

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM660262

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	CLASS 25 ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900602304		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reebok International Limited		03/11/2021	Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	CrossFit, LLC		
Street Address:	1250 CONNECTICUT AVENUE, N.W., SUITE 700		
City:	WASHINGTON		
State/Country:	D.C.		
Postal Code:	20036		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4548063	THE SPORT OF FITNESS	
CORRESPONDENCE DATA			
Fax Number:	6755534779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-553-4778		
Email:	atltrademark@gtlaw.com		
Correspondent Name:	JOEL R. FELDMAN		
Address Line 1:	3333 PIEDMONT RD. NE, SUITE 2500		
Address Line 4:	ATLANTA, GEORGIA 30305		
ATTORNEY DOCKET NUMBER:	119029.020000		
NAME OF SUBMITTER:	Joel R. Feldman		
SIGNATURE:	/jrf/		
DATE SIGNED:	07/15/2021		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK REGISTRATION

(CLASS 25 ONLY)

WHEREAS, Reebok International Limited, 11/12 Pall Mall, London SW1Y5LU, United Kingdom ("Assignor") is the owner of the following trademark (the "Trademark") and owns the following U.S. Trademark Registration (the "Registration"):

Registration No.

4548063

Trademark

THE SPORT OF FITNESS

WHEREAS, CrossFit, LLC, 1250 Connecticut Avenue, N.W., Suite 700 Washington D.C. 20036 ("Assignee") desires to acquire the Trademark and the Registration with respect to the goods in Class 25 only.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee the rights, title, and interest in and to the Trademark of the Registration for footwear; apparel, namely, shirts, tops, shorts, tights in Class 25 only, together with the goodwill of the business symbolized by the goods in Class 25 of the Trademark and the Registration.

Dated 11.03.2021, 2021

REEBOK INTERNATIONAL LIMITED

By: Martin O'Brien

Name: Martin O'Brien

Title: Director

REEBOK INTERNATIONAL LIMITED

By: Rowan Hughes

Name: Rowan Hughes

Title: Company Secretary