

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM659729

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	04/01/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Custom Direct, LLC		07/08/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Direct Checks Unlimited Sales, Inc.		
<b>Street Address:</b>	3680 Victoria Street North		
<b>City:</b>	Shoreview		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55126		
<b>Entity Type:</b>	Corporation: COLORADO		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3209238	ARTISTIC CHECKS	
<b>Registration Number:</b>	2631355	THE STYLES CHECK COMPANY	
<b>Registration Number:</b>	1817441	CHECK GALLERY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8164121263		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8168428600		
<b>Email:</b>	stl.ustrademarks@stinson.com		
<b>Correspondent Name:</b>	STINSON LLP		
<b>Address Line 1:</b>	50 SOUTH 6TH STREET, STE 2600		
<b>Address Line 2:</b>	CYNTHIA MAUST, PARALEGAL		
<b>Address Line 4:</b>	MINNEAPOLIS, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	2066023.0004		
<b>NAME OF SUBMITTER:</b>	Cynthia Maust		
<b>SIGNATURE:</b>	/Cynthia Maust/		
<b>DATE SIGNED:</b>	07/13/2021		
<b>Total Attachments: 2</b>			

CH \$90.00 3209238

source=Nunc Pro Tunc Assignment#page1.tif

source=Nunc Pro Tunc Assignment#page2.tif

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment") is made by and between Custom Direct, LLC ("CDLLC") and Direct Checks Unlimited Sales, Inc., a Colorado corporation ("DCUS").

WHEREAS, CDLLC, a Delaware limited liability company, was dissolved on April 1, 2014 with the intention of having the marks identified on the attached Exhibit A (the "Marks") assigned from CDLLC to its parent company, Custom Direct, Inc. ("CDI");

WHEREAS, on April 1, 2014, CDI and DCUS merged with DCUS being the surviving corporation with the name of such surviving entity being Direct Checks Unlimited Sales, Inc. (the "Merger"); and

WHEREAS, the undersigned was an officer of CDLLC and is executing this Trademark Assignment in connection with wrapping up the affairs of CDLLC to clarify that the Marks were to be transferred from CDLLC to CDI upon dissolution of CDLLC prior to the Merger to allow for the transfer of the Marks from CDI to DCUS as a result of the Merger.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. CDLLC, effective as of April 1, 2014 prior to the Merger (the "Effective Date"), hereby assigns, transfers, and conveys to DCUS all rights, title, and interest in and to the Marks, and any applications and registrations therefor, including the registrations identified on the attached Exhibit A, together with the goodwill of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by DCUS as fully and entirely as said interest could have been held and enjoyed by CDLLC if this Assignment had not been executed. CDLLC further assigns, transfers, and conveys to DCUS the entire right, title, and interest in and to any and all causes of action and rights of recovery for past infringement of the Marks.
2. CDLLC covenants and agrees to cooperate with DCUS so that DCUS may enjoy to the fullest extent the rights, title, and interest herein conveyed. Such cooperation shall include prompt execution of all papers prepared at the expense of DCUS which are deemed necessary or desirable by DCUS to perfect in it the rights, title, and interest conveyed in this Assignment.
3. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors, assigns, and legal representatives, and shall be binding upon Assignor, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed on the dates noted below by their respective officers thereunto duly authorized, effective as of the Effective Date.

CUSTOM DIRECT, LLC

DIRECT CHECKS UNLIMITED SALES, INC.

Signature: Tracy Engelhardt

Signature: Tracy Engelhardt

Name: Tracy Engelhardt

Name: Tracy Engelhardt

Title: President

Title: President

Date: 7/8/21

Date: 7/8/21

EXHIBIT A

Mark	Class/Goods	U.S. Registration No.
ARTISTIC CHECKS	Class 16: Printed matter, namely, bank checks, bank deposit slips, check registers, checkbook covers, personal contact cards, address labels, ink stamps	3,209,238
THE STYLES CHECK COMPANY	Class 16: Printed checks, deposit slips, check registers, checkbook covers, stationary, name and address labels	2,631,355
CHECK GALLERY	Class 16: printed checks, deposit slips, check registers and checkbook covers	1,817,441