

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM658849

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KIA INCORPORATED		06/04/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Continental Republic Capital, LLC		
Street Address:	201 SAINT CHARLES AVE		
City:	New Orleans		
State/Country:	LOUISIANA		
Postal Code:	70170		
Entity Type:	Limited Liability Company: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3332414	NOT RATED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6195570434		
Email:	debra@scheuflerlaw.com		
Correspondent Name:	Debra C. Scheufler		
Address Line 1:	1901 FIRST AVENUE		
Address Line 2:	STE# 132		
Address Line 4:	san diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	Debra C. Scheufler		
SIGNATURE:	/Debra C. Scheufler/		
DATE SIGNED:	07/08/2021		
Total Attachments: 4			
source=NOT RATED_Trademark Assignment_Fully Executed[78]#page1.tif			
source=NOT RATED_Trademark Assignment_Fully Executed[78]#page2.tif			
source=NOT RATED_Trademark Assignment_Fully Executed[78]#page3.tif			
source=NOT RATED_Trademark Assignment_Fully Executed[78]#page4.tif			

OP \$40.00 3332414

TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, KIA INCORPORATED, a California corporation (hereinafter "ASSIGNOR") is actually using the trademarks NOT RATED, identified by USPTO Registration Number 3,332,414 (the "Mark"), in commerce, and ASSIGNOR is assigning the Mark as part of the entire business or portion thereof to which the Mark pertains as required by 15 U.S. C. §1060; and

WHEREAS, CONTINENTAL REPUBLIC CAPITAL, LLC, a Louisiana limited liability company (hereinafter "ASSIGNEE") is desirous of acquiring the Mark; and

WHEREAS, ASSIGNOR has entered into certain licensing agreements pursuant to which ASSIGNOR has granted certain third parties usage of the Mark (collectively, the "Licensing Agreements" and each a "Licensing Agreement") subject to the terms and conditions set forth in each Licensing Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE, its successors and assigns, all right, title, and interest in and to the Mark together with the goodwill of the business symbolized by the Mark.

The ASSIGNOR further sells, assigns, and transfers to ASSIGNEE, its successors and assigns, all Licensing Agreements and all income, royalties, damages and payments now or hereafter due or payable in respect to the Mark assigned to ASSIGNEE and any and all causes of action, claims or demands (either in law or equity) and the right to sue and counterclaim for past, present and future infringement, misappropriation, or dilution of the rights assigned to ASSIGNEE and to receive, retain, hold and enjoy for its

own use and behalf and for the use and behalf of its successors, assigns or other legal representatives, any and all damages, profits, penalties, or other compensation or recoveries related thereto, effective as of June 2, 2021.

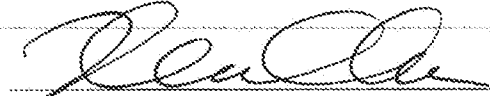
ASSIGNOR:

KIA INCORPORATED


Hamid Mohseni, CEO and President

ASSIGNEE:

CONTINENTAL REPUBLIC CAPITAL, LLC


By: Melissa Baines, Risk Manager

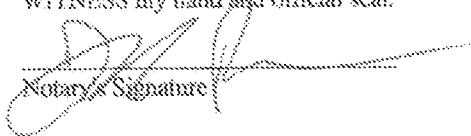
NOTARY ACKNOWLEDGMENT

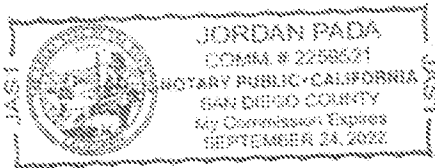
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

STATE OF CALIFORNIA)
COUNTY OF SAN DIEGO)

On 6/24/2021, before me, Jordan Pada, Notary Public, personally appeared HAMID MOHSENI, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or to the entity upon behalf of which the person acted, executed the instrument. I CERTIFY under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.


Notary Signature



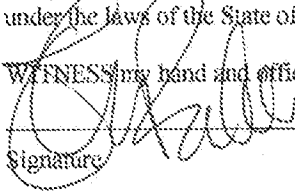
NOTARY ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

STATE OF LOUISIANA) ORLEANS
PARISH)

On June 7, 2021 before me, _____, personally appeared MEDUSA GAINES, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or to the entity upon behalf of which the person acted, executed the instrument. I CERTIFY under PENALTY OF PERJURY under the laws of the State of Louisiana that the foregoing paragraph is true and correct.

Witnessing hand and official seal.

 Notary's
Signature

L. ETIENNE BALART
NOTARY PUBLIC
State of Louisiana
My Commission is Issued For Life
La. Bar Roll No. 24851