

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM660327

|   |  |                       |                                     |
|---|--|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>   | CORRECTIVE ASSIGNMENT  |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>  | Corrective Assignment to correct the Assignee's name previously recorded on Reel 005114 Frame 0436. Assignor(s) hereby confirms the assignment of all right, title and interest in and to CATALYST & design, Registration No. 3295349. |                       |                                     |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                     |
| <b>Name</b>   | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Santa Barbara Beverage Company, LLC   |  | 09/18/2013            | Limited Liability Company: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                     |
| <b>Name:</b>  | O'Neill Beverages Co. LLC  |                       |                                     |
| <b>Street Address:</b>  | 8418 South Lac Jac Avenue  |                       |                                     |
| <b>City:</b>  | Parlier  |                       |                                     |
| <b>State/Country:</b>   | CALIFORNIA   |                       |                                     |
| <b>Postal Code:</b>   | 93648  |                       |                                     |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE  |                       |                                     |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                                     |
| <b>Property Type</b>  | <b>Number</b>  | <b>Word Mark</b>      |                                     |
| Registration Number:  | 3295349  | CATALYST              |                                     |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                     |
| <b>Fax Number:</b>  | 5135796457   |                       |                                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                     |
| <b>Phone:</b>   | 5135621401   |                       |                                     |
| <b>Email:</b>   | mhurst@kmklaw.com  |                       |                                     |
| <b>Correspondent Name:</b>  | J. Michael Hurst   |                       |                                     |
| <b>Address Line 1:</b>  | One East Fourth Street, Suite 1400   |                       |                                     |
| <b>Address Line 4:</b>  | CINCINNATI, OHIO 45202-3752  |                       |                                     |
| <b>NAME OF SUBMITTER:</b>   | J. Michael Hurst   |                       |                                     |
| <b>SIGNATURE:</b>   | /j. michael hurst/   |                       |                                     |
| <b>DATE SIGNED:</b>   | 07/15/2021   |                       |                                     |
| <b>Total Attachments: 2</b>   |  |                       |                                     |
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| source=corrected assignment - CATALYST#page2.tif  |  |                       |                                     |

OP \$40.00 3295349

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                |                            |
|---|--|----------------|----------------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                |                            |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                |                            |
| CONVEYING PARTY DATA  |  |                |                            |
| Name  | Formerly                                     | Execution Date | Entity Type                |
| Santa Barbara Beverage Company, LLC   |  | 09/18/2013     | LIMITED LIABILITY COMPANY: |
| RECEIVING PARTY DATA  |  |                |                            |
| Name:   | O'Neill Beverage Company, Ltd.               |                |                            |
| Street Address:   | 8418 South Jac Lac Ave.                      |                |                            |
| City:   | Parlier                                      |                |                            |
| State/Country:  | CALIFORNIA                                   |                |                            |
| Postal Code:  | 93648  |                |                            |
| Entity Type:  | LIMITED LIABILITY COMPANY: CALIFORNIA        |                |                            |
| PROPERTY NUMBERS Total: 1   |  |                |                            |
| Property Type   | Number                                       | Word Mark      |                            |
| Registration Number:  | 3295349                                      | CATALYST       |                            |
| CORRESPONDENCE DATA   |  |                |                            |
| Fax Number:   |  |                |                            |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                |                            |
| Email:  | barry@strikeandtechel.com                    |                |                            |
| Correspondent Name:   | Barry Strike                                 |                |                            |
| Address Line 1:   | 556 Commercial Street                        |                |                            |
| Address Line 4:   | San Francisco, CALIFORNIA 94111              |                |                            |
| NAME OF SUBMITTER:  | Barry Strike                                 |                |                            |
| Signature:  | /BStrike/                                    |                |                            |
| Date:   | 09/19/2013                                   |                |                            |
| Total Attachments: 1<br>source=Catalyst Assignment 091813#page1.tif   |  |                |                            |

OP \$40.00 3295349

## Corrected Assignment of Trademark

This Corrected Assignment of Trademark is made and entered into this 18th day of September, 2013, by and between Santa Barbara Beverage Company, LLC, a Delaware limited liability company, having an address at 8418 South Lac Jac Avenue, Parlier, California, 93648 ("Assignor") and O'Neill Beverages Co. LLC, a Delaware limited liability company having an address at 8418 South Lac Jac Avenue, Parlier, California, 93648 ("Assignee").

**Whereas**, Assignor has adopted and is the exclusive owner of all right, title and interest in and to the trademark, CATALYST & design, Registration No. 3295349, which is referred to hereinafter as the "Mark"; and

**Whereas**, Assignee desires to acquire all right, title and interest in and to the Mark, along with the goodwill associated therewith.

**Now Therefore**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registrations, applications and/or common law uses thereof.

**In Witness Whereof**, the Assignor has caused this instrument to be duly executed as of the day and year first written above.

**Jeffrey B. O'Neill**  
**Sole Member**

By: \_\_\_\_\_  


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