

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM659330

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Escape Room In A Box, LLC		04/27/2021	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mattel, Inc.		
<b>Street Address:</b>	333 Continental Boulevard		
<b>Internal Address:</b>	TWR 15-1		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90278		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5045238	ESCAPE ROOM IN A BOX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-252-3629		
<b>Email:</b>	Richelle.savage@mattel.com		
<b>Correspondent Name:</b>	Richelle Savage		
<b>Address Line 1:</b>	333 Continental Boulevard		
<b>Address Line 2:</b>	TWR 12-1		
<b>Address Line 4:</b>	El Segundo, CALIFORNIA 90278		
<b>NAME OF SUBMITTER:</b>	Richelle Savage		
<b>SIGNATURE:</b>	/rws/		
<b>DATE SIGNED:</b>	07/12/2021		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, Escape Room In A Box, LLC, a California Limited Liability Company, having a business address of 11556 Coolidge Place, Los Angeles, California 90066 ("Assignor") is the owner of the trademark ESCAPE ROOM IN A BOX, including, but not limited to, US Reg. No. 5045238 (the "Mark"); and

WHEREAS, Mattel, Inc., a Delaware corporation, having a business address of 333 Continental Boulevard, El Segundo, California, 90245 ("Assignee"), acquired the Mark and the goodwill associated therewith pursuant to an agreement dated October 25, 2016.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby confirms the assignment and transfer to Assignee all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by such Mark, and the right to sue for past infringements.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 27 day of April, 2021.

ESCAPE ROOM IN A BOX, LLC

By:   
Name: Juliana Moreno Patel  
Title: Co-Designer