# CH \$40.00 56297

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM660264

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Deal.com, Inc.		02/24/2021	Corporation: DELAWARE

# **RECEIVING PARTY DATA**

Name:	Curated, Inc.	
Street Address:	1 BLUXOME STREET #312	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94107	
Entity Type:	Corporation: DELAWARE	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	5629776	DEAL

## CORRESPONDENCE DATA

**Fax Number:** 9134510875

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 9134515100

**Email:** internalip@lathropgpm.com

Correspondent Name: Amy Brozenic
Address Line 1: 10851 Mastin Blvd.
Address Line 2: Building 82, Suite 1000

Address Line 4: Overland Park, KANSAS 66210-1669

NAME OF SUBMITTER: Amy Brozenic	
SIGNATURE:	/Amy Brozenic/
DATE SIGNED:	07/15/2021

# **Total Attachments: 4**

source=Curated Inc. 2021-02-24 Certificate of Amendment (Name Change) in DE#page1.tif source=Curated Inc. 2021-02-24 Certificate of Amendment (Name Change) in DE#page2.tif source=Curated Inc. 2021-02-24 Certificate of Amendment (Name Change) in DE#page3.tif source=Curated Inc. 2021-02-24 Certificate of Amendment (Name Change) in DE#page4.tif

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF AMENDMENT OF "DEAL.COM, INC.",
CHANGING ITS NAME FROM "DEAL.COM, INC." TO "CURATED, INC.",
FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF FEBRUARY, A.D.
2021, AT 2:30 O'CLOCK P.M.

6420908 8100 SR# 20210615272

You may verify this certificate online at corp.delaware.gov/authver.shtml

WSIC.

Authentication: 202592516

Date: 02-25-21

TRADEMARK REEL: 007355 FRAME: 0881 State of Delaware
Secretary of State
Division of Corporations
Delivered 02:30 PM 02/24/2021
FILED 02:30 PM 02/24/2021
SR 20210615272 - File Number 6420908

### CERTIFICATE OF AMENDMENT

OF

### RESTATED CERTIFICATE OF INCORPORATION

OF

### DEAL.COM, INC.

Deal.com, Inc., a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the "General Corporation Law"), does hereby certify as follows:

- 1. The name of this corporation is Deal.com, Inc. This corporation was originally incorporated pursuant to the General Corporation Law on June 30, 2017 under the name Deal.com, Inc.
- 2. The Restated Certificate of Incorporation of Deal.com, Inc. is hereby amended as follows:
  - (a) Article I is hereby amended and restated in its entirety to read as follows:
  - "The name of this corporation is Curated, Inc."
  - (b) The first sentence of Article IV is hereby amended and restated in its entirety to read as follows:

"The total number of shares of all classes of stock which the Corporation shall have authority to issue is (a) 84,018,899 shares of Class A Common Stock, \$0.0001 par value per share ("Class A Common Stock"), and 32,040,000 shares of Class F Common Stock, \$0.0001 par value per share ("Class F Common Stock" and, together with the Class A Common Stock, the "Common Stock") and (b) 35,930,484 shares of Preferred Stock, \$0.0001 par value per share ("Preferred Stock"). As of the effective date of this Restated Certificate of Incorporation (this "Restated Certificate"), 10,181,789 shares of the authorized Preferred Stock of the Corporation are hereby designated "Series Seed Preferred Stock", 14,870,875 shares of the authorized Preferred Stock of the Corporation are hereby designated "Series A Preferred Stock" and 10,877,820 shares of the authorized Preferred Stock of the Corporation are hereby designated "Series B Preferred Stock"."

3. The Certificate of Amendment of Restated Certificate of Incorporation has been duly adopted by the corporation's Board of Directors and its stockholders in accordance with Section 242 of the Delaware General Corporation Law, with the approval of the corporation's stockholders having been given by written consent without a meeting in accordance with Section 228 of the Delaware General Corporation Law.

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2.

TRADEMARK
REEL: 007355 FRAME: 0883

IN WITNESS WHEREOF, DEAL.COM, INC. has caused this Certificate of Amendment of Restated Certificate of Incorporation to be signed by its duly authorized officer and the foregoing facts stated herein are true and correct.

Dated: February 24, 2021	Deal.com, Inc.
	By: /s/Eduardo Vivas
	Name: <u>Eduardo Vivas</u>
	Title: Chief Executive Officer

**RECORDED: 07/15/2021**