

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM659356

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Battat Inc.		12/03/2019	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Maison Battat Inc.		
<b>Street Address:</b>	8440 Darnley Road		
<b>City:</b>	Montreal		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	H4T1M4		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4978311	SHANNON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124214100		
<b>Email:</b>	alangsam@pryorcashman.com		
<b>Correspondent Name:</b>	Andrew S. Langsam		
<b>Address Line 1:</b>	28 Limestone Road		
<b>Address Line 4:</b>	Armonk, NEW YORK 10504		
<b>ATTORNEY DOCKET NUMBER:</b>	13146.00008		
<b>NAME OF SUBMITTER:</b>	Andrew S Langsam		
<b>SIGNATURE:</b>	/andrew s langsam/		
<b>DATE SIGNED:</b>	07/12/2021		
<b>Total Attachments: 5</b>			
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## ASSIGNMENT OF TRADEMARKS

This Assignment (this "Assignment") is made and entered into effective as of the date of last signature below by and between Battat Incorporated, a corporation of Delaware ("Assignor"), on one hand, and Maison Battat Inc., a Canadian Corporation with an address at 8440 Darnley Road, Montreal P. Q. Canada H4T 1M4 ("Assignee"), on the other hand. (Assignor and Assignee may sometimes be referred to herein collectively as the "Parties" and/or each individually as a "Party").

WHEREAS, Assignor is the registered owner of the marks shown on the attached Exhibit A. (the "Marks") which proceeded to registration with the United States Patent and Trademark Office (the "USPTO"); the "Registrations";

And

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such Marks and the associated goodwill, including the Registrations and the associated goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, convey, grant, and set over to Assignee for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns and other legal representatives forever as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, Assignor's entire right, associated goodwill, title and interest in, to and under the Property, throughout the world in perpetuity, and any renewals, reissues and extensions thereof, together with the goodwill associated with the Property inclusive of the Marks and that part of Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, and under the laws of any and all foreign jurisdictions with respect to the Marks, including without limitation, Assignor's common law rights and rights under the laws of unfair competition, and any and all rights to all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, and/or future infringement, damages, injunctive relief, and/or other monies due to the unauthorized use of the rights currently known to Assignor as of the date hereof or that may become known after the date of this Assignment to the extent relating to the Marks, the Registrations and the associated goodwill.

Assignor hereby represents and warrants that Assignor has the full right to convey the interest assigned by this Assignment, and has not conveyed any interest in or right to the Marks to any third party.

Assignor authorizes and requests the USPTO, or any foreign equivalent thereof, to record Assignee as the owner of the Marks and Registrations, as Assignee of the entire right, title and interest

in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

Assignor hereby agrees to execute any and all further documents or papers, and to perform such other proper acts, as may be reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby sought to be transferred.

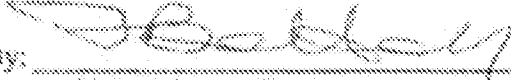
This Assignment may be executed in one or more counterparts which, when taken together, shall constitute a single instrument, and shall be effective when both Parties have executed a counterpart and may be executed by facsimile or PDF signature, with all facsimile and PDF signatures to be deemed original signatures and equivalent thereto for all purposes.

IN WITNESS WHEREOF, we have caused this Assignment to be duly executed below on the dates indicated by their duly authorized officers.

ASSIGNOR:

Battat Incorporated

Date: Dec 3/2019

By: 

Name: Joseph Battat  
Title: President

	A	B	C	D
1	Word Mark	Serial Number	Reg. Number	Owner
2	ABC BLOCK PARTY	85276156	4317652	Battat Incorporated
3	ALL ABOARD!	86153455	4631280	Battat Incorporated
4	ALPHA B. TICAL	85783234	4429930	Battat Incorporated
5	ALPHABERRY	77807048	3917744	Battat Incorporated
6	A-MAZE	85276089	4158834	Battat Incorporated
7	AQUAPADES	86001066	4809083	Battat Incorporated
8	ART STUDIO BY BATTAT	78585668	3178274	Battat Incorporated
9	ARTICOPIA	85074727	4007407	Battat Incorporated
10	ASHLEY-ROSE	85158149	4109764	Battat Incorporated
11	AUDREY-ANN	85036934	3932822	Battat Incorporated
12	B CUTE	78611089	3166567	Battat Incorporated
13	B.	85189158	4065991	Battat Incorporated
14	B.	85262098	4151304	Battat Incorporated
15	B.	77715520	4206252	Battat Incorporated
16	B.	77851621	3929573	Battat Incorporated
17	B. YOU	77852015	4026644	Battat Incorporated
18	B.EACHCOMBERS	86168512	4796084	Battat Incorporated
19	B.'S EYE VIEW	85783151	4544331	Battat Incorporated
20	BAA-BAA-BARN	85913420	4456659	Battat Incorporated
21	BALLYHOOD	85276140	4158835	Battat Incorporated
22	BANBURY HORSES	76359453	2744375	Battat Incorporated
23	BATTAT	86090530	4550957	Battat Incorporated
24	BATTAT	73532453	1387626	Battat Incorporated
25	BAZILLION BUCKETS	85190547	4109906	Battat Incorporated
26	BEACHWORKS	78525407	3045954	Battat Incorporated
27	BOOGIE BUS	85056387	3939187	Battat Incorporated
28	BRISTLE BLOCK SPINARDOOS	85082706	3917211	Battat Incorporated
29	BRISTLE BLOCK STACKADOOS	85083462	3917214	Battat Incorporated
30	BRISTLE BLOCKS	78812307	3679829	Battat Incorporated
31	CAR GO CARGO	85278771	4126780	Battat Incorporated
32	COASTAL CRUISER	86138611	4800408	Battat Incorporated
33	CRITTER CLINIC	85076257	3919704	Battat Incorporated
34	CUDDLER CUBS	78611588	3178391	Battat Incorporated
35	DR. DOCTOR	85080661	3881926	Battat Incorporated
36	ELEMENOSQUEEZE	85075092	3919609	Battat Incorporated
37	EVELYN	85158207	4109765	Battat Incorporated
38	EYELIGHTS	85278760	4126779	Battat Incorporated
39	FIRE FLYER	85056400	3935891	Battat Incorporated
40	FISH & SPLISH	85079667	3917201	Battat Incorporated
41	GLOBAL GLOWBALL	85278748	4354418	Battat Incorporated
42	GRABABUG	78719632	3303942	Battat Incorporated
43	GRABABUG	78719602	3225956	Battat Incorporated
44	H2-WHOA!	85076414	4287451	Battat Incorporated
45	HELLOPHONE	85076351	3919714	Battat Incorporated
46	HIDE N' SEA	85783255	4822450	Battat Incorporated

	A	B	C	D
47	HOBBY DO'S	78844550	3451141	Battat Incorporated
48	HOBBY DO'S	78701384	3295080	Battat Incorporated
49	HOLIDAY BELLE	85480300	4491597	Battat Incorporated
50	HOLIDAY HAILEY	85764839	4625457	Battat Incorporated
51	HONEYSUCKLE HOLLOW	85278822	4184063	Battat Incorporated
52	HUG LOVERS	78611616	3166571	Battat Incorporated
53	HUGS : ) LINKS	85191491	4071823	Battat Incorporated
54	JESSICA-ANNE	85170602	4061411	Battat Incorporated
55	JULIET	85172604	4046835	Battat Incorporated
56	JUNGLE JAM	85056055	3939185	Battat Incorporated
57	JUNGLE JINGLES	85671548	4367082	Battat Incorporated
58	JUST B.	77851960	4029330	Battat Incorporated
59	JUST B. JUST YOU. B. YOU	77851860	3929574	Battat Incorporated
60	KENDRA	85764861	4472182	Battat Incorporated
61	LANA	85816024	4512027	Battat Incorporated
62	LIL' SQUIRTS	86001143	4744255	Battat Incorporated
63	L'L WOODZEEZ	85036246	3932817	Battat Incorporated
64	LITTLE YOU	78611600	3166570	Battat Incorporated
65	LOCBLOC	77175181	3347994	Battat Incorporated
66	LOOPY LOO	85276101	4075366	Battat Incorporated
67	MAGNETIC ALPHABETIC	85783244	4502729	Battat Incorporated
68	MEOWSIC	77829130	3929498	Battat Incorporated
69	OG OUTFITTERS	85259946	4151284	Battat Incorporated
70	OKIDECKE	77830795	3929504	Battat Incorporated
71	ONE TWO SQUEEZE	85075065	3919607	Battat Incorporated
72	OUR GENERATION	75677343	2463148	Battat Incorporated
73	OUR GENERATION BABY	76327883	2795544	Battat Incorporated
74	PARKER	85764463	4472178	Battat Incorporated
75	PARUM PUM PUM	77830759	3929503	Battat Incorporated
76	PEYTON	85764503	4472180	Battat Incorporated
77	PICCOLO	85671859	4292288	Battat Incorporated
78	PLAY CIRCLE	78811114	3332031	Battat Incorporated
79	PLAYTIME PUPS	85036660	3932820	Battat Incorporated
80	POP-ARTY	85075035	3919606	Battat Incorporated
81	POPPITOPPY	85076982	3919768	Battat Incorporated
82	POUND N'ROLL MAZE	85328898	4218878	Battat Incorporated
83	PUCCI PUPS FLOPEEZ	85549357	4225077	Battat Incorporated
84	PUZZLE PLANKS	85783222	4502728	Battat Incorporated
85	RAIN & SHINE	86153446	4796048	Battat Incorporated
86	RAIN RUSH	85276125	4151374	Battat Incorporated
87	ROCKESTRA	86001224	4800226	Battat Incorporated
88	ROSE	85923240	4625699	Battat Incorporated
89	RRRROLL MODELS	85056360	3946227	Battat Incorporated
90	RUBY	85923257	4467912	Battat Incorporated
91	SANDFUN	78559697	3054702	Battat Incorporated
92	SANDFUN	78559621	3073159	Battat Incorporated

	A	B	C	D
93	SANDFUN	78765371	3399708	Battat Incorporated
94	SEA SHELLIES	86153384	4832550	Battat Incorporated
95	SHANNON	85764898	4978311	Battat Incorporated
96	SIENNA	85764854	4472181	Battat Incorporated
97	SQUIRTS	85190524	4113232	Battat Incorporated
98	SUGAR CHUTE	85079698	3917202	Battat Incorporated
99	SYDNEY LEE	86086140	4550866	Battat Incorporated
100	SYMPHONY IN B.	85278735	4184061	Battat Incorporated
101	SYMPHONY NO. 2	86202509	4796153	Battat Incorporated
102	TAKE IT EASEL	85190483	4136417	Battat Incorporated
103	TERRA BY BATTAT	86118129	4654168	Battat Incorporated
104	THE GYM WITHIN	77213501	3513571	Battat Incorporated
105	THIS IS OUR STORY	85245033	4110119	Battat Incorporated
106	TOULOUSE-LAPTREC	85075132	3919610	Battat Incorporated
107	TRISTA	85816003	4512026	Battat Incorporated
108	TRISTA "DOLL FACE"	85884081	4808941	Battat Incorporated
109	TWIRLIES	86168456	4796083	Battat Incorporated
110	TWO FOUR BLOCKS	86202170	4744745	Battat Incorporated
111	UFWHOA	85907280	4585459	Battat Incorporated
112	UP UP CUPS	86001203	4813378	Battat Incorporated
113	VICTORIA-MARIE	85086947	3932823	Battat Incorporated
114	WALK-NESS MONSTER	85278715	4354417	Battat Incorporated
115	WALL OF HEART LOGO	85529825	4389727	Battat Incorporated
116	WATERSYSTEM BY BATTAT	74704299	1989912	Battat Incorporated
117	WHACKY BALL	85076302	3919709	Battat Incorporated
118	WHEEEEE-LS!	77831296	3929507	Battat Incorporated
119	WHEEEE-MOTE CONTROL	77830862	3929505	Battat Incorporated
120	WOOFER	85278785	4184062	Battat Incorporated
121	YOU HUE	85083606	3925459	Battat Incorporated
122	YOU TURNS	85278795	4254603	Battat Incorporated
123	YOUNIVERSITY	85671867	4292189	Battat Incorporated
124	ZANY ZOO	85082658	3917210	Battat Incorporated