

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM659932

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Metropolitan Life Insurance Company		06/30/2021	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Farmers Insurance Exchange Inter-Insurance Exchange		
Street Address:	6301 Owensmouth Avenue		
Internal Address:	Third Floor		
City:	Woodlands Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4585243	MY JOURNEY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2125783136		
Email:	metip@metlife.com		
Correspondent Name:	Heidi C. Constantine		
Address Line 1:	200 Park Avenue		
Address Line 4:	New York, NEW YORK 10166		
NAME OF SUBMITTER:	Heidi C Constantine		
SIGNATURE:	/heidi c constantine/		
DATE SIGNED:	07/14/2021		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, **Metropolitan Life Insurance Company**, a company incorporated in the State of New York, USA, having its registered address at 200 Park Avenue, New York, N.Y. 10166 ("Assignor") has adopted, used, is using and is the owner of the trademark/service mark listed below (the "Assigned Mark") now registered in the United States Patent and Trademark Office:

MARK	DATE FILED	SERIAL NUMBER	REG. DATE	REG. NUMBER
MY JOURNEY	December 7, 2012	85796679	August 12, 2014	4585243

and

WHEREAS, **Farmers Insurance Exchange Inter-Insurance Exchange**, 6301 Owensmouth Ave., 3rd Floor Woodland Hills, CALIFORNIA 91367 ("Assignee") desires to acquire all right, title and interest in and to the Assigned Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, in consideration of the promises made herein, Assignor hereby sells, assigns, transfers and conveys to Assignee all rights, title and interest in the United States in and to the Assigned Mark together with the goodwill of the business symbolized by the Assigned Mark and registration thereof. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to record the transfer of the registration of the Assigned Mark.

Signed on this 30th day of June, 2021.

Metropolitan Life Insurance Company

By Jonathan A. Damon
Name: Jonathan A. Damon
Title: Vice President