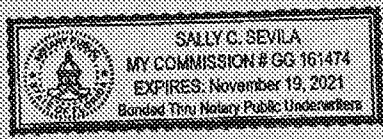
County of Broward

On this 7th day of July, 2021 before me personally appeared William Ceranski, President of Kore Outdoor (US), Inc., to me known to be the person described herein and who executed the foregoing instrument, and acknowledged that he executed the same knowingly and willingly on behalf of Kore Outdoor (US), Inc. and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.


Notary Public

My Commission Expires:



05/7/21