

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM659007

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kenneth Cole Productions, Inc.		07/08/2021	Corporation: NEW YORK
Kenneth Cole Productions (LIC), LLC		07/08/2021	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Wells Fargo Bank, National Association
<b>Street Address:</b>	One Boston Place
<b>City:</b>	Boston
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02108
<b>Entity Type:</b>	National Banking Association: UNITED STATES

## PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	90046745	AWEARNESS KENNETH COLE
Serial Number:	88567029	AWEAR-TECH
Serial Number:	88980643	COPPER BLACK KENNETH COLE
Serial Number:	90061731	KENNETH COLE NEW YORK
Registration Number:	6031086	PACK MORE INTO LIFE
Registration Number:	5926820	TECHNI-COLE
Registration Number:	5924922	TECHNI-COLE FOOTWEAR THE REBOUND SYSTEMI
Registration Number:	5924923	THE REBOUND SYSTEM
Serial Number:	90766575	FUTUREPOD
Serial Number:	90766231	KAM
Serial Number:	90766280	RILEY
Serial Number:	90766531	ROCKETPOD
Serial Number:	90766257	THE MOVER

## CORRESPONDENCE DATA

Fax Number: 6172484000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

TRADEMARK

**Phone:** 16172485000  
**Email:** tmadmin@choate.com  
**Correspondent Name:** Sara M. Bauer  
**Address Line 1:** Two International Place  
**Address Line 2:** Choate, Hall & Stewart, LLP  
**Address Line 4:** Boston, MASSACHUSETTS 02110

**ATTORNEY DOCKET NUMBER:** 2009985-0010

**NAME OF SUBMITTER:** Sara M. Bauer

**SIGNATURE:** /sara bauer/

**DATE SIGNED:** 07/09/2021

**Total Attachments: 4**

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**FIRST SUPPLEMENT TO GRANT OF SECURITY INTEREST  
IN UNITED STATES TRADEMARKS**

This Supplement to Grant of Security Interest in United States Trademarks (the "First Supplement") is made as of July 8, 2021 by each of KENNETH COLE PRODUCTIONS, INC., a New York corporation, and KENNETH COLE PRODUCTIONS (LIC), LLC, a Delaware limited liability company (the "Grantors") in favor of Wells Fargo Bank, National Association, in its capacity as the collateral agent for the credit parties under the Security Agreement by, among others, the Grantors and the Grantee, dated as of December 28, 2018 (in such capacity, the "Grantee").

WHEREAS, the Grantors executed and delivered a Grant of Security Interest in United States Trademarks dated December 28, 2018 and recorded on January 2, 2019 at Reel 6514, Frame 0949 (as amended of record from time to time hereinafter, the "Grant") in favor of the Grantee, pursuant to which the Grantors pledged, assigned and granted a security interest in certain Marks (as defined therein);

WHEREAS, the Grantors have developed additional Marks and desire to hereby confirm the pledge of, and the grant of a security interest in, such additional Marks in favor of the Grantee.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

1. Definitions. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Grant.
2. First Supplement to Schedule A. Schedule A to the Grant is hereby supplemented, but not replaced, by Schedule A-1 annexed hereto.
3. Miscellaneous:
  - a. Except as provided herein, all terms and conditions of the Grant remain in full force and effect. The Grantors hereby ratify, confirm and reaffirm all of the representations, warranties and covenants contained therein.
  - b. This First Supplement covers the entire understanding of the parties with respect to the matters set forth herein and supersedes all prior discussions and negotiations hereon.

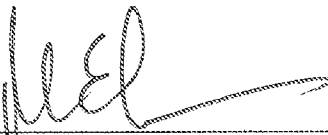
[Signature Pages to Follow]

IN WITNESS WHEREOF, the undersigned have executed this First Supplement as of the date first written above.

**KENNETH COLE PRODUCTIONS, INC.**, as  
Grantor

By:   
Name: Marc Goldfarb  
Title: SVP and General Counsel

**KENNETH COLE PRODUCTIONS (LIC), LLC**, as  
Grantor

By:   
Name: Marc Goldfarb  
Title: SVP and General Counsel

WELLS FARGO BANK, NATIONAL  
ASSOCIATION, as Grantee

By:   
Name: Wai Yin Cheng  
Title: Authorized Signatory

[Signature Page to First Supplement to Trademark Security Agreement]

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**TRADEMARK**  
**REEL: 007350 FRAME: 0652**

SCHEDULE A-1

	Grantor	Mark	Serial No. / Reg. No.	File Date / Reg. Date	Status
1.	Kenneth Cole Productions (LIC), LLC	AWEARNNESS KENNETH COLE	90/046,745	10-Jul-2020	Registered
2.	Kenneth Cole Productions (LIC), LLC	AWEAR-TECH	88/567,029	03-Mar-2020	Registered
3.	Kenneth Cole Productions (LIC), LLC	COPPER BLACK KENNETH COLE	88/980,643	20-Sep-2019	Registered
4.	Kenneth Cole Productions (LIC), LLC	KENNETH COLE NEW YORK	90/061,731	20-Jul-2020	Registered
5.	Kenneth Cole Productions (LIC), LLC	PACK MORE INTO LIFE	6,031,086	07-Apr-2020	Registered
6.	Kenneth Cole Productions (LIC), LLC	TECHNI-COLE	5,926,820	03-Dec-2019	Registered
7.	Kenneth Cole Productions (LIC), LLC	TECHNI-COLE FOOTWEAR THE REBOUND SYSTEM IP	5,924,922	03-Dec-2019	Registered
8.	Kenneth Cole Productions (LIC), LLC	THE REBOUND SYSTEM	5,924,923	03-Dec-2019	Registered
9.	Kenneth Cole Productions (LIC), LLC	FUTUREPOD	90/766,575	10-June-2021	Pending
10.	Kenneth Cole Productions (LIC), LLC	KAM	90/766,231	10-June-2021	Pending
11.	Kenneth Cole Productions (LIC), LLC	RILEY	90/766,280	10-June-2021	Pending
12.	Kenneth Cole Productions (LIC), LLC	ROCKETPOD	90/766,531	10-June-2021	Pending
13.	Kenneth Cole Productions (LIC), LLC	THE MOVER	90/766,257	10-June-2021	Pending