

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM659338

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		07/12/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	11 HONORE, INC.		
Street Address:	8215 Melrose Avenue		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90046		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	88905697	12 RIVOLI	
Serial Number:	88905687	12 RIVOLI	
Serial Number:	88271619	WELCOME TO THE NEW RUNWAY	
Serial Number:	88271616	WELCOME TO THE NEW RUNWAY	
Serial Number:	88271609	WELCOME TO THE NEW RUNWAY	
Serial Number:	88780531	11H	
Serial Number:	88780513	11 HONORÉ	
Serial Number:	87878471	11 HONORÉ	
Serial Number:	87462393	11 HONORÉ	
Registration Number:	5978603	11 HONORÉ	
Serial Number:	87977245	11 HONORÉ	
Registration Number:	5471553	11 HONORÉ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-370-4750		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	Joanna McCall		
Address Line 1:	1025 Connecticut Ave NW, Suite 712		
TRADEMARK			

OP \$315.00 88905697

Address Line 2: Cogency Global Inc.
Address Line 4: Washington, D.C. 20036

ATTORNEY DOCKET NUMBER:	1417990
NAME OF SUBMITTER:	Diane Giacomozzi, Sr Corporate Paralegal
SIGNATURE:	/Diane Giacomozzi/
DATE SIGNED:	07/12/2021

Total Attachments: 3
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**TERMINATION AND RELEASE OF
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This **TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this “*Termination and Release*”) is granted as of July 12, 2021 by and between SILICON VALLEY BANK (“*Bank*”) and 11 HONORE, INC. (“*Grantor*”)

WHEREAS, the Grantor executed and delivered an Intellectual Property Security Agreement, dated as of November 6, 2020 (the “**Agreement**”), granting to the Bank a security interest in all of its right, title and interest, whether presently existing or hereafter acquired, in, to and under the Trademarks (as defined in the Agreement), notice of which was recorded with the United States Patent and Trademark Office (“**USPTO**”) on November 9, 2020 at Reel 7099, Frame 0781.

WHEREAS, Grantor has requested that Bank hereby terminate, release and discharge fully its security interests in and liens on all right, title and interest of Grantor in, to and under all of the Trademarks as herein provided; and

WHEREAS, Grantor has requested that the Bank provide a document suitable for recording with the USPTO to evidence the release of the Bank’s security interests in and liens on the Trademarks as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Bank hereby:

1. terminates the Agreement and releases, terminates and discharges fully all liens and security interests thereunder in Grantor’s right, title and interest in, to and under the Trademarks, including, without limitation, those trademarks and trademark applications identified in Schedule I hereto; and
2. authorizes and requests that this Termination and Release be recorded with the USPTO.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

SILICON VALLEY BANK

By: _____
Name: Mark Turk
Title: Managing Director

DocuSigned by:
Mark Turk
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SCHEDULE I
TO
TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

Trademarks

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
12 RIVOLI	88905697	09/08/2020
12 RIVOLI	88905687	09/08/2020
WELCOME TO THE NEW RUNWAY	88271619	01/22/2019
WELCOME TO THE NEW RUNWAY	88271616	01/22/2019
WELCOME TO THE NEW RUNWAY	88271609	01/22/2019
11H	88780531	01/31/2020
11 HONORÉ	88780513	01/31/2020
11 HONORÉ	87878471	04/16/2018
11 HONORÉ	87462393	05/24/2017
	5978603	02/04/2020
11 HONORÉ	87977245	05/24/2017
	5471553	05/15/2018