

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM659973

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MAYFAIR BRANDS LIMITED		02/12/2021	Limited Company: HONG KONG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PANTONE PROJECTS, INC.		
<b>Street Address:</b>	85 West Street		
<b>City:</b>	Walpole		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02081		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4401807	ENERPLEX	
<b>Registration Number:</b>	4441523	ENERPLEX	
<b>Registration Number:</b>	5124314	ENERPLEX	
<b>Registration Number:</b>	4112031	EZ INFLATE	
<b>Serial Number:</b>	90044030	ENERPLEX	
<b>Serial Number:</b>	90457291	ENERPLEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2483583351		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2483584400		
<b>Email:</b>	thrasiotm@brookskushman.com		
<b>Correspondent Name:</b>	Robyn S. Lederman		
<b>Address Line 1:</b>	1000 Town Center, 22nd Floor		
<b>Address Line 4:</b>	Southfield, MICHIGAN 48075-1238		
<b>ATTORNEY DOCKET NUMBER:</b>	THRT0627TP		
<b>NAME OF SUBMITTER:</b>	Robyn S. Lederman		
<b>SIGNATURE:</b>	/robyn s lederman/		
<b>DATE SIGNED:</b>	07/14/2021		

CH \$165.00 4401807

**Total Attachments: 8**

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**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT**

**THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT** (“**Agreement**”), dated as of February 12, 2021 (the “**Effective Date**”), is entered by and among MAYFAIR BRANDS LIMITED, a Hong Kong limited company (the “**Company**” or “**Assignor**”) and PANTONE PROJECTS, INC., a Delaware corporation (“**Assignee**”) pursuant to that certain asset purchase agreement, dated February 12, 2021, by and among Assignee, Assignor, DEREK DEMEO, and VINCENT LAU (as may be amended, supplemented, acquired or otherwise modified from time to time, the “**Purchase Agreement**”). Together Assignee and the Assignor shall be referred to herein as the “**Parties**” or each, a “**Party**”. Capitalized terms used but not otherwise defined in this Agreement shall have the meanings ascribed to such terms in the Purchase Agreement.

**WHEREAS**, pursuant to and in accordance with the Purchase Agreement (the terms of which, including all schedules and exhibits thereto, are incorporated herein by this reference), Assignor has agreed to convey, transfer and assign to Assignee, among other assets, certain intellectual property of Assignor.

**NOW, THEREFORE**, in consideration of the covenants contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto hereby agree as follows:

1. Assignment - For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, assumes, and receives all of Assignor’s right, title, goodwill, and interest in and to the “**Intellectual Property Assets**”:

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

e. Trademarks set forth in Exhibit C attached hereto;

■ [REDACTED]

■ [REDACTED]

h. all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified

above;

i. all licenses or other rights to use any of the Copyrights, Patents, Trademarks, Mask Works, Domain Names, or Social Media Accounts and all license fees and royalties arising from such use to the extent permitted by such license or rights (collectively, the “**Licenses**”);

j. all amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, Mask Works, Domain Names, or Social Media Accounts; and

k. all proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing, existing or arising before the Closing Date.

2. Recordation and Further Actions - Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office, the Register of Copyrights in the United States Copyright Office, and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Agreement upon request by Assignee.

3. Further Assurances - Following the date hereof, upon Assignee's request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the assignment of the Intellectual Property Assets to Assignee, or any assignee or successor thereto.

■ [REDACTED]

■ [REDACTED]

■ [REDACTED]

■ [REDACTED]



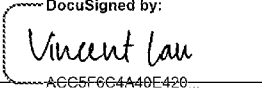
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**IN WITNESS WHEREOF**, the Parties have duly executed this Intellectual Property Assignment Agreement as of the day and year first above written.

**ASSIGNORS:**

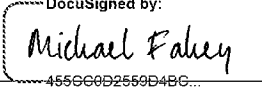
**MAYFAIR BRANDS LIMITED**

By:   
Name: Derek DeMeo  
Title: Director

By:   
Name: Vincent Lau  
Title: Director

**ASSIGNEE:**

**PANTONE PROJECTS, INC.**

By:   
Name: Michael Fahey  
Title: Secretary

**EXHIBIT A**



**EXHIBIT B**



**EXHIBIT C**

**Trademarks**

<b>Mark</b>	<b>Mark Type</b>	<b>Country</b>	<b>Application Number/Serial Number</b>	<b>Registration Number</b>	<b>Status</b>
ENERPLEX	<b>Wordmark</b>	US	90044030		Notice of Allowance Issued and Statements of Use filed; in each instance
ENERPLEX	<b>Wordmark</b>	US	90457291		Pending
ENERPLEX	<b>Wordmark</b>	US	85979481	4401807	Registered
ENERPLEX	<b>Wordmark</b>	US	85979980	4441523	Registered
ENERPLEX	<b>Wordmark</b>	US	87087011	5124314	Registered

[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
EZ INFLATE	Wordmark	US	76703405	4112031	Registered
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]



**EXHIBIT D**

[REDACTED]

[REDACTED]

**EXHIBIT E**

[REDACTED]

[REDACTED]

