OP \$65.00 2394086

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM659056

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|------------------|----------------|
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NATURE OF CONVEYANCE: TERMINATION AND RELEASE OF TRADEMARK SECURITY INTEREST

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|--|
| BMO HARRIS BANK N.A. | | 07/08/2021 | National Banking Association: UNITED STATES |

RECEIVING PARTY DATA

| Name: | The Best Label Company, LLC | |
|-----------------|-------------------------------------|--|
| Street Address: | 2550 Meridian Blvd, Suite 370 | |
| City: | Franklin | |
| State/Country: | TENNESSEE | |
| Postal Code: | 37067 | |
| Entity Type: | Limited Liability Company: DELAWARE | |
| Name: | Paragon Labels, LLC | |
| Street Address: | 3810 Cypress DRive | |
| City: | Petaluma | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 94954 | |
| Entity Type: | Limited Liability Company: DELAWARE | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|---------------|
| Registration Number: | 2394086 | PARAGON LABEL |
| Registration Number: | 3278370 | BEST LABEL |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-370-4750

Email: ipteam@cogencyglobal.com

Correspondent Name: Joanna McCall

Address Line 1: 1025 Connecticut Ave NW, Suite 712

Address Line 2: Cogency Global Inc.

Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER: 1416768 1st Lien Release

TRADEMARK REEL: 007350 FRAME: 0865

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| NAME OF SUBMITTER: | Jonathan R. Larson | | |
|--|----------------------|--|--|
| SIGNATURE: | /Jonathan R. Larson/ | | |
| DATE SIGNED: | 07/09/2021 | | |
| Total Attachments: 4 | | | |
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| source=01. Trademark Release - BMO Harris (First Lien) (FINAL)#page4.tif | | | |
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REEL: 007350 FRAME: 0866

TERMINATION AND RELEASE OF TRADEMARK SECURITY INTEREST

This **TERMINATION AND RELEASE OF TRADEMARK SECURITY INTEREST**, dated as of July 8, 2021 ("<u>Release</u>"), is made by BMO HARRIS BANK N.A., as administrative agent for itself and the other Lender Parties ("<u>First Lien Agent</u>") in favor of The Best Label Company, LLC, a Delaware limited liability company ("<u>Best Label</u>") and Paragon Labels, LLC, a Delaware limited liability company ("<u>Paragon</u>" and together with Best Label, each a "<u>Grantor</u>" and together, the "<u>Grantors</u>").

WHEREAS, pursuant to that certain First Lien Pledge and Security Agreement, dated as of May 26, 2017, made by and among the Grantors and each of the other entities listed as party thereto in favor of the First Lien Agent a security interest (the "Security Interest") in certain collateral, including the patent collateral described herein.

WHEREAS, as a condition of the First Lien Pledge and Security Agreement, Best Label executed that certain Trademark Security Agreement, dated as of November 15, 2018 (the "Best Label IP Security Agreement"), and Paragon executed that certain Trademark Security Agreement, dated as of September 13, 2018 (the "Paragon IP Security Agreement" and, together with the Best Label IP Security Agreement, the "IP Security Agreement"), and each granted to First Lien Agent a security interest in all right, title and interest of such Grantor in and to the applicable Trademarks listed on Schedule A attached hereto.

WHEREAS, the Best Label IP Security Agreement was recorded at the United States Patent and Trademark Office ("<u>USPTO</u>") on November 15, 2018 at Reel 006482 Frame 0345 and the Paragon IP Security Agreement was recorded at the USPTO on September 14, 2018 at Reel 006466 Frame 0287.

WHEREAS, Grantors have satisfied the terms of the IP Security Agreements and request a specific release of the security interests granted and recorded against its intellectual property.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, First Lien Agent hereby agrees as follows:

- **SECTION 1**. <u>Defined Terms</u>. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the IP Security Agreements.
- **SECTION 2**. <u>Termination and Release</u>. First Lien Agent, without representation, warranty, or recourse, hereby:
- (a) terminates the IP Security Agreements and terminates, cancels, discharges, and releases all of its security interests in and to all right, title and interest of Grantors in and to all intellectual property (including, but not limited to, all Trademark Collateral under the IP Security Agreements), whether granted pursuant to the IP Security Agreements or otherwise (and including, but not limited to, the Trademarks listed on Schedule A attached hereto);
- (b) assigns and transfers to Grantors all of their respective right, title and interest in and to all intellectual property, whether granted pursuant to the applicable IP Security Agreement or otherwise (including, but not limited to the Trademarks listed on Schedule A attached hereto), together with the goodwill of the business symbolized thereby;
- (c) authorizes Grantors or any of their authorized representatives to file this Release with the USPTO or any similar office or agency within or outside the United States at Grantors' expense; and

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TRADEMARK REEL: 007350 FRAME: 0867 (d) agrees to execute, acknowledge, procure, and deliver any further documents and to do such other acts as may be reasonably requested by Grantors, at Grantors' expense, to fully effectuate the purposes of this Release.

SECTION 3. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the State of New York.

[signature page follows]

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IN WITNESS WHEREOF, the First Lien Agent has caused this Termination and Release of Security Interest to be duly executed as of the date first set forth above.

FIRST LIEN AGENT:

BMO HARRIS BANK N.A.

Name: Dan Weeks

Its: Managing Director

Schedule A

| Grantor | Trademark | Country | Application | Application | Registration | Registration | Status |
|-------------|-----------|---------------|-------------|---------------|--------------|--------------|------------|
| | | | <u>No.</u> | <u>Date</u> | <u>No.</u> | <u>Date</u> | |
| Paragon | PARAGON | United States | 75552888 | September 15, | 2394086 | October 10, | Registered |
| Labels, LLC | LABEL | | | 1998 | | 2000 | |
| The Best | BEST | United States | 76665661 | September 6, | 3278370 | August 14, | Registered |
| Label | LABEL | | | 2006 | | 2007 | |
| Company, | | | | | | | |
| LLC | | | | | | | |

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RECORDED: 07/09/2021

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