

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM659014

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Mitchell Gold Co.		06/09/2021	Corporation: NORTH CAROLINA

## RECEIVING PARTY DATA

<b>Name:</b>	PNC Bank, National Association
<b>Street Address:</b>	1144 15th Street
<b>Internal Address:</b>	Suite 3650
<b>City:</b>	Denver
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80202
<b>Entity Type:</b>	National Banking Association: UNITED STATES

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3219509	MITCHELL GOLD + BOB WILLIAMS
Registration Number:	3459425	MG+BW
Registration Number:	2353811	MITCHELL GOLD
Registration Number:	4271521	MITCHELL GOLD + BOB WILLIAMS
Registration Number:	3759075	MITCHELL GOLD + BOB WILLIAMS
Registration Number:	3999454	SUPER LUXE SLEEPER
Registration Number:	4751602	MITCHELL GOLD + BOB WILLIAMS HOME FURNIS
Registration Number:	5007113	MITCHELL GOLD + BOB WILLIAMS
Registration Number:	5636425	COMFORT CLUB
Registration Number:	5477160	MG+BW COMFORT CLUB
Registration Number:	5227964	MITCHELL GOLD + BOB WILLIAMS

## CORRESPONDENCE DATA

Fax Number: 6172484000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 617-248-5000

Email: tadmin@choate.com

Correspondent Name: Sara M. Bauer

TRADEMARK

**Address Line 1:** Two International Place  
**Address Line 2:** Choate, Hall & Stewart, LLP  
**Address Line 4:** Boston, MASSACHUSETTS 02110

**ATTORNEY DOCKET NUMBER:** 2013257-0004

**NAME OF SUBMITTER:** Sara M. Bauer

**SIGNATURE:** /sara bauer/

**DATE SIGNED:** 07/09/2021

**Total Attachments: 16**

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## Trademark Security Agreement



This Trademark Security Agreement (this “**Agreement**”) is executed as of June 9, 2021, by and between **THE MITCHELL GOLD CO.**, a North Carolina corporation (the “**Grantor**”), with an address at 135 One Comfortable Place, Taylorsville, North Carolina 28681, and **PNC BANK, NATIONAL ASSOCIATION** (the “**Bank**”), with an address at 1144 15<sup>th</sup> Street, Suite 3650, Denver, Colorado 80202. This Agreement is incorporated into and made part of that certain Revolving Credit and Security Agreement (as amended, amended and restated, supplemented or otherwise modified from time to time, the “**Credit Agreement**”), dated as of the date hereof, by and among, among others, the Grantor and the Bank, and also into certain other financing documents and security agreements executed by and between the Grantor and the Bank or by and between the Borrowers (as defined in the Credit Agreement) and the Bank (all such documents including the Credit Agreement and this Agreement being collectively referred to as “**Loan Documents**”). All capitalized terms not otherwise defined in this Agreement shall have the same meanings ascribed to such terms in the Credit Agreement.

The Grantor has adopted, used and is using (or has filed applications, other than intent-to-use applications, for the registration of) the Trademarks (as defined in the Credit Agreement), including the trademarks, service marks and trade names listed on Schedule A attached hereto and made part hereof (all such marks or names hereinafter referred to, collectively, as the “**Trademarks**”).

The Bank desires to acquire a lien and security interest on the Trademarks and the registration thereof, together with all the goodwill of the Grantor associated therewith and represented thereby, as security for all of the Obligations to the Bank, and the Bank desires to have its security interest in such Trademarks confirmed by a document identifying the same and in such form that it may be recorded in the United States Patent and Trademark Office.

**NOW, THEREFORE**, with the foregoing background deemed incorporated by reference and made part hereof, the parties hereto, intending to be legally bound hereby, covenant and agree as follows:

1. **Grant of Security Interest.** In consideration of and pursuant to the terms of the Credit Agreement and the Loan Documents, and for other good, valuable and sufficient consideration, the receipt and sufficiency of which is hereby acknowledged, and to secure payment and performance of the Obligations, the Grantor hereby assigns and grants a Lien and security interest to the Bank in all its present and future right, title and interest in and to the Trademarks, together with all the goodwill and other tangible assets of the Grantor associated with and represented by the Trademarks, and the non-intent-to-use applications for and registration thereof and the right (but not the obligation) to sue for past, present and future infringements, and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits, and in all cases, in accordance with the terms set forth in the Credit Agreement.

2. **Representations and Warranties.** The Grantor represents, warrants and covenants that: (a) the Trademarks are subsisting and have not been abandoned, suspended, voluntarily terminated or canceled by the Grantor, have not been adjudged invalid or unenforceable, and to the best of the Grantor’s knowledge, there is no reason why the Trademarks should be adjudged invalid or unenforceable; (b) each of the Trademarks is valid and enforceable; (c) except with respect to Monroe Capital Management Advisors, LLC, whose rights are to be released simultaneously herewith in accordance with the Credit Agreement, the Grantor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each of the Trademarks, and each of the Trademarks is free and clear of any liens, charges and encumbrances, including, without limitation, pledges, assignments, licenses and covenants by the Grantor not to sue third persons; (d) the Grantor has the unqualified right to enter into this Agreement and perform its terms; (e) the Grantor has used, and will continue to use for the duration of this Agreement, proper notice, as required by 15 U.S.C. §§ 1051-1127 in connection with its use of the Trademarks; (f) the Grantor has used, and will continue to use for the duration of this Agreement, consistent standards of quality in products leased or sold under the Trademarks; and (g) the Grantor will not (and will not permit any licensee

thereof to) do any act or knowingly omit to do any act whereby any of the Trademarks may become invalidated, abandoned, unenforceable, avoided, avoidable or otherwise diminished in value, and shall notify the Bank immediately if it knows of any reason or has any reason to know of any grounds under which any of the foregoing may occur.

3. **Verification of Quality Control.** The Grantor hereby grants to the Bank and its employees and agents the right to visit the Grantor's locations which lease, sell, or store products under any of the Trademarks and to inspect the products and quality control records relating thereto at reasonable times upon two (2) days' advance written notice and during regular business hours to ensure the Grantor's compliance with paragraph 2(f) hereof.

4. **Covenants.** The Grantor further covenants to the Bank that until all of the Obligations have been satisfied in full: (a) the Grantor shall maintain the Trademarks in full force and effect; (b) the Grantor will not enter into any agreements which are inconsistent with the Grantor's obligations under this Agreement or which restrict or impair the Bank's rights hereunder; and (c) if the Grantor acquires rights to any new non-intent-to-use Trademarks, the provisions of this Agreement shall automatically apply thereto and the Grantor shall give the Bank prompt written notice thereof along with an amended Schedule A.

5. **Exclusive Use of Trademarks.** So long as this Agreement is in effect and so long as no Event of Default has occurred and is continuing under the Loan Documents and that the Bank has elected to exercise its rights to assignment hereunder and thereunder, the Grantor shall continue to have the exclusive right to use the Trademarks including licenses thereof, and the Bank shall have no right to use the Trademarks or issue any exclusive or non-exclusive license with respect thereto, or assign, pledge or otherwise transfer title in the Trademarks to anyone else.

6. **Negative Pledge.** The Grantor agrees not to sell, assign (by operation of law or otherwise) or further encumber its rights and interest in the Trademarks without prior written consent of the Bank. The Grantor shall defend the Trademarks against and shall take other action as is necessary to remove any lien, security interest, claim, right or other encumbrance of any nature whatsoever in or to the Trademarks, and will defend the right, title and interest of the Bank in and to any of the Grantor's rights under the Trademarks against the claims or demands of all persons whatsoever.

7. **No Additional Trademarks.** As of the date hereof, the Grantor does not own any Trademarks, or have any Trademarks registered in or the subject of pending applications in the United States Patent and Trademark Office or any similar office or agency in any other country or any political subdivision thereof, other than those grants, registrations or applications for registrations listed on Schedule A annexed hereto and made a part hereof.

8 **Pledge of Additional Trademarks.** In the event the Grantor, either itself or through any agent, employee, licensee or designee shall:

(a) file or record an application for the registration of any Trademark with the United States Patent and Trademark Office or any similar office or agency of the United States, any State thereof, or any other country or any political subdivision thereof; or

(b) file or record any assignment of any Trademark which the Grantor may acquire, own or license from a third party, with the United States Patent and Trademark Office or any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof;

the Grantor shall promptly, but in no event more than fifteen (15) days subsequent to such filing, notify the Bank thereof, and, upon request of the Bank shall promptly, but in no event more than twenty (20) days subsequent to such notice, execute and deliver any and all commercially reasonable assignments, agreements, instruments, documents and papers as the Bank may reasonably request to evidence the Bank's interest in such Trademark and the goodwill of the Grantor associated thereto or represented thereby. The Grantor hereby grants the Bank a power

of attorney, irrevocable until the Obligations are fully paid and satisfied, to modify this Agreement by amending Schedule A, as applicable, to include any future Trademarks or licenses, including, without limitation, registrations or applications appurtenant thereto, covered by this Agreement.

**9. Remedies Upon Default.**

(a) Anything herein contained to the contrary notwithstanding, if and while the Grantor shall be in default hereunder or an Event of Default exists under the Loan Documents, the Grantor hereby covenants and agrees that the Bank, as the holder of a security interest under the Uniform Commercial Code, may take such action permitted under the Loan Documents or permitted by law, in its Permitted Discretion, to foreclose upon the Trademarks covered hereby.

(b) For such purposes, and in the event of the Grantor's default hereunder or an Event of Default under the Loan Documents and while such default or Event of Default exists, the Grantor hereby authorizes and empowers the Bank to make, constitute and appoint any officer or agent of the Bank as the Bank may select, in its Permitted Discretion, as the Grantor's true and lawful attorney-in-fact, with the power to endorse the Grantor's name on all applications, documents, papers and instruments necessary for the Bank to use the Trademarks or to grant or issue any exclusive or non-exclusive license under the Trademarks to anyone else, or necessary for the Bank to assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone else. The Grantor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof in compliance with the Loan Documents, except for the gross negligence or willful misconduct of such attorney. This power of attorney shall be irrevocable for the life of this Agreement and the Loan Documents, and until all the Obligations are satisfied in full.

(c) The Grantor expressly acknowledges that this Agreement shall be recorded with the Patent and Trademark Office in Washington, D.C. Contemporaneously herewith, the Grantor shall also execute and deliver to the Bank such commercially reasonable documents as the Bank shall reasonably request to permanently assign all rights in the Trademarks to the Bank, which documents shall be held by the Bank, until the occurrence of an Event of Default hereunder or under the Loan Documents. After such occurrence, the Bank may, at its sole option, record such documents with the Patent and Trademark Office.

**10. Subject to Credit Agreement.** This Agreement shall be subject to the terms, provisions, and conditions set forth in the Credit Agreement and may not be modified without the written consent of the party against whom enforcement is being sought.

**11. Inconsistent with Credit Agreement.** All rights and remedies herein granted to the Bank shall be in addition to any rights and remedies granted to the Bank under the Loan Documents. In the event of an inconsistency between this Agreement and the Credit Agreement, the language of the Credit Agreement shall control. The terms and conditions of the Credit Agreement are hereby incorporated herein by reference.

**12. Termination of Agreement.** Upon the Payment in Full of all Obligations under the Loan Documents and full satisfaction of all of the Grantor's liabilities and obligations to the Bank, the Bank shall promptly execute and deliver to the Grantor all documents necessary to re-vest all rights in and to the Trademarks in the Grantor and/or terminate any interest of the Bank therein.

**13. Prosecution of Trademark Applications.**

(a) Subject to the terms of the Loan Documents, the Grantor shall have the duty to prosecute diligently any trademark application with respect to the Trademarks pending as of the date of this Agreement or thereafter, until the Obligations shall have been Paid in Full, to preserve and maintain all rights in the registration and grant of the Trademarks, to halt any infringement of the Trademarks, and upon reasonable request of the Bank, the Grantor shall make federal application on registrable but unregistered trademarks belonging to the Grantor. Any

reasonable expenses incurred in connection with such applications or defense of said Trademarks shall be borne by the Grantor. The Grantor shall not abandon any Trademark without the written consent of the Bank.

(b) The Grantor shall have the right to bring suit in its own name to enforce the Trademarks, in which event the Bank may, if the Grantor deems it necessary or after an Event of Default under the Loan Documents, be joined as a nominal party to such suit if the Bank shall have been satisfied that it is not thereby incurring any risk of liability because of such joinder. The Grantor shall promptly, upon demand, reimburse and indemnify the Bank for all damages, reasonable costs and reasonable expenses, including attorneys' fees, incurred by the Bank in the fulfillment of the provisions of this paragraph.

**14. Responsibility and Liability.** The Grantor assumes all responsibility and liability arising from the use of the Trademarks, and hereby indemnifies and holds the Bank and each director, officer, employee, affiliate and agent thereof, harmless from and against any claim, suit, loss, damage or expense (including attorneys' fees and expenses) arising out of any alleged defect in any product manufactured, promoted or sold by the Grantor in connection with any of the Trademarks or otherwise arising out of the Grantor's operation of its business from the use of the Trademarks. In any suit, proceeding or action brought by the Bank under any license for any sum owing thereunder, or to enforce any provisions of such license, the Grantor will indemnify and keep the Bank harmless from and against all expense, loss or damage suffered by reason of any defense, set off, recoupment, claim, counterclaim, reduction or liability whatsoever of the obligee thereunder or arising out of a breach of the Grantor of any obligation thereunder or arising out of any agreement, indebtedness or liability at any time owing to or in favor of such obligee or its successors from the Grantor, and all such Obligations of the Grantor shall be and remain enforceable against and only against the Grantor and shall not be enforceable against the Bank.

**15. Bank's Rights.** The Bank may, in its sole discretion, pay any amount or do any act reasonably required of the Grantor hereunder or reasonably requested by the Bank to preserve, defend, protect, maintain, record or enforce the Grantor's obligations contained herein, the Obligations of the Grantor to the Bank, the Trademarks, or the right, title and interest granted the Bank herein, and which the Grantor fails to do or pay, and any such payment shall be deemed an advance by the Bank to the Grantor and shall be payable on demand together with interest thereon at the default rate specified in the Loan Documents.

**16. Protection of the Trademarks.** The Grantor agrees that if it learns of any use by any person or any term or design likely to cause confusion with any Trademark, or of any claim of any lien, security interest, claim, right or other encumbrance of any nature whatsoever in or to the Trademarks, the Grantor shall promptly notify the Bank of such use, lien, security interest, claim, right or other encumbrance and, if requested by the Bank, shall join with the Bank, at the Grantor's expense, in such action as the Bank, in its Permitted Discretion, may deem advisable for the protection of the Bank's interest in and to the Trademarks, it being understood that the foregoing shall not preclude the Grantor from bringing an action against a person for the protection of the Grantor's interest in and to such Trademarks.

**17. Fees and Expenses.** Any and all reasonable fees, costs and expenses, of whatever kind or nature, including the reasonable attorneys' fees and legal expenses incurred by the Bank in connection with the preparation of this Agreement and all other documents relating hereto and the consummation of this transaction, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, reasonable counsel fees, maintenance fees, encumbrances or costs otherwise incurred in protecting, maintaining, preserving the Trademarks, or in defending or prosecuting any actions or proceedings arising out of or related to the Trademarks, in each case in accordance with the terms of this Agreement, shall be borne and paid by the Grantor on demand by the Bank and until so paid shall be added to the principal amount of the Obligations to the Bank and shall bear interest at the contract rate therefor.

**18. Additional Remedies.** Upon the occurrence of an Event of Default under the Loan Documents, the Bank may, without any obligation to do so, complete any obligation of the Grantor hereunder, in the Grantor's name or in the Bank's name, but at the Grantor's expense, and the Grantor hereby agrees to reimburse the Bank in

full for all reasonable expenses, including reasonable attorney's fees, incurred by the Bank in protecting, defending and maintaining the Trademarks.

**19. Governing Law, Etc. THIS AGREEMENT, AND ALL MATTERS RELATING HERETO OR ARISING HEREFROM (WHETHER ARISING UNDER CONTRACT LAW, TORT LAW OR OTHERWISE), SHALL, IN ACCORDANCE WITH SECTION 5-1401 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK, BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.**


**GRANTOR HEREBY EXPRESSLY WAIVES ANY RIGHT TO TRIAL BY JURY OF ANY CLAIM, COUNTERCLAIM, DEMAND, ACTION OR CAUSE OF ACTION (A) ARISING UNDER THIS AGREEMENT, ANY LOAN DOCUMENT OR ANY OTHER INSTRUMENT, DOCUMENT OR AGREEMENT EXECUTED OR DELIVERED IN CONNECTION HEREWITH, OR (B) IN ANY WAY CONNECTED WITH OR RELATED OR INCIDENTAL TO THE DEALINGS OF THE PARTIES HERETO OR ANY OF THEM WITH RESPECT TO THIS AGREEMENT, ANY LOAN DOCUMENT OR ANY OTHER INSTRUMENT, DOCUMENT OR AGREEMENT EXECUTED OR DELIVERED IN CONNECTION HEREWITH, OR THE TRANSACTIONS RELATED HERETO OR THERETO IN EACH CASE WHETHER NOW EXISTING OR HEREAFTER ARISING, AND WHETHER SOUNDING IN CONTRACT OR TORT OR OTHERWISE AND GRANTOR HEREBY CONSENTS THAT ANY SUCH CLAIM, COUNTERCLAIM, DEMAND, ACTION OR CAUSE OF ACTION SHALL BE DECIDED BY COURT TRIAL WITHOUT A JURY, AND THAT GRANTOR MAY FILE AN ORIGINAL COUNTERPART OR A COPY OF THIS SECTION WITH ANY COURT AS WRITTEN EVIDENCE OF THE CONSENT OF THE GRANTOR TO THE WAIVER OF THEIR RIGHT TO TRIAL BY JURY.**

**20. Counterparts. This Agreement may be signed in any number of counterpart copies and by the parties hereto on separate counterparts, but all such copies shall constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Agreement by facsimile transmission shall be effective as delivery of a manually executed counterpart. Any party so executing this Agreement by facsimile transmission shall promptly deliver a manually executed counterpart, provided that any failure to do so shall not affect the validity of the counterpart executed by facsimile transmission.**

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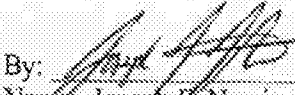
**WITNESS** the due execution hereof as a document under seal, as of the date first written above.

**THE MITCHELL GOLD CO.**

By:   
Name: David Rogalski  
Title: Chief Financial Officer and Secretary



PNC BANK, NATIONAL ASSOCIATION,

By:   
Name: Joseph R. Nemra  
Title: Vice President

**SCHEDULE A**

**Trademarks**

<b><u>Company</u></b>	<b><u>Trademark</u></b>	<b><u>Status</u></b>	<b><u>App. Date</u></b>	<b><u>App. No.</u></b>	<b><u>Reg. Date</u></b>	<b><u>Reg. No.</u></b>	<b><u>Country</u></b>
The Mitchell Gold Co.	MITCHELL GOLD	Registered	September 6, 2002	926150	September 6, 2002	926150	Australia
The Mitchell Gold Co.	MITCHELL GOLD	Registered	December 29, 1999	822325446	December 21, 2004	822325446	Brazil
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	February 7, 2006	1,288,971	March 4, 2008	TMAA708,877	Canada
The Mitchell Gold Co.	MG+BW	Registered	March 8, 2006	1,292,777	October 12, 2010	TMAA779,549	Canada
The Mitchell Gold Co.	LET'S GET COMFORTABLE	Registered	December 14, 2010	1,507,830	May 28, 2014	TMAA878845	Canada

**TRADEMARK  
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<u>Company</u>	<u>Trademark</u>	<u>Status</u>	<u>App. Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No.</u>	<u>Country</u>
The Mitchell Gold Co.	MG+BW	Registered	August 2, 2013	13020007	December 14, 2014	13020007	China
The Mitchell Gold Co.	MG+BW	Registered	August 2, 2013	13020008	January 7, 2015	13020008	China
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	August 22, 2008	6913275	May 7, 2010	6913275	China
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	August 22, 2008	6913273	May 7, 2010	6913273	China
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	November 14, 2012	11742243	April 21, 2014	11742243	China
The Mitchell Gold Co.	MG+BW	Registered	August 22, 2008	6913272	May 14, 2010	6913272	China

<u>Company</u>	<u>Trademark</u>	<u>Status</u>	<u>App. Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No.</u>	<u>Country</u>
The Mitchell Gold Co.	MG+BW	Registered	August 22, 2008	6913270	May 14, 2010	6913270	China
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	August 22, 2008	6913274	July 28, 2010	6913274	China
The Mitchell Gold Co.	MG+BW	Registered	August 22, 2008	6913271	July 28, 2010	6913271	China
The Mitchell Gold Co.	MG+BW	Registered	March 10, 2006	4950937	March 7, 2007	004950937	CTM (European Union)
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	February 10, 2006	4894853	June 28, 2007	004894853	CTM (European Union)
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	November 13, 2012	D00.2012.054744	January 4, 2013	IDM000469073	Indonesia

TRADEMARK  
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<u>Company</u>	<u>Trademark</u>	<u>Status</u>	<u>App. Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No.</u>	<u>Country</u>
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	November 23, 2011	D00.2011.047600	February 18, 2014	IDM000407902	Indonesia
The Mitchell Gold Co.	MG+BW	Registered	November 23, 2011	D00.2011.047599	February 18, 2014	IDM000407901	Indonesia
The Mitchell Gold Co.	MG+BW	Registered	October 19, 2009	107080	October 19, 2009	92222	Kuwait
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	October 19, 2009	107079	October 19, 2009	92221	Kuwait
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	February 9, 2007	835392	October 31, 2007	1009887	Mexico
The Mitchell Gold Co.	LET'S GET COMFORTABLE	Registered	December 15, 2010	1142465	December 15, 2010	1261084	Mexico

**TRADEMARK**  
**REEL: 007350 FRAME: 0690**

<u>Company</u>	<u>Trademark</u>	<u>Status</u>	<u>App. Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No.</u>	<u>Country</u>
The Mitchell Gold Co.	MG+BW	Registered	November 25, 2009	1050062	February 2, 2012	1264491	Mexico
The Mitchell Gold Co.	MG+BW	Registered	October 12, 2009	59304	April 6, 2011	59304	Qatar
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	October 12, 2009	59303	April 6, 2011	59303	Qatar
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	November 14, 2012	40-2012-0070758	February 7, 2014	40-1021519	Republic of Korea (South)
The Mitchell Gold Co.	MG+BW	Registered	March 22, 2012	40-2012-18933	March 27, 2013	40-0960821	Republic of Korea (South)
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	March 22, 2012	40-2012-18931	March 27, 2013	40-960793	Republic of Korea (South)

**TRADEMARK  
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<u>Company</u>	<u>Trademark</u>	<u>Status</u>	<u>App. Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No.</u>	<u>Country</u>
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	October 17, 2009	147107	December 28, 2010	143008906	Saudi Arabia
The Mitchell Gold Co.	MG+BW	Registered	October 17, 2009	148107	December 28, 2010	143008907	Saudi Arabia
The Mitchell Gold Co.	MITCHEL GOLD + BOB WILLIAMS	Registered	November 7, 2012	101063275	May 1, 2013	01576988	Taiwan
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	March 21, 2012	101014649	October 1, 2012	1539303	Taiwan
The Mitchell Gold Co.	MG+BW	Registered	March 21, 2012	101014647	October 1, 2012	1539302	Taiwan
The Mitchell Gold Co.	MG+BW	Registered	December 6, 2009	136529	December 6, 2009	127857	United Arab Emirates

<u>Company</u>	<u>Trademark</u>	<u>Status</u>	<u>App. Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No.</u>	<u>Country</u>
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	December 6, 2009	136530	December 6, 2009	127854	United Arab Emirates
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	August 10, 2005	78/689,357	March 20, 2007	3,219,509	United States of America
The Mitchell Gold Co.	MG+BW	Registered	October 4, 2005	78/726,438	July 1, 2008	3,459,425	United States of America
The Mitchell Gold Co.	MITCHELL GOLD	Registered	August 3, 1999	75/767,273	May 30, 2000	2,353,811	United States of America
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	May 14, 2012	85/624,234	January 8, 2013	4,271,521	United States of America
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	February 17, 2009	77/672,328	March 9, 2010	3,759,075	United States of America

**TRADEMARK**  
**REEL: 007350 FRAME: 0693**



<u>Company</u>	<u>Trademark</u>	<u>Status</u>	<u>App. Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No.</u>	<u>Country</u>
The Mitchell Gold Co.	SUPER LUXE SLEEPER	Registered	May 18, 2010	85/041,163	July 19, 2011	3,999,454	United States of America
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS HOME FURNISHINGS	Registered	October 9, 2014	86419965	June 9, 2015	4,751,602	United States of America
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	November 23, 2015	86829207	July 26, 2016	5,007,113	United States of America
The Mitchell Gold Co.	COMFORT CLUB	Registered	January 16, 2018	87757507	December 25, 2018	5636425	United States of America
The Mitchell Gold Co.	MG+BW COMFORT CLUB	Registered	July 21, 2017	87537564	May 22, 2018	5477160	United States of America
The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	November 17, 2016	87241061	June 20, 2017	5227964	United States of America

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The Mitchell Gold Co.	MITCHELL GOLD + BOB WILLIAMS	Registered	November 14, 2012	4-2012-25680	April 22, 2015	244006	Vietnam

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**RECORDED: 07/09/2021**