

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM659943

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Partial Intellectual Property Release		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rosenthal & Rosenthal of California, Inc.		07/06/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Create Advertising Group, LLC		
Street Address:	4201 Wilshire Boulevard		
Internal Address:	6th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90010		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88311109	GLOSSI	
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	904154		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		
DATE SIGNED:	07/14/2021		
Total Attachments: 2			
source=7-14-2021 Create Advertising-TM#page1.tif			
source=7-14-2021 Create Advertising-TM#page2.tif			

CH \$40.00 88311109

PARTIAL INTELLECTUAL PROPERTY RELEASE

This RELEASE, is dated as of July 6, 2021, by Rosenthal & Rosenthal of California, Inc. (the "Lender"), for the benefit of Create Advertising Group, LLC (the "Company"). Capitalized terms used herein without definition shall have the meanings ascribed to such terms in the Intellectual Property Security Agreement (as defined below).

WHEREAS, the Lender and the Company entered into (i) that certain Intellectual Property Security Agreement, dated as of January 7, 2020 (as amended, modified or supplemented from time to time, the "Intellectual Property Security Agreement") and (ii) that certain Security Interest agreement, dated January 7, 2020 (as amended, modified or supplemented from time to time, the "Short Form IP Agreement"), which Short Form IP Agreement was recorded with the United States Patent and Trademark Office at Reel 6837, Frame 0592 on January 14, 2020;

WHEREAS, pursuant to the Intellectual Property Security Agreement and the Short Form IP Agreement, the Company pledged to the Lender a lien on, and security interest in, all of the Collateral as collateral security for the full, prompt and complete payment and performance of the Obligations; and

WHEREAS, the Company has requested that Lender release its security interest in the marks annexed hereto as Schedule A (the "Released Marks")

The Lender has agreed (i) to terminate and release all its security interest and all its right, title and interest in, to the Released Marks and (ii) to assign and transfer to Company all deeds, assignments and other instruments as may be necessary or proper to reassign, reconvey and re-vest in Company the entire right, title and interest in the Released Marks, as herein provided;

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Lender hereby releases its security interest in the Released Marks and assigns and transfers to Company, without representation, warranty or recourse, all of the Lender's right, title and interest in and to each of the Released Marks in which Company granted a security interest to the Lender pursuant to the Intellectual Property Security Agreements, effective as of the date set forth above.

**ROSENTHAL & ROSENTHAL
OF CALIFORNIA, INC.**

DocuSigned by:
By: Phillip Daks
Name: Phillip Daks
Title: Vice President

EXHIBIT A
RELEASED MARKS

(Trademarks and Domain Names in the United States)

	GLOSSI	88311109	February 21, 2019
--	--------	----------	-------------------