

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM660007

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
iHeartMedia + Entertainment, Inc.		07/14/2021	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	iHM Identity, Inc.		
Street Address:	20880 Stone Oak Pkwy		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78258		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90245333	IHEART ADBUILDER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	210-832-3999		
Email:	ccipdocket@iheartmedia.com		
Correspondent Name:	Lesia Skrypoczka		
Address Line 1:	20880 Stone Oak Pkwy		
Address Line 4:	San Antonio, TEXAS 78258		
NAME OF SUBMITTER:	Brenda Key		
SIGNATURE:	/Brenda Key/		
DATE SIGNED:	07/14/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, iHeartMedia + Entertainment, Inc., a Nevada corporation, with its principal place of business at 20880 Stone Oak Pkwy, San Antonio, TX 78258 (“Assignor”), has adopted, and owns the following mark in connection with the services identified therein (“the Mark”):

Mark **Serial No.**

IHEART ADBUILDER 90/245,333

WHEREAS, iHM Identity, Inc., a Texas corporation, with its principal place of business at 20880 Stone Oak Pkwy, San Antonio, TX 78258 (“Assignee”), desires to acquire the Mark, the above-referenced application, the business associated with the mark, and the attendant goodwill;

WHEREAS, Assignor and Assignee are related entities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark, and the application thereof.

IN WITNESS WHEREOF, intending to be legally bound, Assignor has caused this Trademark Assignment to be executed as of July 14, 2021.

ASSIGNOR:

By: 

Name: Donna K. Schneider

Title: SVP/Associate General

Counsel

