

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM659972

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	Correction by Declaration erroneously recorded on Reel 007227 Frame 0161
<b>RESUBMIT DOCUMENT ID:</b>	900628886

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sam's Appliances and Furniture, LLC		06/14/2021	Limited Liability Company: TEXAS

## RECEIVING PARTY DATA

<b>Name:</b>	Sam's Appliances and Furniture, LLC
<b>Street Address:</b>	5050 E. Belknap St.
<b>City:</b>	Ft. Worth
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	76117
<b>Entity Type:</b>	Limited Liability Company: TEXAS

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Registration Number:</b>	4763249	SAM'S APPLIANCE & FURNITURE SINCE 1946

## CORRESPONDENCE DATA

**Fax Number:** 3123683863  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 312-855-4330  
**Email:** dfumagalli@chuhak.com  
**Correspondent Name:** Daniel J. Fumagalli  
**Address Line 1:** 30 S. Wacker Drive, Suite 2600  
**Address Line 4:** Chicago, ILLINOIS 60606

<b>NAME OF SUBMITTER:</b>	Daniel J. Fumagalli
<b>SIGNATURE:</b>	/Daniel J. Fumagalli/
<b>DATE SIGNED:</b>	07/14/2021

## Total Attachments: 11

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source=Doc. ID 900628886, 2021.06.14 Sam's Appl Decl. in Support of Corrective Assignment#page2.tif  
source=Doc. ID 900628886 TM Assign Cover Sheet confirm 06.15.2021 (Doc.900623617) ETAS ID TM 653910#page1.tif

source=Doc ID 900628886 TM Assign 03.19.2021 Doc ID 900603587 #page1.tif  
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## DECLARATION IN SUPPORT OF CORRECTIVE ASSIGNMENT

Serial No. 86307284 / Reg. No. 4763249

SAM'S APPLIANCE & FURNITURE SINCE 1946 (the "Sam's Appliance Mark")

Current Owner of record: Ashley Furniture Industries, LLC

Reel/Frame No.: 7227/0161

Correct Owner: **Sam's Appliances and Furniture, LLC**

In support of the Corrective Assignment filed herein as to the above-identified mark, and in accordance with the requirements set forth in 37 C.F.R. §2.20, the undersigned attorney, Daniel J. Fumagalli, states as follows.

Unless otherwise stated, the statements below are based on my personal knowledge.

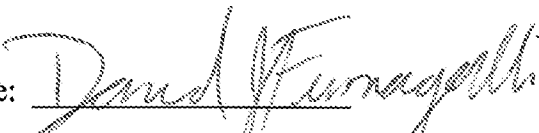
1. I am the attorney of record for Sam's Appliances and Furniture, LLC. I am a member in good standing of the Illinois Bar (ARDC #6182648).
2. Sam's Appliances and Furniture, LLC is the correct owner of the Sam's Appliance Mark identified above.
3. On 03/19/2021, an assignment document was filed on behalf of Ashley Furniture Industries, LLC as to 136 properties, showing the Nature of Conveyance as "Change of Name" from Ashley Furniture Industries, Inc. to Ashley Furniture Industries, LLC. The reel and frame number for the recorded cover sheet of the Change of Name is 7227/0161
4. The Sam's Appliance Mark was included among the properties identified for the Change of Name, even though as of 03/19/2021, Sam's Appliances and Furniture, LLC was shown as the owner of record of the Sam's Appliance Mark.
5. A review of the USPTO records prior to 03/19/2021 shows the chain of title for the Sam's Appliance Mark as follows:
  - a. the owner shown on the original certificate of registration, dated 06/30/2015 Reg. No. 4763249 was Sam's Appliances and Furniture LLC;
  - b. on 01/31/2017, an Assignment was filed (Reel/Frame 5965/0381), wherein Sam's Appliances and Furniture LLC assigned its entire interest and goodwill of the Sam's Appliance Mark to Stonehollow Investments, LLC;
  - c. on 05/18/2017, an Assignment was filed (Reel/Frame 6062/0183), wherein Stonehollow Investments, LLC showed its Change of Name to Sam's Appliances and Furniture, LLC.
6. On 05/18/2021, I contacted attorney Erica J. Weiner, who filed the 03/19/2021 assignment document on behalf of Ashley Furniture Industries, LLC. Ms. Weiner, is an attorney employed by Ashley Furniture Industries, LLC. In an email exchange between Ms. Weiner and

myself, it was concluded that the inclusion of the Sam's Appliance Mark within the group of properties submitted as part of the 03/19/2021 assignment document was an inadvertent mistake and that the Sam's Appliance Mark should not have been included in the assignment that was filed. Ms. Weiner indicated that Ashley Furniture Industries, LLC had no objection to the Sam's Appliance Mark being assigned back to Sam's Appliances and Furniture, LLC. I indicated to Ms. Weiner that I would need to prepare a corrective assignment instead.

7. On 06/10/2021, I sent Ms. Weiner by email an unsigned copy of this Declaration. On 06/14/2021, Ms. Weiner, replied to me that she had reviewed the Declaration and that the matters set forth in paragraph 6 are true and accurate.

8. Based on the above, the 03/19/2021 assignment was erroneous. Sam's Appliances and Furniture, LLC has been and continues to be the owner of the registration. I ask that the USPTO take the appropriate steps to implement that correction.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission of any registration resulting therefrom, declares that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

Signature: 

Signatory Name: Daniel J. Fumagalli  
Attorney of Record for Owner  
Signatory Phone Number: 312-855-4330  
Email: dfumagalli@chuhak.com

Date signed: 06/14/2021

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM633205

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ashley Furniture Industries, Inc.		12/26/2020	Corporation: WISCONSIN

## RECEIVING PARTY DATA

<b>Name:</b>	Ashley Furniture Industries, LLC
<b>Street Address:</b>	One Ashley Way
<b>City:</b>	Arcadia
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	54612
<b>Entity Type:</b>	Limited Liability Company: WISCONSIN

## PROPERTY NUMBERS Total: 136

Property Type	Number	Word Mark
Serial Number:	90491606	ASHLEY HOME
Serial Number:	90286901	
Serial Number:	90198668	ASHLEY HOMESTORE
Serial Number:	90198657	ASHLEY HOMESTORE
Serial Number:	90062042	ASHLEY HOMESTORE
Serial Number:	90062035	ASHLEY HOMESTORE
Serial Number:	90199660	URBANOLOGY
Serial Number:	90184736	EASYFIT
Serial Number:	90244925	GRUVE
Serial Number:	90199713	VINTAGE CASUAL
Serial Number:	90184745	CUSTOMFIT
Serial Number:	88572430	STUDIO ASHLEY HOMESTORE
Serial Number:	88572391	STUDIO ASHLEY HOMESTORE
Serial Number:	88714240	SIMPLY TOGETHER BY ASHLEY
Serial Number:	88714233	SIMPLY TOGETHER BY ASHLEY
Serial Number:	88572464	STUDIO
Serial Number:	88572460	STUDIO // AHS
Serial Number:	88646439	DIY BY ASHLEY
Serial Number:	88685472	LOFT & MADISON BY ASHLEY

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	88641217	L & M
Serial Number:	88641180	LOFT & MADISON
Serial Number:	88024514	OUTLET ASHLEY HOMESTORE
Serial Number:	87826258	MODERN QTRS
Serial Number:	87696428	REALIGN+
Serial Number:	87929382	MANE + MASON
Serial Number:	87696540	GRUVE
Serial Number:	87195853	ORANGE BY ASHLEY
Serial Number:	87696448	CHIME
Serial Number:	87696441	IKIDZSLEEP
Serial Number:	87696415	CREATE YOUR STYLE YOUR WAY
Serial Number:	87372366	NUVELLA
Serial Number:	87117784	ASHLEY HOMESTORE OUTLET
Serial Number:	87296294	ASHLEY-SLEEP
Serial Number:	86113729	ASHLEY EXPRESS
Serial Number:	86214586	ASHLEY FURNITURE
Serial Number:	86113860	ASHLEY EXPRESS
Serial Number:	86773367	MANHATTAN DESIGN DISTRICT
Serial Number:	86386284	MANHATTAN DESIGN DISTRICT
Serial Number:	86023588	ASHLEY-SLEEP
Serial Number:	86388469	ASHLEY
Serial Number:	86860795	HOPE TO DREAM
Serial Number:	86730998	HOPE TO DREAM
Serial Number:	86730031	ASHLEY ODDS & ENDS
Serial Number:	86391898	IROOMS PLUS
Serial Number:	86705340	DREAM DIAGNOSTIC
Serial Number:	86891077	THE PERFECT 10 MATTRESS
Serial Number:	86340373	THE HEART OF FURNITURE
Serial Number:	86340358	THE HEART OF FURNITURE
Serial Number:	86738122	ASHLEY HOMESTORE SELECT
Serial Number:	86860891	URBAN FOUNDRY
Serial Number:	86860855	BOHO HAVEN
Serial Number:	86860874	PASTORAL CHARM
Serial Number:	86860834	HOLLYWOOD GLITZ
Serial Number:	86480715	THIS IS HOME
Serial Number:	86367528	A
Serial Number:	86723778	SIERRA SLEEP
Serial Number:	86156818	SIERRA SLEEP

Property Type	Number	Word Mark
Serial Number:	86099370	IROOMS
Serial Number:	85817939	URBANOLOGY
Serial Number:	85465170	BENCHCRAFT
Serial Number:	85465153	BENCHCRAFT
Serial Number:	85457084	BERKLINE
Serial Number:	85457071	BERKLINE
Serial Number:	85454925	B
Serial Number:	85454921	B
Serial Number:	85831615	VINTAGE CASUAL
Serial Number:	85923205	ASHLEY HOMESTORE
Serial Number:	85723613	ROOMSOLUTIONS
Serial Number:	78110789	YOU'RE GONNA LOVE THIS PLACE!
Serial Number:	77355033	TOUCHMOTION
Serial Number:	77402503	DURABLEND
Serial Number:	76703112	FURNISH 1 2 3
Serial Number:	76702298	FURNISH 1 2 3
Serial Number:	76700775	BAR HARBOR
Serial Number:	76700554	ASHLEY
Serial Number:	76671239	A
Serial Number:	76694456	A ASHLEY-SLEEP
Serial Number:	76709628	INFINITY EDGE
Serial Number:	76709627	INFINITY FINISH
Serial Number:	76647963	ASHLEY FURNITURE HOMESTORE OUTLET
Serial Number:	76646621	ASHLEY FURNITURE HOMESTORE OUTLET
Serial Number:	76711074	ASHLEY-SLEEP
Serial Number:	76649761	A ASHLEY FURNITURE INDUSTRIES, INC.
Serial Number:	76709707	IASHLEY
Serial Number:	76696190	A ASHLEY
Serial Number:	76709512	IKIDZ ROOMS
Serial Number:	76709511	IKIDZ ROOMS
Serial Number:	76707392	LIVIN' DEN
Serial Number:	76707424	LIVIN' DEN
Serial Number:	76664345	A ASHLEY FURNITURE INDUSTRIES
Serial Number:	76705770	A HOPE TO DREAM
Serial Number:	76700704	M MILLENNIUM BY ASHLEY
Serial Number:	76649101	IN STYLE. IN REACH.
Serial Number:	76700773	NAPA VALLEY
Serial Number:	76706495	SIGNATURE DESIGN BY ASHLEY

**TRADEMARK**

**REEL: 007227 FRAME: 0964**

Property Type	Number	Word Mark
Serial Number:	76706494	SIGNATURE DESIGN BY ASHLEY
Serial Number:	76699915	FAMILY SPACES
Serial Number:	76701684	BUILD A ROOM BY ASHLEY
Serial Number:	76699152	GREAT STYLE DOESN'T HAVE TO BE EXPENSIVE
Serial Number:	76708866	HOME ENVIRONMENTS BY A ASHLEY FURNITURE
Serial Number:	76424448	ASHLEY
Serial Number:	76596048	A ASHLEY FURNITURE HOMESTORE
Serial Number:	76361551	DURAPELLA
Serial Number:	76526702	A SHORT DRIVE TO HUGE SAVINGS!
Serial Number:	76524103	A ASHLEY FURNITURE
Serial Number:	76363814	ASHLEY FURNITURE HOMESTORE
Serial Number:	75938885	ASHLEY FURNITURE HOMESTORE
Serial Number:	75210074	ROOMSOLUTIONS
Serial Number:	75020458	ROCKLEDGE
Serial Number:	75392452	ASHLEY HOMESTORES
Serial Number:	74662679	BC BENCHCRAFT
Serial Number:	74662678	BC
Serial Number:	74113263	COMFORT REST
Serial Number:	74598030	KINGSWERE
Serial Number:	74330810	
Serial Number:	74330809	A THE ASHLEY COMPANIES
Serial Number:	74289612	PREMIUM POLYESTER
Serial Number:	74453787	ASHLEY
Serial Number:	74369745	AMEROPEAN
Serial Number:	74375465	STAY CLEAN
Serial Number:	74262489	MILLENNIUM
Serial Number:	74177444	SIGNATURE DESIGN
Serial Number:	74021398	MILLENNIUM
Serial Number:	73742836	A ASHLEY FURNITURE INDUSTRIES
Serial Number:	73531177	COMFORT GALLERY
Serial Number:	73426948	BENCHCRAFT
Serial Number:	73260001	WALLAWAY
Serial Number:	73811380	ASHLEY
Serial Number:	73703565	THE WORLD CLASS FURNITURE COMPANY
Serial Number:	73713029	ASHTON-YORK
Serial Number:	73555073	MEGA-TUFF
Serial Number:	73703566	CLEAR & TUFF
Serial Number:	72456486	B BERKLINE



Property Type	Number	Word Mark
Serial Number:	86717884	DREAM DESTINATION
Serial Number:	86307284	SAM'S APPLIANCE & FURNITURE SINCE 1946
Serial Number:	75662605	WHISPER MASSAGE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 8136035600  
**Email:** EWeiner@ashleyfurniture.com  
**Correspondent Name:** Erica J. Weiner  
**Address Line 1:** 1670 E. 8th Avenue  
**Address Line 4:** Tampa, FLORIDA 33605

<b>NAME OF SUBMITTER:</b>	Erica J. Weiner
<b>SIGNATURE:</b>	/Erica J Weiner/
<b>DATE SIGNED:</b>	03/19/2021

**Total Attachments: 3**  
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# Wisconsin Department of Financial Institutions

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Search for:

ashley furniture industries, llc

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[Name Availability](#)

### Corporate Records

Result of lookup for **1A13888** (at 2/26/2021 11:15 AM)

## ASHLEY FURNITURE INDUSTRIES, LLC

You can: [File an Annual Report](#) - [Request a Certificate of Status](#) - [File a Registered Agent/Office Update Form](#)

### Vital Statistics

**Entity ID** 1A13888

**Registered Effective Date** 03/27/1984

**Period of Existence** PER

**Status** Organized [Request a Certificate of Status](#)

**Status Date** 12/26/2020

**Entity Type** Domestic Limited Liability Company

**Annual Report Requirements** Limited Liability Companies are required to file an Annual Report under s. 183.0120, WI Statutes.

### Addresses

**Registered Agent Office** CORPORATION SERVICE COMPANY  
8040 EXCELSIOR DR  
STE 400  
MADISON , WI 53717-2915

[File a Registered Agent/Office Update Form](#)

**Principal Office** 1 ASHLEY WAY  
ARCADIA , WI 54612-1218

### Historical Information

#### Annual Reports

Year	Reel	Image	Filed By	Stored On
2020	000	0000	online	database
2019	000	0000	online	database
2018	000	0000	online	database
2017	000	0000	online	database
2016	000	0000	online	database
2015	000	0000	online	database
2014	000	0000	online	database
2013	000	0000	online	database

2012	000	0000	online	database
2011	000	0000	online	database
2010	000	0000	online	database
2009	000	0000	online	database
2008	000	0000	online	database
2007	000	0000	online	database
2006	000	0000	online	database
2005	111	1111	paper	image
2004	111	1111	paper	image
2003	111	1111	paper	image
2002	002	2091	paper	microfilm
2001	007	0497	paper	microfilm
2000	006	0563	paper	microfilm
1999	006	0506	paper	microfilm
1998	006	0568	paper	microfilm
1997	007	1120	paper	microfilm
1996	006	0974	paper	microfilm
1995	006	0128	paper	microfilm
1994	005	1845	paper	microfilm
1993	006	2271	paper	microfilm
1992	002	2494	paper	microfilm
1991	004	2040	paper	microfilm
1990	002	1499	paper	microfilm
1989	002	1069	paper	microfilm
1988	006	2333	paper	microfilm
1987	003	1394	paper	microfilm
1986	009	0967	paper	microfilm
1985	010	1729	paper	microfilm

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**Certificates of Newly-elected Officers/Directors**

None

**Old Names**

Change Date	Name
Current	ASHLEY FURNITURE INDUSTRIES, LLC
12/26/2020	ASHLEY FURNITURE INDUSTRIES, INC.

**Chronology**

Effective Date	Transaction	Filed Date	Description
03/27/1984	Incorporated/Qualified/Registered	03/27/1984	
08/02/1984	Merger (survivor)	08/02/1984	ARCADIA FURNITURE CORP (2A01243)
08/02/1984	Merger (survivor)	08/02/1984	UNL FGN CORP
12/31/1987	Merger (survivor)	12/22/1987	1A09087 (ARWIN CORPORATION)

12/31/1987	Merger (survivor)	12/22/1987	1A13714 (ASHLEY TRANSPORT, LTD.)
04/29/1993	Change of Registered Agent	04/29/1993	FM 16-1993
03/08/2007	Change of Registered Agent	03/08/2007	FM16-E-Form
09/06/2007	Amendment	09/07/2007	
12/09/2014	Change of Registered Agent	12/09/2014	FM13-E-Form
11/29/2018	Change of Registered Agent	11/29/2018	Form16 OnlineForm
07/17/2020	Merger (survivor)	07/20/2020	UNL FGN
12/26/2020	Certificate of Conversion	12/23/2020	FROM TYPE 01; Old Name = ASHLEY FURNITURE INDUSTRIES, INC.

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