

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM659701

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GREE, Inc.		07/09/2021	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	REALITY, Inc.		
Street Address:	10-1, Roppongi 6-chome, Minato-ku		
City:	Tokyo		
State/Country:	JAPAN		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88204304	WFLE	
Serial Number:	88214461	REALITY	
CORRESPONDENCE DATA			
Fax Number:	2146515940		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2146515000		
Email:	bianca.caraveo@haynesboone.com		
Correspondent Name:	Haynes and Boone LLP		
Address Line 1:	2323 Victory Avenue		
Address Line 2:	Suite 700		
Address Line 4:	Dallas, TEXAS 75219		
ATTORNEY DOCKET NUMBER:	47527.00002		
DOMESTIC REPRESENTATIVE			
Name:	Haynes and Boone LLP		
Address Line 1:	2323 Victory Ave.		
Address Line 2:	Suite 700		
Address Line 4:	Dallas, TEXAS 75219		
NAME OF SUBMITTER:	Tiffany Ferris		
SIGNATURE:	/Tiffany Ferris/		

OP \$65.00 88204304

DATE SIGNED:	07/13/2021
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Total Attachments: 1 source=20210709signed_assignment#page1.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is executed and effective as of the 9th day of July, 2021 by GREE, Inc., a Japanese corporation (“Assignor”) and REALITY, Inc., a Japanese corporation (“Assignee”), both having an address of 10-1, Roppongi 6-chome, Minato-ku, Tokyo, Japan.

THE TRADEMARKS

“The Trademarks” shall mean the following United States trademark applications, as well as any and all common law rights for those marks:

Mark	Application No.	Filing Date
WFLE	88204304	November 24, 2018
 REALITY	88214461	December 3, 2018

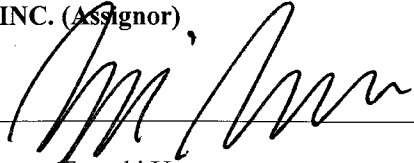
ASSIGNMENT

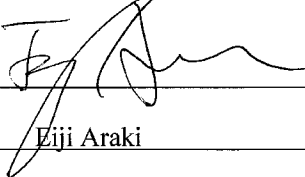
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, and Assignee hereby receives and accepts from Assignor, all right, title and interest to and under the Trademarks, together with all of the goodwill associated with same, and all rights, claims and privileges pertaining to the Trademarks, including without limitation: common law rights to the underlying marks; all priority rights under all available international agreements, treaties and conventions for the protection of trademarks; and the rights to sue for and recover damages, profits and all other remedies for any past, present and future infringement of any of the foregoing, and to stand in the place of Assignor in all matters related thereto.

The parties shall take such further actions and execute and deliver such other documents, assignments and instruments as may be necessary to consummate or implement this Assignment.

This Assignment, and all the terms and provisions hereof, shall be binding upon and shall inure to the benefit of Assignor and Assignee, and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date set forth above.

GREE, INC. (Assignor)
By: 
Name: Tomoki Umeya
Title: VP/General Counsel

REALITY, INC. (Assignee)
By: 
Name: Eiji Araki
Title: CEO